NEW SUPER MOTT'S® GIVES YOU MORE OF WHAT YOU BUY PRUNE JUICE FOR.

Mott's put something extra into
their prune juice.
More prune.
Ten percent more prune solids than
required by U. S. Government regulations.
To improve the texture.
To improve the taste.
Then they added Vitamin C.
Mott's didn't just name their prune juice
super. They made it super.
Taste it.
You'll love it.

AND YOU THOUGHT MOTT'S JUST MADE SUPER APPLE SAUCE.

15¢ **SAVE 15¢** 15¢

on 32 and 40 ounce size jars of Super Mott's Prune Juice.

To Grocer: If you allow a retail customer the face value of this coupon toward the purchase price of the product specified hereon (and upon our request submit evidence thereof satisfactory to us), we will redeem this coupon for its face value plus 3¢ for handling. Only one coupon per purchase.

Super MOTT'S UNSWEETENED PRUNE JUICE A WATER EXTRACT OF DRIED PRUNES CONTAINS AT LEAST 10% MORE PRUNE SOLIDS THAN REQUIRED UNDER U.S. GOVT. REGULATIONS

Customer must pay any sales tax. Void unless acquired directly from a retail customer, or where prohibited, taxed or restricted. Good only in U.S.A. Cash value 1/20¢. Offer expires September 30, 1973. To redeem, mail to Duffy-Mott Company, Inc., P.O. Box 213, Glendale, Calif. 91209.

15¢ 15¢

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