

LAS VEGAS ISRAELITE
OF NEVADA

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ark Tan and Beverly King Pollock

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'Zog Nit Keinmol

"Zog nit keinmol az du geist dem letzen veg." sang the Warsaw ghetto fighters: never say this is the end. Twenty nine years ago this month, the Jews of Warsaw, those who were left or who escaped the Nazi net, banded together in the ZOB and on the first Seder night began their resistance to the Hitler army. The ZOB were doomed to defeat, outnumbered and isolated as they were from allied armies struggling elsewhere against Nazi legions then beginning to taste bitter defeat. Martin Buber said, "The true history of man is not composed of sterile victories but of fruitful defeats."

The tendency today, with the mass distaste for war, and with the erosion of time, is to forget this special moment on history. The Jews of Warsaw said; "Remember us! Do not forget what we have suffered at the hands of our murderous enemy!" The Warsaw ghetto fighters gave the lie to the myth Jews did not resist.

The anniversary should be remembered for that; it should be remembered as an example of human heroism generally. It should be remembered as an example of sacrifice in a day when human life is held in low esteem. It should be remembered as a fight against an ideology whose substance was based on the destruction of people. And Jews should watchdog for its re-appearance everywhere; even at home should it direct its hostility towards other minority groups.

War Against Need

Behind the battle lines, a different kind of war is being fought in Israel. A war against need. Prime Minister Golda Meir has said, "We can be defeated by poverty." For 23 years thousands of immigrants have been rescued and brought to Israel by Jews of the free world. The people of Israel cannot help us keep up with the increasing needs of these immigrants. 50,000 more are expected this year. 300,000 are still not self-sufficient. Their needs are our traditional responsibility and they cannot wait any longer. We must fight to close the gap now.

In 1972 we must declare an outright war on: Housing Needs - we must build a minimum of 15,000 new units for 50,000 immigrants, and provide decent housing for the most needy. Educational Needs - We must support scholarships for 100,000 needy high school students, and build and maintain new facilities for preschool, secondary and higher education. Health Needs - We must provide laboratory facilities and beds for hospitals where occupancy is now running at 135% of capacity. These are battle-

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grounds in the other war in Israel. The people of Israel channel virtually all their resources to the "first front" - defense.

We must channel ours to fight the war on human needs.

KEEP THE PROMISE.

Give NOW to the Israel Emergency Fund of the Las Vegas Combined Jewish Appeal.

Jews Love America

BY RABBI SAMUEL M. SILVER

Thanks to Stephen Birmingham, a non-Jewish writer with a golden style thousands of Americans have a better appreciation of the contributions which Jews have made to the U.S. than ever was the case BB(before Birmingham).

In his book "Our Crowd" Birmingham vividly told the tales of the German Jews who gave to our nation finances and such ideas as collective charity drives and many ideas that have enhanced our people.

In his book, "The Grandees," Birmingham introduced many people to another brave breed of Jews, the Sephardic ones who were here when our nation was born and who have steadfastly served it with brains, with judicial wisdom (Cardozo, etc.) and many other benefactors.

One of those Sephardic families is the subject of another book which you will greatly enjoy if you would read it. It's called "Copper for America," and it was written by Maxwell Whiteman, a delightful writer who has produced many books and has an intriguing sideline: archivist for the Union League of Philadelphia.

The Hendricks Family boasts a saga that you will find irresistible. The first of the family was Uriah, who came here in 1755. He helped win the Revolutionary War. Gradually he went into the copper business and became the leading manufacturer of that metal. He and his descendants continued to pioneer in the creation of copper and as such made signal contributions to the industrialization of our country.

Like the other noble and notable Sephardic Jews of the U.S., the Hendrickses were outstanding not only for industrial and financial astuteness but for their zealous adherence to Jewish family life. They were among the founders of the first synagogue in the U.S., the so-called Spanish-Portuguese shul in New York City and the family still supports that synagogue.

The year-by-year, decade-by decade narrative of the commercial and family life of this amazing family will engross you. The book is further evidence that although the Jews have never amounted to more than 3% of the U.S. population we have been instrumental far beyond our ratio in making this land of ours a better place to live.

RIO DE JANEIRO (WNS) -- President Emilio Garrastazu Medici, in his annual foreign policy message reaffirmed Brazil's neutrality in the Arab-Israel conflict in the Middle East.

TELL TALES

"One Man Plus The Truth Constitutes A Majority"

BY JACK TELL



(Continued from Page 1)

her boss to be in attendance to protect the public on the important budget issue. If Ruthe had used the same care to check that item, as the care she displayed in choosing her vacation site, Israel, she would be enjoying not only pleasant memories of her trip, but also compliments for astuteness as a columnist, not being laughed at for naiveness. We'll explain Greenspun's presence at that meeting a bit later.

With Paul it was a horse of a different odor. Here we ask our readers to exercise extreme care to understand the essence of his item, quoted by Paul from a column written by Greenspun. Here you will find the ultimate exposure of yellow journalism.

The quote:

GREENSPUN BEMOANED THE FATE OF A LARGE MARKET CHAIN THAT WAS HAVING TROUBLE GETTING CLEARANCE FROM THE CITY COMMISSION TO OPERATE SOME SLOT MACHINES. HE WANTED TO KNOW THE GUIDELINES INVOLVED IN SUCH TRANSACTIONS, WHY SOME OUTFITS ARE FAVORED AND OTHERS FALL BY THE WAYSIDE.

ONE OF THE SWEATING-ENTRY VOICED HIS OPINION THROUGH THE WELTER OF SWIRLING STEAM: "WHY DON'T THEY JUST PAY OFF LIKE EVERYBODY ELSE?"

Without insulting the intelligence of ISRAELITE readers we stress the tactic that has built the Sun and its publisher into a power in Nevada based on fear. Scare the daylight out of anyone who dares oppose us, is the negative formula for Greenspun's "success". Write an erroneous statement from an unnamed, probably imaginary person, theorized Greenspun. Then Price quotes it and before long it becomes a "fact," (unless it is bared here.)

The Israelite has been exposing this scheming maneuver for the past several years. Hank plants false items in a nationally syndicated column, or a magazine or on television. He then quotes the big lie, usually in a headline, as coming from the other source. Once, when one of these deliberate falsifications was presented in court as fact, a story written by us exposing the malicious fraud was entered to successfully thwart the intentional untruth.

Why, we keep asking, is Greenspun so determined to get the gambling license re-instated for the grocery chain? He already has the ads, which amounted to \$49,000 last year. Is there a commitment to establish a branch supermarket in a new shopping center being built by Greenspun and Max Goot at Tropicana and Boulder, in return for Hank's efforts for the license?

We've ruled out a direct cash payment to Hank for his services because we were told so by none other than Bob Laverty, president and chairman of the board of Thriftmart, the grocery chain involved. But some nasty and hideous practices have been attempted in behalf of the big "T", which we believe were without the knowledge and consent of Laverty.

In our March 31 edition a column headed "Thriftmart Slots" explained in detail what had transpired until then. We were flattered to receive congratulations from not only Laverty, who called it the most accurate account in any newspaper, but also expressions of gratitude from the city commissioners who are opposing the licensing.

A quick reflection for readers not entirely familiar with the facts, plus a few added items not mentioned in the previous column:

Thriftmart, one of the oldest established grocery chains in Nevada, with an investment of some \$5,000,000, discovered a large shortage

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