

JEWISH WELFARE CONVENTION APR. 12 TO 16

McGeorge Bundy, President of the Ford Foundation and Avraham Harman, President of Hebrew University in Jerusalem, are among the leading personalities who will address the 1972 Biennial Convention of the National Jewish Welfare Board to be held from April 12 to 16 at the Regency Hyatt House in Atlanta, Ga.

JWB is the National Association of Jewish Community Centers and YM & YWHAs which serve more than 1,000,000 American Jews. It is the agency accredited by the U.S. Government to serve the religious, cultural, social and welfare needs of Jewish military personnel, their families and hospitalized veterans.

The accent will be on leadership throughout the JWB Convention, which has as its theme "Leadership Communication." Jewish communal leaders from across the nation -- and several from other countries -- will meet with other leaders to discuss problems of pressing concern both in their local communities and in the American Jewish community as a whole.

Daniel Rose, a leader in the Federation of Jewish Philanthropies of Greater New York and a national vice-president of JWB, will deliver the opening keynote address Wednesday, April 12, at 3 p.m. on "The Role of Leadership in Assuring a Jewish Future."

Mr. Bundy, who as President to the Ford Foundation has a keen

knowledge of voluntary organizations, will speak Thursday morning, April 13, on a subject of much current interest and debate -- "The Future of Voluntary Agencies." Mr. Bundy is a former adviser to two U.S. Presidents.

Four "mini-conferences" of presidents and executives of Jewish Community Centers and YM & YWHAs will discuss such subjects as the development and maintenance of lay leadership, strengthening relationships with Jewish Federations, criteria for selection of Board members, planning in the face of rapidly changing community conditions, determining community priorities, services to the Jewish poor, and the movement of Jewish population.

Rabbi Eugene B. Borowitz, professor of Jewish thought, Hebrew Union College-Jewish Institute of Religion in New York and editor of Sh'ma, a new journal, will speak at the Thursday plenary luncheon on "New Jewish Cultural Horizons in America." Rabbi Borowitz was chairman of the Commission of JWB's Role in Jewish Cultural Programming, whose recommendations were recently adopted by JWB's Board of Directors.

"Reaching Out to and Engaging Jewish Teenagers" -- a subject of

high priority on the collective agenda of American Jewry -- will be the theme of the Thursday night plenary session.

Philip Shiekman, Philadelphia attorney and communal leader, will speak at this session. Panelists will be Bernard T. Rosen, executive director, Baltimore, Md., Jewish Community Center; Mark A. Talisman of Cleveland, administrative aide to Congressman Charles A. Vanik of Ohio; Dan Morris, Great Neck, N.Y., director of program development and research, JWB, and a teenager yet to be selected. Mr. Shiekman was the chairman of JWB's Task Force on Service to Jewish Teenagers, whose recently-adopted recommendations will serve as guidelines to Jewish Community Centers in programming for teenagers.

Major General Gerhardt W. Hyatt, Chief of Chaplains, U.S. Army will speak at the Friday morning, April 14, plenary session on "The Military Chaplaincy in the '70s." Robert L. Adler, Chicago communal leader and national chairman of the Armed Forces and Veterans Services Committee of JWB, will speak on "Serving the Rapidly Changing Needs of Jewish Military Personnel, Their Families and Hospitalized Veterans."

TO RECEIVE UOJCA KETHER SHEM TOV AWARD



MORRIS L. GREEN OF NEW YORK CITY, HONORARY TREASURER OF THE UNION OF ORTHODOX JEWISH CONGREGATIONS OF AMERICA AND SECRETARY OF THE JEWISH CENTER IN NEW YORK CITY, WILL RECEIVE THE ORGANIZATION'S 1972 KETHER SHEM TOV (CROWN OF THE GOOD NAME) AWARD, ON MAY 7, IT WAS ANNOUNCED BY UOJCA PRESIDENT JOSEPH KARASICK.

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NEW YORK--Col. Nachum Golan, Director of the Israel Aliyah Center, announced today that due to the increasing number of settlers who wish to go to Israel via ship, the Center has introduced an arrangement where olim (settlers) can now travel to Israel on the Italian line in addition to the existing Greek line and El Al air accommodations.

JERUSALEM (WNS)--Housing Minister Zeev Sharef said that his Ministry would spend \$42 million, 15 percent of its total budget, in a crash program to build housing in East Jerusalem.

NEW YORK--Philip E. Hoffman, President of the American Jewish Committee, announced the appointment of Morris H. Bergreen, New York attorney and communal leader, as Chairman of the Committee's Foreign Affairs Commission.

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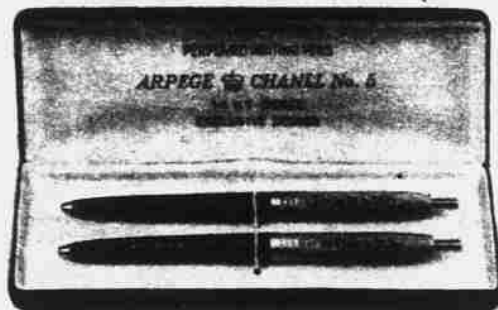
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