

LAS VEGAS

SHOWGASTE

Mark Tan
IN
LAS VEGAS



HAVE YOU HEARD.....that "After Dark" Magazine presented its annual Ruby Award for Performer of the Year to Miss BETTE MIDLER. Bette who plays to sellout-plus concerts from coast to coast made her Las Vegas debut a few months ago with JOHNNY CARSON at the Sahara. Now, hotter than ever, Miss Midler is free from any Vegas commitments and when she returns, it will be as the main headliner at one of several Strip hotels bidding and outbidding for her unique services.....that comedian-actor-director JACK CARTER will return to the Strip, after several months absence, as the co-starring attraction with PATTI PAGE, at the Frontier Hotel opening Memorial Day, May 31. Also in town for the official opening of the summer season, and holiday week will be: MILTON BERLE & FLORENCE HENDERSON at the Desert Inn, VIKKI CARR at the Riviera, ROWAN & MARTIN at the Sahara, and TOM JONES (who opens May 24) at Caesars Palace.....that statuesque redhead CASSANDRA PETERSON, just back from a starring role in Line Renaud's "Fantasies of Love" at the Playboy Club-in Miami, will be returning to Las Vegas after her vacation at home in Colorado Springs, and a photo session in Lake Tahoe. Cassandra will be the first cover girl on a new entertainment magazine called "Cabaret" scheduled for a premiere edition on June 1.....that comedienne ELMARIE WENDEL ("Vive Les Girls") will open on May 28 at the King's Court in Dallas, Texas. Elmarie recently returned to Vegas after a twelve week run in Chicago with her new solo comedy act.....that JULIET PROWSE & JAN MURRAY, currently crowdpleasing at the Desert Inn, return for another encore at that hotel, opening September 11. Jan, incidentally, will be seen all next week on television

guesting on NBC's Hollywood Squares (April 30-May 4).....that Israeli singing star RON ELIRAN makes his Sahara Casbar bow opening May 15. Ron's last Vegas outing was at Caesars Palace

STRIP CHATTER.....Producers BARRY ASHTON and WOLF KOCHMANN into some interesting talks with a strip hotel about mounting a "Las Vegas edition" of the N.Y. Americana Hotel revue, "CATCH A RISING STAR". Ashton-Kochmann also has another new project underway; Barry's highly prized collection of Robby movie films may be expanded to be incorporated into a new television series. Ashton, a more than just amateur movie maker, has dozens of completed reels on the backstage side of Vegas, the making of a show, stars at their candid best, etc.....THE KJM SISTERS return to the Stardust Lounge on May 25.....Songbird BONNIE GRAHAM, who recently entertained at the White House, and just closed a most successful stint in Chicago opens April 27 at the Tropicana's Casino Theater.....The Las Vegas Entertainment Award winning Lounge Stars, THE TRENTERS, back at the Flamingo Casino Theater. On the same bill: KENNY ROGERS & THE FIRST EDITION, NOONEY RICKETT, and DEAN SCOTT. The Treniers just closed their second 1973 engagement at the San Geronimo in San Juan, Puerto Rico.....Another Flamingo Theater attraction, singer-comedian NELSON SARDELLI, just closed in Acapulco, heads next for a tour of Australia, Hawaii and points Far East. Nelson comes home to Vegas in June.....Comedy star PETER ANTHONY now headlining at the Royal Inn on Convention Center Drive. Peter set some kind of record for the most number of weeks played on the Strip when he headlined the continuous entertainment policy at the recently closed Bonanza Hotel (soon to be the MGM Grand Hotel).....SARAH VAUGHAN & PAT HENRY open May 3 at the Thunderbird.....

'ROUND TOWN.....THE HOLLYWOOD REPORTER publisher Mrs. TICI WILKERSON MILES, in town to catch the SHECKY GREENE/JOEL GREY opener at the Riviera, spent a day visiting and meeting all the hotel publicity/public relations directors. Tichi's day long "get acquainted" tour included stopovers with HANK KOVELL (Frontier), DEE SPENCER (Tropicana), RON AMOS (Caesars), JIM SEAGRAVE (Thunderbird), LARRY

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CLOSE (Sahara), NICK NAFF (Hilton), LEE FISHER (Aladdin), and MARCIE PETERSON (Desert Inn).....Movie star-singer JAMES DARREN, who recently closed his longest and best Strip date with BUDDY-HACKETT at the Sahara, back in town again to film a series of telly commercials for American Motors.

WEEKEND WANDERERS.....SHECKY GREENE & JOEL GREY at the Riviera.....JOHNNY CASH opens a one week only stand April 27 at the Las Vegas Hilton.....Country favorite and "Hee Haw" star ROY CLARK to the Frontier Hotel on May 3.....PHYLLIS DILLER returns to the Sands on May 2.....



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