

# OF THE STARS

## FRANCHI AND COOPER AT FLAMINGO

The biggest Italian-American spectacular since "The Godfather" is under way with Sergio Franchi and Pat Cooper in a four week engagement in the Flamingo Hotel main show-room.

Italian-born Franchi, the "Don" of all cafe singers, and Cooper, the loquacious paisano one generation removed from European soil, have proven to be an ideal match-up. The Italian "soul brothers" combined their talents two years ago at the Flamingo and played to capacity audiences.

Franchi represents something special for nightclub goers. His opera-trained tenor easily grabs upper register notes usually far beyond the reach of the average cabaret crooner. Franchi generously demonstrates his flair for vocal pyrotechnics in his show, but always tempers his high voltage exhibitions with tender renditions of

popular love ballads.

In recent years Franchi has developed into a smooth and savvy crowd-pleaser with a knack for light comedy and ad lib chatter with ringsiders.

Any offspring of European-born parents is an immediate fan of Pat Cooper. Cooper has no problem keeping his listeners in stitches with his recollections of

growing up under the rein of parents with Old World values trying to cope with the radically different social values of America.

The Casino Theatre of the Flamingo has become the busiest lounge in Las Vegas since the return of "Bottoms Up '73," the rollicking afternoon comedy revue now in its 15th year.



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**REGISTERING FOR THE FREE ANNUAL SOCIAL SECURITY NUMBER EVENT IS NOW IN PROGRESS AT THE EL CORTEZ HOTEL.**

**\$91,000.00 HAS BEEN ALLOCATED FOR PRIZES THIS SESSION. THE SOCIAL SECURITY DESK WILL REMAIN OPEN DAILY FROM 8 AM TO MIDNIGHT FOR ACCEPTANCE OF REGISTRATIONS (No Minors).**

**\$15,000<sup>00</sup> DAILY NUMBER DRAWINGS WILL BEGIN MONDAY, MAY 15 AND WILL CONTINUE FOR 35 CONSECUTIVE DAYS. AS HAS BEEN THE PAST POLICY, SOCIAL SECURITY NUMBER WINNERS DO NOT HAVE TO BE PRESENT. REGISTER YOUR SOCIAL SECURITY NUMBER NOW AT THE EL CORTEZ HOTEL DOWNTOWN, 6th and FREMONT.**