

LAS VEGAS ISRAELITE
 PHONE 876-1255
 Published Every Friday in Las Vegas, Nevada
 Price per copy 15¢ - Per year \$7 - 2 Years \$12
 P.O. BOX 14096 LAS VEGAS, NEVADA 89114
 Editor and Publisher Jack Tell
 Business Manager Bea Tell, 876-1255
 Vegas News Helene Stadler, 384-3685
MARK TAN, DICK MC INNES,
TRUDE FELDMAN
 2ND CLASS POSTAGE PAID AT LAS VEGAS, NEV.
 Member American Jewish Press Association
 Member of Worldwide News Service
 Now in the 7th Year of Continuous Weekly Publication
 Serving the Jewish Community of the State of Nevada.

Once Again Pawns

The stories out of Moscow that the Soviet Union is placing a price tag on Jewish emigration has an old-new ring and deserves the loudest international condemnation. However, it does lay to rest, as the New York Times has said editorially, Governor Rockefeller's claim to a Nixon-Breshnev agreement on Jewish emigration. Unless this is what he meant. The Times also said that Rockefeller's statement was followed quickly by the prices being raised.

Perhaps the only way to deal with this problem is practically. If it is money which the Soviet Union wants, and if the Jews want out, then the combination should be managed. The word ransom has a horrible sound; yet it has had a place in history. Even recently, President Kennedy ransomed the Cuban prisoners who fought in the Bay of Pigs and were captured by Castro's Army. Airlines will raise a half million dollars on hours notice to save a plane. And a plane is only a thing.

Perhaps it is incumbent on the Jewish population of the U.S., the largest and the most affluent, to raise the money to bring those Soviet Jews out of that country who wish to leave. It is incumbent on the U.S. government to participate in such a program. Recently, it allocated a large sum to Israel for resettling immigrants. In this case, should some of the educated Soviet Jews come to this country, the money would be repaid in full by their contribution to the cultural, scientific and educational sectors of our national life. It would be a humanitarian gesture on the part of the government. However, it is the basic responsibility of the Jewish community to take the lead in this effort, should it come to pass.

Day Care

BY ROBERT E. SEGAL

A dear friend and fellow columnist recently articulated the dismay of many readers of Jewish media by striking out against news and comment in the Jewish press about anything other than "the gut issues --- Soviet Jews, Mid-East affairs Jewish education, synagogue participation, and the survival of a strong Jewish community in the U.S."

So now, when this observer is pricked by moral compulsion to champion day care legislation and to try to point up the desperate needs of some of the 7,000,000 American children, under 6 and with working mothers, he feels obliged to hunt out a Jewish angle to introduce the discussion.

Where shall he look? Well, here is Jeremiah, with good, strong Jewish credentials, cry-

ITS RENEWAL TIME RIGHT NOW
I FORGOT TO SEND MY SUBSCRIPTION IN TO
 LAS VEGAS ISRAELITE - P.O. BOX 14096
 LAS VEGAS, NEVADA 89114

Dear Jack:
 I am deeply interested in the welfare and growth of our Jewish Community.
 Please add my name to your fast growing list of subscribers.

NAME _____ PHONE _____
 ADDRESS _____ APT. No. _____
 CITY _____ STATE _____ ZIP _____

One year (52 issues) \$ 7.00
 Two Years (104 issues) \$12.00

YOUR RENEWAL IS APPRECIATED

**HADASSAH 60TH BIRTHDAY
 PRESIDENT OF U.S.**

For nearly sixty years Hadassah has continued to grow from its proud, pioneer beginnings to become a universally recognized example of distinguished and enlightened voluntary public service. It is a pleasure on the occasion of your Fifty-Eighth National Convention to applaud the achievements of your members. It is a privilege to tell you how much I personally admire your spirit and your effectiveness in your approach to so many of the problems and opportunities of all mankind.

I particularly share your pride in the participation of your more than three hundred thousand American volunteers in your generous health, education and welfare programs.

I am confident that you will continue to meet the challenges of the future with the same selflessness and determination that have characterized your history of successful humanitarian endeavor.

You have my warmest wishes for a useful and inspirational meeting.

Richard Nixon

THE PRIME MINISTER

Hadassah is an integral part of Jerusalem. The hundreds of thousands of its members have made a very special contribution in deepening the links of American Jewry with the city and the people. Its medical services are of the highest level putting Israel on the map of advanced medical research providing hospital services of outstanding efficiency and humanitarian care. Hadassah can be proud indeed of its vision and practical service in erecting the great medical center in Ein Karem, a symbol of Jewish and humanitarian dedication.

Golda Meir

ing out in Lamentations: "The young children ask bread and no man breaketh it unto them." And here is the Union of American Hebrew Congregations way back in 1909, daring to come out in support of the National Child Labor Committee and to join in that body's fight against child labor.

Not good enough?

Suppose then that we ask the National Council of Jewish Women to step forward and explain why it seemed important to that enlightened body to make a study of the intensifying crisis in day care in 77 cities, resulting in dissemination of a 264-page report advocating an expenditure by the federal government of \$2 billion in 1973 largely for pre-school and school-aged children of working mothers, the amount called for to be increased by \$2 billion annually for several years.

Why were nice Jewish girls spending their time delving into the needs of these millions of children when only an infinitesimal portion of those needing day care are Jewish?

Because the need is desperate. Because the issue bears importance nearly equal to that of federal aid to education and medicare. Because. Because the number of mothers working today is twice that of 22 years ago. Because millions of the working mothers must bring income to the home or watch their children denied a decent place to live, warm clothing, and proper nutrition.

And if these reasons still do not justify concern for the care of working mothers, expressed in the religious-ethnic press, perhaps a further consideration might be accepted: competent scholars (and we Jews do have a high regard for scholarship) have shown in countless studies that care or neglect, life in healthy surroundings or life in slums, balanced diets or inferior meals can determine habits and tendencies in later years. Children cared for offer far more promise of fruitful, constructive adult lives than those neglected.

Are not these Jewish concerns? And if moral compunction does not qualify as a factor justifying our anxiety about the care of children of working mothers, do not the physical factors and the economics and the potential of neglected children for lives of crime matter to us?

Day care centers may not be the perfect answer for the nagging problems presented by homes whence mothers set forth each day to win a part of the bread, needing care for their children.

TELL TALES

"One Man Plus The Truth
 Constitutes A Majority"

BY JACK TELL



(Continued from Page 1)

papers'

- * The best script ever turned out.
- * The star in her best role.
- * Best directing effort."

Needless to say the ads drew enough suckers to keep the turkey alive for two weeks, until the word-of-mouth got around. Then the ax fell.

We recall an interpretation put on something we had written about ten years ago on Joe Conforte. The piece referred to him as "Crown Prince of Pimps." We did not know what his reaction would be. When we met him a few days later, he was most profuse in his gratitude for what he called "The best thing ever said about me."

Now we come to dear old Ruthe, the rascal of the written rhetoric, who startles the reading public with this "glowing" report from a new book by Neal Peirce:

"Whether Republican or Democratic, most of Nevada's papers are dull and/or conservative. The glaring exception to this rule is the Las Vegas Sun..."

We wonder what those dots stand for? Could the full sentence have read: The glaring exception to this rule is the Las Vegas Sun WHICH ABUSES THE PRIVILEGE OF BEING CALLED A NEWSPAPER?

Of course Mrs. Deskin never made any reference to Johnny Carson's cryptic quip about the Las Vegas newspapers. Said Johnny to about 50,000,000 TV viewers. "The dailies in Las Vegas are nothing, absolutely nothing. An insult to the public."

Then Ruthe floors us with an excerpt from the Wall Street Journal story, probably the largest two-piece article that ever appeared in the most reputable, national business and financial newspaper in America. The W.S.J. story took more than six weeks of painstaking research, with every item checked and double-checked. It delves into intimate detail how the "Boys" in Las Vegas "TOOK" Howard Hughes for millions in cash. And the person named most prominently as recipient of the billionaire's money under the most suspicious and unusual circumstances, was Sun Publisher HANK GREENSPUN.

Here's what Ruthe quoted from the W.S.J. story: "The WSJ referred to the SUN as Nevada's most influential newspaper."

And she tops it with: "Please pardon our pride."

This is like Al Capone throwing out his chest when he was described as the most powerful man in Chicago, or Dillinger taking a bow as No. 1 Public Enemy.

Ruthe, how could you?

But we love you all the more, in spite of your sublime innocence.

Rape of Journalism

It is imperative at this time, we point out the inconsistency of Paul Price's ranting and raving.

How Price uses the same argument and example to prove his point, first, to support a favorite person and second, to discredit a candidate he is determined to defeat by hook or crook.

Paul decided to take up the cudgel for Jim Deskin, executive secretary of Nevada State Athletic Commission, who is the target of a referees' revolt by Harry Krause and Dave Pearl, Price says they appear to be soreheads."

We happen to know Jim Deskin, husband of the afore-mentioned Ruthe. He is very likeable, extremely knowledgeable in all facets of boxing and a creditable representative for Nevada in everything concerning the art of fisticuffs. We also know Dave Pearl, who has a reputation, without peer, as an outstanding civic leader in furtherance of athletics from youngsters to college students. Here are two men of high calibre at odds with each other.

Paul favors Deskin. Here is Paul's explanation
 (Continued on Page 5)