Brandeis University

WALTHAM, MASS -- The upcoming Jewish New Year is early this time around, as if history were somehow aware that 5733 is a particularly special year and couldn't wait to begin.

As world Jewry prepares its Sept. celebra-tion of Rosh Hashanah, the Jewish New Year, it awaits new landmarks to record. Few of these landmarks will carry greater historical or emotional impact than the upcoming twin birthdays of the State of Israel and Brandeis University.

New Year Greetings And Best Wishes To Our Friends And Patrons

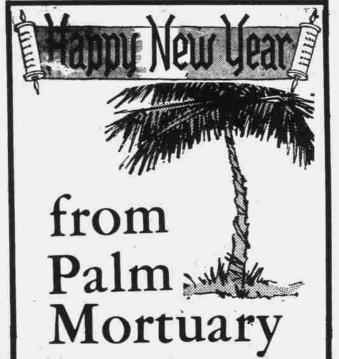


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Both will be 25 years old in 5733.

Today, the two survive brilliantly, even in times of mounting pressure. Brandeis - labeled early as "a young university in a hurry" established itself quickly as one of the most prestigious schools in America. In its 25-year history, it has fashioned a reputation among a handful of truly selective universities in the nation. Moreover, praise from leading world educators continues today to underscore its impressive academic accomplishment.

Israel, too, established itself quickly as one of the world's most progressive democracies, despite the pressures of a hostile Arab world

surrounding it.

The two entities Brandeis and Israel - have prospered as they have grown. Their prosperity has not been limited to material wealth but has manifested itself in an intellectual growth of which the world's 13.5 million Jews can be proud.

The early fortunes of Israel and Brandeis bear enough similarities to challenge Cicero's claim that friends are hard to find during adversity. For it was friends of both Brandeis and Israel who offered the foothold of survival,

In the meantime, on May 14, 1948, the British mandate in Israel ended, and the independent state of Israel was proclaimed. Within hours as if waiting for a cue - Arab armies attacked the new republic. An although it was unsuccessful, the Arab action continued a pattern of bitterness that exists today.

Shortly after the Israeli declaration of independence, President Truman announced de facto recognition of the new state. In his book, "A History of the Jews," Dr. Sachar writes: "It was appropriate for the oldest republic to be the first to welcome the newest democracy into the family of free nations." He also wrote that Prs. Truman's diplomacy was "a decisive act of friendship at a moment when the outlook for survival seemed bleak inddeed."

The concepts of Brandeis and Israel have been around for a long time. In 1947, however, they moved closer together and invited promise for the future. In April, 1947, the UN General Assembly called a special session from which came a UN committee "on Palestine." The Un session, the committee is established, and what the committee did eventually led to the proclamation of independence at Tel Aviv13 months later.

Other meetings were held in the East and finally in October of 1948, with a "pilot fresh-men" class of 107 students, a faculty of 13, and a handful of used buildings, Brandeis opened its 97-acre campus on the grounds formerly used by Middlesex University in Waltham.

Both the student body and the faculty of about 400 who come to Brandeis are characterized as "the cream of the crop," highly diversified," and "among the best in the nation." The faculty boasts one of the highest Ph.D. rations in the country and is comprised of almost one-quarter who are members of Phi Beta Kappa.

fto be continued;

NEW YORK--On October 15 Grossman Publishers will issue the trade version of Ben Shahn's ECCLESIASTES at a special Christmas price of \$19.95 until December 31st. January 1, the book will be priced at \$25.00. The original limited edition cost \$600.00 apiece.

NEW YORK--Congressman John J. Rooney, the veteran representative from Brooklyn, was awarded an Honorary Fellowship by American Friends of the Hebrew University.

Nevada Nuggets

HAPPY NEW YEAR

BY JACK TELL

MEBBE SO: A wiseacre attached a scrawled note to a slot machine in a Strip casino. "In case of an atomic attack, crawl under this machine --- it hasn't been hit in years."

RING A WINNER: You all heard the improbable story of the crap shooter, whose false teeth fell onto the pass line, and the dealer took out his own plate, saying. "You're faded." Here's a tale told to us by a gambler with a straight face: As a crap shooter heaved the dice, his ring came off and followed the cubes across the table. The expected happened, otherwise this would not be a Nevada Nugget. The dice landed on craps, but the ring, rebounding off a wall, tipped one dice to seven, a winner. Everyone at the table was ecstatic, except a wrong bettor,

who swore off for an hour.
FREMONT FRAY: A limit and odds battle is being waged on Fremont Street. The Horshoe announced it would deal double odds, which means you may place twice the amount of a pass bet, for no percentage off odds. The Union Plaza followed suit and announced a limit of \$2,500. Previously it was \$500. But the Horseshoe's Benny Binion, the most respected gambler's gambler in our society shrugged. His limit has always been - the amount of your first bet.

What's your story on gambling to fascinate the world? Jot it down and drop it in the mail to P.O. Box 14096, Las Vegas, Nev. 89114. For your trouble we'll send you a free subscription.

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