



Happy New Year

DR. & MRS. JOE KADANS

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Mr. & Mrs. Bernard Joseph and Family

Rosh Hashanah Message

5733-1972

BY PAUL ZUCKERMAN,
UNITED JEWISH APPEAL

Traditionally, the Jewish New Year is a time to reflect on our past deeds. . . a time to assess our relationships with our fellow men . . . a time to rededicate ourselves to the values which have preserved our people throughout the centuries. . . a time to plan for the future with determination and new hope.

And this Rosh Hashanah -- beginning the year 5733 -- has special meaning to Jews the world over. It begins Israel's 25th Anniversary year. It was 25 years ago that the struggle for a Jewish homeland became a reality. Since then, more than 1,400,000 immigrants have made their way to the land of their people. . . tenaciously fulfilling an age-old dream of freedom and independence.

It is a dream built upon courage, determination, and commitment. It is a magnificent dream of humanity and heroism; a dream we have been privileged to share.

As it reflects upon these 25 years of freedom, the American Jewish community has a right to feel a great and heartwarming sense of accomplishment, a great pride in the dimensions and compassion of its humanitarian work and its sacrifices on behalf of the people of Israel.

But we cannot afford to focus on the past and dwell on our achievements. For no Jew can fail to feel deeply a sense of needs still unmet; a sense of lives unredeemed, challenges still unfulfilled, and promises still unkept. More than 70,000 men, women and children will arrive in Israel this year, at least half of them are part of one of the most extraordinary human dreams of our time; the immigration of Soviet Jews. The promise of their future -- our promise to them -- is the most sacred pact one man can have with another -- the promise of life.

For while the people of Israel must prepare for the daily arrival of these new immigrants, they must also continue to meet the economic pressures of sheer survival. They must remain

prepared to defend their cherished and hard-won freedom. That, too, is a daily job. And the financial drain on the people is overwhelming.

That is why this Rosh Hashanah, the people of Israel have no recourse but to turn to the Jews of the free world -- particularly American Jewry -- to shoulder the complete responsibility for vital immigrant services and humanitarian programs . . . programs which require an immediate and massive amount of funds.

During the past 25 years, the American Jewish community has been responsive to call for desperately needed funds. I ask now for the reaffirmation of that commitment for the coming year; for the strengthening of the common bonds of freedom shared by Jews everywhere . . . for the keeping of the promise.

STARLIGHT, PA. -- A Temple University freshman and a Houston high school senior last week elected to head the major groups of the B'nai B'rith Youth Organization.

Happy New Year



MEL & JUDY GOLDEN

HAPPY NEW YEAR

☆ *to our Friends* ☆

MR. & MRS. MILTON FRANK



Happy New Year

BEST WISHES TO ALL

Mr. and Mrs. Al Sachs & Family



HOTEL and COUNTRY CLUB