

**LAS VEGAS ISRAELITE**  
OF NEVADA

PHONE 876-1255

Published Every Friday in Las Vegas, Nevada  
Price per copy 15¢ - Per year \$7 - 2 Years \$12  
P.O. BOX 14096 LAS VEGAS, NEVADA 89114  
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Business Manager . . . . . Bea Tell, 876-1255  
Vegan News . . . . . Helene Stadler, 384-3685  
MARK TAN, DICK MC INNES,  
TRUDE FELDMAN

2ND CLASS POSTAGE PAID AT LAS VEGAS, NEV.  
Member American Jewish Press Association  
Member of Worldwide News Service  
Now in the 9th Year of Continuous Weekly Publication  
Serving the Jewish Community of the State of Nevada

## Louis A. Pincus 1912-1973

The death of Louis A. Pincus has deprived world Jewry of one of its most eloquent spokesmen and the Zionist movement of a devoted leader. Mr. Pincus will hold a special place in the history of modern Zionism, not only because he was chairman of the World Zionist Organization and the Jewish Agency, but more specifically for his determined efforts to revive Zionism as a vital force in Israel and in Jewish communities everywhere.

Mr. Pincus' most important contribution was his determination to bring diaspora Jewry and Israel closer together. The physical realization of this effort was the constitution of the Jewish Agency in 1971 which he had worked to bring about for years. This gave membership in the Jewish Agency to Jews who were not Zionists and particularly major fundraising groups such as the United Jewish Appeal.

Beyond this no one was a better advocate for the ideas of diaspora Jewry in Israel than Mr. Pincus, nor a better supporter of the Israeli viewpoint in the forms of world Jewry. His unflagging devotion to the cause of the Jewish people was recognized even by critics, including Dr. Nahum Goldman who said that Mr. Pincus "was one of the most devoted (Jewish) leaders."

In recent years, Mr. Pincus had also been one of the major voices in the struggle for Soviet Jewry. As head of the Jewish Agency, he was responsible for the aliya and absorption of Soviet immigrants as well as the thousands of other Jews who have settled in Israel.

American Jewry mourns the death of Mr. Pincus. He will be difficult to replace.

## Rock and Religion

By Robert E. Segal

Judging from a report of conclusions reached by Jewish organizations in America after much soul-searching on "Key 73", "Jews for Jesus", and related programs calculated to lure Jews into Christianity, the guard is up and proselytizers won't have easy pickings.

But two developments noted at the recent yearly meeting of the National Jewish Community Relations Advisory Council deserve careful attention. In one instance, a warning was sounded concerning the movie, "Jesus Christ Superstar", produced by Norman Jewison for Universal Pictures. The second matter centered on a penetrating paper, "Christian Evangelism and The Jews", presented by Dr. David R. Hunter, Deputy Secretary of the National Council of Churches of Christ in the U.S.A.

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YOUR RENEWAL IS APPRECIATED



STANLEY WIENER, EXECUTIVE DIRECTOR OF A WASHINGTON, D.C. SYNAGOGUE, WEARS A YARMULKE FROM BUKHARA IN THE SOVIET UNION AS HE EXAMINES THE INTRICATE METALLIC THREAD EMBROIDERY ON ANOTHER FROM IRAQ. THE YARMULKES, ALONG WITH OTHERS FROM IRAN, AFGHANISTAN AND NEW YORK'S EAST SIDE, ARE FROM MR. WIENER'S COLLECTION OF COLORFUL AND UNUSUAL YARMULKES FROM AROUND THE WORLD. THE COLLECTION HAS BEEN DISPLAYED THROUGHOUT THE SUMMER IN THE KLUTZNICK EXHIBIT HALL OF THE B'NAI B'RITH BUILDING.

"Jesus Christ Superstar" is now playing at some of our largest movie houses. Picking up where the rock opera by the same title began in New York in 1971, the big screen version, filmed in Israel, seems certain to hit the public with all the stunning force of a harmful Passion Play, stopping just short of the kind of damage done at Oberammergau.

Kids going for the rock pattern will be told through the movie that Jews as a people were collectively guilty for the death of Jesus. Pilate has scarcely a suggestion of guilt on his hands. Judas, who comes through as a black man corrupted by ominous and powerful Jewish forces, reinforces stereotypical impressions that have haunted gullible audiences through the ages.

Not satisfied with weighing evidence of guilt on Jews of 2,000 years ago for the death of Jesus, the sight and sound producers even defy Biblical scholarship by attempting to fasten on Jews responsibility for the death of John the Baptist.

Black-Jewish relationships are certain to be harmed by the movie, the modern ecumenical movement will be impaired, and long years of effort to build mutual respect will be set back.

Going back to Dr. Hunter's paper, it is encouraging to note that this thoughtful and perceptive Protestant clergyman welcomed the invitation to appear before Jewish communal leaders disturbed by such aggressive movements for conversion as "Key 73". He was sufficiently secure in his own religious convictions to evidence an extraordinary concern for the religious rights of all others.

Writing as one who worked closely with Dave Hunter for a number of years, one who has known him since the early days of his career as a minister, this correspondent found his basic points and his reasoning significant.

Dr. Hunter first stressed the importance of acceptance by all Christian theologians of the continuity, viability, and vigor of the Jewish living covenant. He placed second in importance as a guideline for honorable procedures for Christian evangelism "the good news that Christians have in Christ."

His third and final points need added underlining: the First Amendment must be held inviolate, must be respected; and the rich diversity of American religious and ethnic groupings offers added assurance for the expansion and continuity of all such units.

## Fine Radio Program

By Rabbi Samuel Silver

This year American Reform Judaism observes a centennial.

It was in 1873 that the great Isaac Mayer

## TELL TALES

"One Man Plus The Truth  
Constitutes A Majority"

BY JACK TELL



(Continued from Page 1)

Las Vegans were honored by the governor for making sensible suggestions to improve the course of state government.

Each of us has heard and been parties to the old pep talk routine by bosses, who proclaim for the sake of publicity, they will honor requests of the worker and call for ideas to be put in the suggestion box. But seldom do you hear about any of the ideas being acknowledged, and even less frequently being accepted and put to practice.

Not so with O'Callaghan.

A Merit Award Program, instituted at the outset of his term of office, has been faithfully adhered to by our chief executive, and enthusiastically indulged in by state employees. After observing periodic announcements of the winners, and their new ideas for better working conditions, we realize that not only are individuals made more comfortable in their occupation, but also Nevadans are getting greater value for their tax dollars.

The latest recipients of the Governor's Meritorious Citation, plus the cash award, are Arlys Huebner of the Department of Motor vehicles, and Del Dotson and Larry Randall of the Employment Security Department.

Mrs. Huebner, a senior clerk in the registration Division, suggested installing handrails and ramps as a convenience for handicapped citizens, including disabled veterans. This has already been put into practice at Motor Vehicles, and Mrs. Huebner got a \$75 bonus in her last pay envelope.

Dotson, a Job Bank supervisor, suggested a technique which triples the life of light bulbs used in the illuminated Job Bank viewers. His bonus was \$75.

Randall, head of the Henderson Employment office, came up with a simplification showing lists of job openings. He received \$25.

These are little matters. But they show an attitude that permeates from the very top. Nevada is a happy state with satisfied residents, and for this we all should be grateful to a governor, who knows and cares, Mike O'Callaghan.

Wise created the first of those national synagogal institutions which served as the trail-blazer for others.

I refer to the Union of American Hebrew Congregations.

Throughout the nation the milestone will be elaborately celebrated, with a kind of climax in November when the UAHC holds its biennial convention in New York.

I will write more about it, but in this column I want to focus on one aspect of the spinoffs from the career of Isaac Wise.

He had a son, Rabbi Jonah Wise, of Central Synagogue New York City.

The late Rabbi Jonah Wise's son, David, has an office in that self-same Manhattan temple.

Out of that office David J. Wise stage-manages one of the finest radio programs to be heard in the U.S.

It is called "The Message of Israel." It is heard throughout the nation on the ABC radio network.

It broadcasts worship services.

But what it really brings to the American public is preaching at its finest.

Although the age is Reform, the Message of Israel involves rabbis of all Jewish denominations.

Some feel that sermonics are passe.

If you listen to the Message of Israel, you will note that rabbinical oratory is still of a high caliber.

The program is one of the oldest on network radio.

It is also one of the most exhilarating. The music, out of Central Synagogue, and the inspiring preaching is an oasis of exaltation in the world of radio.

David Wise, grandson of Isaac Mayer Wise, is upholding the traditions of his sainted grandfather.