

Dear Mrs. Stadler Everybody reads "the columns." And that's

why I'm appealing to you on behalf of The Friends of Channel 10 to make note of their first annual fund-raising event - The Friends of Channel 10 present "The Auctioneer, " Friday, April 14, 7 p.m. at Caesar's Palace. TV-10will broadcast the evening's gala affair

live and in color beginning at 7:30 p.m. in a Hollywood premiere style with local TV and radio celebrity Muriel Stevens greeting arriving guests as they enter the hotel.

A no-host cocktail party will predede the din-ner (menu by Julia Child, the French Chef, of course !).

Chalmers Marquis, executive vice president of the National Association of Educational Broadcasters, will fly in from Washington, D.C. to speak to the "black-tie opitional" assemblage. Mra, James Hill, president of The Friends

and her co-chairmen Irwin Kishner and Al Garbian have not yet announced the names of the well-known auctioneer and emcee who will preside over that part of the evening's festivities. They only promise that this will be a "unique" auction, a "first" for public broadcasting fund raising.

Dinner tickets are now on sale at \$12.50 per person. Mrs. Robert Lee Brooks is ticket chairman and reservations may be made by calling 735-5522, 735-5521,or 451-1026.

The Friends hope to raise enough funds to allow Channel 10 to increase it local productions and to expand its broadcast schedule to include Saturday.

1 will keep you posted on additional celebrities as they are announced,

You might be interested in who constitutes the board of directors of The Friends of Channel 10: Mrs. JamesJ.(Charlotte) Hill, president

Al Garbian, vice president; Mrs Edward(Marge) Barrick, secretary; Irwin Kishner, treasurer; Robert R. Belliveau, M.D.; Mrs. Lloyd (Edythe) Robert Lee Jewel Brooks, Dr. Katz, Mrs. Stephen Nicholson, Reverend Hunt Parsons, Mrs. Frank (Charlene) Scott, Bob Bailey, William F. Cottrell and Ronald D.Hawley. Two additional members are to be appointed to the board during the next few days.

Your help in publicizing the event could have a great bearing on its success. Its success will ultimately tanslate into more programs and better local coverage for TV-10 and the people of Southern Nevada.

On behalf of The Friends of Channel 10 and our own staff, "Thank You" for your interest and help. Sincerely,

column.

Israelite.

Sincerely

Cal.)

Tell:

Children.

Deep respect

Bernard Cohen

With

Althea D. Thomas Promotion Manager

Dear Friends:

I think it is dreadful; the way the people in my book from your this state try to belittle Mr. Hughes. He has accomplished much and has been very generous with his money and talents, and I sincerely trust he will return to Nevada, and "sit in" again.

Very truly yours, (Rabbi, Santa Susana, D.M. Jewell (Elko, Nev.)

Dear Mrs. Stadler:

1 wish to thank you most sincerely for your kindness in inserting the notice in the Las Vegas Israelite about my forthcoming book.

1 received several Leon and Rose Berger letters of congratulation (Stroudsburg, Pa.)

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