

TWO ISRAEL SILVER ANNIVERSARY CRUISES SET FOR APRIL, 1973

*Maiden Israel Cruises
Queen Elizabeth 2*

NEW YORK -- The luxury ship Queen Elizabeth 2 will visit Israel for the first time in April 1973 on two Israel "Silver Anniversary" cruises, it was announced today by Cunard Line and Assured Travel Service, Inc., of Worcester, Mass.

The consecutive 14-day cruises have been scheduled by Assured Travel, which has chartered the 66,000-ton Queen Elizabeth 2 from April 14 through May 13 during Israel's 25th anniversary, next year.

The cruise packages will be sold to the public by travel agents throughout the United States, Canada, United Kingdom and France.

The holiday cruises, which will take place during Passover (Apr. 17) and Easter (Apr. 22) will include round trip air transportation on scheduled carriers from major cities in the United States; Mediterranean cruising, extended visits in Israel from the ports of Haifa and Ashdod, and optional land tours of Jerusalem, Tel Aviv and other points of interest. Ashdod is the port city for Jerusalem and Tel Aviv.

Rates for the complete package range from a minimum of \$1195.00 per person to \$2690.00 per person for the top-priced suite rooms.

On the Apr. 14 cruise, a traditional Passover Seder will be observed with holiday foods and ceremony. Both cruises will be highlighted by special Silver Anniversary celebrations.

The Passover-Easter cruise program will begin Apr. 14-15 with flights from the United States to Southampton. The ship will leave this United Kingdom port on the 15th and cruise to Lisbon for a one-day visit Apr. 17. Passengers will arrive in Ashdod on Apr. 21 for a four-day stay then proceed to Haifa on Apr. 24 for a four-day layover. Passengers will fly from Israel direct to the United States on Apr. 29.

The second cruise will begin Apr. 28-29 with flights from the United States to Israel where the ship will be in the Port of Haifa. The proposed itinerary will include Haifa on April 29 - May 4, Ashdod on May 4-7, Palma on May 10 and Southampton on May 13.

A comprehensive program, Oscar Rudnick, president of Assured

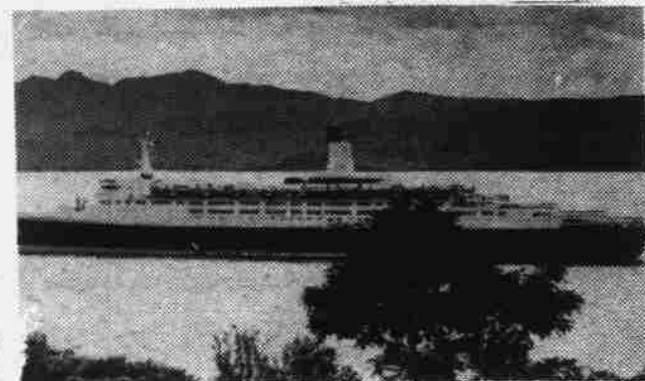
Travel Service, said: "These Silver Anniversary cruises will be among the major travel events of 1973. They will combine a cruise vacation on the great Cunard Line flagship with an inaugural visit to Israel during a holiday period for which hotel space is already in heavy demand. This will be a quality vacation with its various elements conveniently packaged and arranged so the traveler can concentrate solely on the enjoyment of his trip."

A comprehensive program of optional land tours to Tel Aviv, Jerusalem and other locales will be provided.

In announcing the cruise program, Oscar Rudnick, president of Assured Travel Service, said: "These Silver Anniversary cruises will be among the

major travel events of 1973. They will combine a cruise vacation on the great Cunard Line flagship with an inaugural visit to Israel during a holiday period for which hotel space is already in heavy demand. This will be a quality vacation with its various elements conveniently packaged and arranged so the traveler can concentrate solely on trip."

Assured Travel Service, Inc., which specializes in organizing incentive travel, package tours and group travel.



66,000 - TON QUEEN ELIZABETH 2 WHICH WILL MAKE MAIDEN ISRAEL CRUISES TO CELEBRATE ISRAEL'S 25th ANNIVERSARY IN 1973. MAKE PLANS NOW.

maintains its headquarters a 11 Millbrook St. Worcester, Mass. 01606. Phone: 617/ 852-6060.

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