

## HANUKKAH FEATURE

IN HONOR OF HANUKKAH, JEWISH TRADITION OF SACRED CANDLE LIGHTING, THE LAS VEGAS ISRAELITE WILL PUBLISH A SERIES OF STORIES TO COMMEMORATE THE HOLIDAY WHICH COMMENCES THURSDAY EVENING, NOV. 30, 1972 AND LASTS UNTIL FRI., DEC. 8, 1972

(NO MATTER HOW YOU SPELL IT - CHANUKAH, HANUKKAH, HANUKA, HANUKAH - IT ALL ADDS UP TO HAPPY HOLY DAYS WITH SUCCESSIVE CANDLES ON THE MENORAH.)

### Chanukah Hospital Toys

"Toys For Hospitalized Children", a volunteer organization which distributes thousands of new toys each Chanukah season to children of all races and creeds hospitalized in the New York metropolitan area, has just launched its 1972 campaign.

Chairman this year, as last, will be the Honorable Sebastiane Leone, Borough President of Brooklyn. Co-chairmen will be Laymond Robinson, Director of Communications and Public Af-

fairs, New York City Health and Hospital Corp.; Gordon Derzon, Executive Director, Kings County Hospital; Dr. Norman Goodwin, Vice-President for Community Health and Ambulance care, New York City Health and Hospital Corp.; and Esther Rodman, N. Y. City Health and Hospital Corp.

Director of the Toys for Hospitalized Children Campaign is Rabbi Jacob J. Hecht, executive vice president of the National Committee for Furtherance of Jewish Education, and spiritual leader of Congregation Yeshiva Rabbi Meyer, Simche Hachohen of East Flatbush, Brooklyn, New York.

Chairman coordinator is Mr. Shabse Gordon. "Most people do not realize how unhappy a hospitalized child is at holiday season when he or she is ailing and separated from his home, family and friends," said Rabbi Hecht.

"But a toy brought to the bedside of this hospitalized child brightens his life in a way you have to see to believe."

The campaign planned this year is the most extensive yet, according to Rabbi Hecht.

"Requests from hospitals for toys have grown tremendously," he said. "Not only from the hospitals we have visited in years past, but also from a dozen new ones that have heard of our work."

Also, continuing the program initiated last year, gifts will also be distributed in a selected number of shut-in hospitalized adults in state hospitals and nursing homes.

Because of the increased need for toys and gifts, and also the fact that more organizations and volunteers are participating, the goal this year has been raised to 25,000 toys.

"We want to try to make sure that no hospitalized child goes without a toy this holiday season," Rabbi Hecht said.

As added impetus to this year's campaign, Brooklyn's Borough President Sebastiane (Sam) Leone has proclaimed December as "Toys For Hospitalized Children Month."

There are many ways that an individual can support this campaign. One is to donate either new toys or a contribution with which they can be purchased. Another is to volunteer one's services to help collect the toys, to sort them out at campaign headquarters, to drive them to the var-

ious hospitals, and to deliver them with words of cheer to the bedsides of hospitalized children.

Contributions can be sent to, and further information received from, the Toys For Hospitalized Children headquarters at 824 Eastern Parkway, Brooklyn, New York 11213 (PR 8-4600).

SEATTLE, WASHINGTON (LNS) -- Merkos L'Inyonei Chinuch, the educational arm of the Lubavitcher movement, has announced the opening of a new regional office in Seattle, Washington, which will serve the Northwest region of the United States.

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