FRIDAY, SEPT. 29, 1972





BOB HOPE hit the "Road to Anaheim" to do still another benefit, this time for Acute Care Center of the Anaheim Memorial Hospital and brought in \$71,000 to the box office. 8,500 roared as Rapid Robert told them the center should do a booming business because it's so close to the freeway. Bob asked his still lovely Road Companion DOROTHY LAMOUR to join him and she got a standing ovation when she did some of the songs that she introduced in her movies. GLORIA LORING, JERRY REED & LES BROWN and his Band of Renown made it a multi-talented night.

HUGH HEFNER turned his palatial (and I mean palatial) playboy West over to the Screen Smart Set for a bash and it was a gas! SSS Prexy DIANE ABRAMSON greeted such beaut-iful people as RUTH BUZZI & BILL KEKO, STELLA STEVENS, GLORIA DEL BIANCO, HENNY & JIM BACKUS (Henny had a cast on her leg from a skiing accident but I do wish I could tell you her very funny replay to "Darling whatever did you do?" from everyone but this is a family column, EVA GABOR with FRANK JAMESON (Eva confided that she will be announcing her new new series very soon) & Mama JOLIE GABOR who looks fabulous, MAR-TIN LANDAU & BARBARA BAIN, FRANCINE YORK, HUGH O'BRIEN, PAMELA ROGERS & her ex-JERE HENSHAW both with separate dates PAT O'BRIEN, EDWARD G. ROBINSON, talk show hostess BEE BEYER, gorgeous LINDA CHRISTIAN (leaving the next day for Mexico to do a film who said that she was working on a sequel to her biography "Linda" and that if she really told all, they would have to print it on asbestos) with HENRY BERGER who told me that ANN MILLER is recuperating nicely but that she is more concerned about her friend ANN MAR-GRET than anything else. Almost everyone that I talk these days has been sending up good thoughts for Ann Margret she's very well liked and deservedly so. TRIPPING AROUND:

MARK SPITZ has signed exclusively with the William Morris office for theatrical representation with two main conditions first, and foremost is "dignity" which is fitting for a champion and second, is "security.

His over-enthusiastic receptions are even surpassing DAVID CASSIDY's mobs. His viddebut is on BOB HOPE's October 5 special and he has signed to do a milk commercial. Mark my words, Mark, if handled properly, will be a big, big star.

Speaking of milk commercials, CASS EL-LIOTT's yogurt commercial on the JULIE AN-DREWS Hour has to be one of the funniest takeoffs that I've ever seen. . . . LILY TOMLIN will star in her own one hour comedy-variety special to be aired on CBS-TV in early 1973. Show will serve as a series pilot for the 1973-74 season and will be a co-production of Sullivan Prods Inc and LILY's own company, Omnipotent Inc. and that's the truth. . . . LUCILLE BALL has been named honorary chairman of the 1972 Christmas Seal Campaign,

HAPPY BIRTHDAY TO: ANGIE DICKINSON & DEBORAH KERR (30); JULIE ANDREWS (Julia Wells), RICHARD HARRIS, LAURENCE HARVEY (Laruska Skikne), WALTER MATTHAU (W. Matuschanskayasky) & GEORGE PEPPARD

LAS VEGAS ISRAELITE

BOBBY GENTRY, NIPSEY RUSSELL

dark-haired, dark-eyed beauty whose moving "Ode to Billie Joe" made the countryside come alive for millions opened a four week en-

(Oct. 1); CHARLES DRAKE & GROUCHO MARX (Julius Marx) (2); CHARLTON HESTON (4); SKIP HOMEIER (George Shomeier), GLYNIS JOHNS & DONALD PLEASENCE (5) and JA-NET GAYNOR (6). And a very happy week to you all.

Bobbie Gentry, the gagement at the Desert own. Inn on Tuesday, Sept. singer, musician, and 26th. with Miss Gentry is Nipsey Russell, talented comedian.

In a string of recordings "The Mississippi Delta'' and the Delta saga "Ode to Billie Joe" Bobbie has made a particular corner of the entertainment field all her

She's a writer, Sharing the bill performer in the finest sense.

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Nipsey Russell considered one of the top comedians in show beginning with business today. He is one of the most sought after performers both for the nitery circuit and network TV shows.

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