

# LAS VEGAS SHOWGAS

*Mark Tan*  
IN  
**LAS VEGAS**



**NOTES FROM ALL OVER.....**Attention Stars and Superstars: Honolulu entrepreneur ED MURDOCK in town for a few days hoping to sign attractions for Waikiki hotels, ballrooms and convention facilities. Murdock has booked stars like SAMMY DAVIS JR., DELLA REESE, ROWAN & MARTIN, LIBERACE, BARBARA McNAIR, for dates at the Ilikai, Sheraton Waikiki and Hawaiian Village. Agents and Managers should contact Murdock directly at his offices, ALOHA PRODUCTIONS at the Sheraton Waikiki to talk terms, dates and all those fringe benefits that go with a two to seven day Hawaii stint....ABBE LANE and SHECKY GREENE join forces for some summer dates including San Carlos Circle Theater and Westbury Music Fair. Abbe is now working on an all new act for her August 1 return to the Desert Inn. Abbe will be on hand at the Ye Little Club in Beverly Hills to introduce her D.I. co-star JOAN RIVERS when the popular comedienne begins her four month headliner stint and new talent showcasing policy.... Frequent Vegas Visitor, RON PARKER from Oak Lawn, Illinois, writes to urge all entertainment directors to bring his favorite lady JANE POWELL back to the Strip. Miss Powell, as a matter of fact, has reportedly been prepping a new variety show for a summer fling here....SHIPSTADS & JOHNSON'S "ICE FOLLIES" have been set as co-attraction with ANTHONY NEWLEY coming to Caesars Palace on April 6. The "Follies" will have a brand new ice rink especially built for the Circus Maximus at a reported cost of \$60,000....Maestro DAVID FORESTER, who used to conduct for RED SKELTON at CBS-TV, presents the third CONCERTS FOR CHILDREN with special gueststar WAYNE NEWTON on May 13 at the Las Vegas Convention Center. TOTIE FIELDS & JERRY LEWIS starred in the last concerts. FORESTER has also been set to conduct the special CELEBRITY CONCERT at the Tropicana Hotel on April 30 sponsored by the NEVADA STATE COUNCIL ON THE ARTS and being presented as a benefit for the JUDY BAYLEY MEMORIAL. Stars for the Celebrity afternoon concert will be announced shortly; Davis is helping to line up a slate of big Strip names including TONY BENNETT, DEBBIE REYNOLDS, ROBERT GOULET and DON HO.... Comedienne JEANINE BURNIER, who played here last in Rowan & Martin's lounge (Nero's Nook) game show revue called "Don't Make Me Laugh", returns in the mainroom of the Landmark Hotel with PATTI PAGE headlining on April 26. Jeanine is being seen currently as a guest on the DEAN MARTIN and GLEN CAMPBELL tv-ers. She joins JOHNNY MATHIS this weekend at the Sahara Tahoe....

**UP AND COMING, AND COMING UP.....**Producer BARRY ASHTON and associate WOLF KOCHMANN have a "surprise" big name comedy star just about inked for their ever-spinning "Wonderful World of Burlesque" opening a brand new edition on April 4 at the Silver Slipper. Also filmed for the new opus are dancer-comedienne MARILYN ROBERTSON, singer JIM HODGE, and adagio team LISA & SALERNO. The producer-director team are keeping their L. A. offices humming with preparations for still another new show, opening at Copenhagen's world famous TIVOLI GARDENS in June. Ashton's "VERVE - IT STARTED WITH EVE" is at the Union Plaza; "PARIS SCANDALE" is their 10th year anniversary revue at the Americana in Miami; and the 7th edition of "REVUE ROYALE DE PARIS" is playing to SRO as the biggest spectacular in the Caribbean at the Americana in Puerto Rico....

**WHEN YOU'RE HOT.....**Impressionist LYNNE CARTER winds his four week debut at the Flamingo Casino Theater on March 29th. Carter will head for a slew of summer dates including his annual trek to Provincetown, and is being set to return to the Flamingo in late summer-early fall. As usual, Lynne's audiences have been top heavy with celebrities like ROUBERT GOULET, DELLA REESE, LIBERACE, FAY MCKAY, TOTIE FIELDS, BOBBY DARIN, etc. in to see his delightfully hilarious carbons of stars like Marlene Dietrich, Bette Davis and Pearl Bailey....MITZI GAYNOR, already inked to star in producer Ross Hunter's super musical extravaganza "Hollywood! Hollywood!", also has just about her pick of Strip hotels if she wants to play nightclubs this year....Mexico City's hottest singing sensation, 24 year old JOSE JOSE (the highest paid entertainer on the Latin American concert circuit and often called "The Elvis Presley of Latin America") flies to Vegas on May 1 to talk terms about his upcoming headliner stint at a Strip hotel. Jose Jose has six RCA Victor albums currently in release and all six are top sellers. Localite SHERRELL DACEY, who's been spending a lot of time lately in Mexico for various publicity clients, has signed the Mexican star for world wide public relations....Phoenix based rock groups, S.O.U.P. (now at the Hilton) and CALLIOPE (now at the Sahara Casbar) get raves for their special youth concert shows last week at the Convention Center. Both groups will be appearing on the EASTER SEALS TELETHON being televised this week from the SAHARA CENTER (Mar. 25-26) in a 20 hour fundraising. MONTY "Let's Make a Deal" HALL will emcee the all-star gala with JACK BENNY, DELLA REESE, BOBBY DARIN, LYNNE CARTER, BOB NEWHART, SAMMY DAVIS JR., among the dozens and dozens of Strip stars scheduled to appear....

**PEOPLE ARE TALKING ABOUT.....**"THE NAKED SIN" now inching its way to the limits of nudity at the ROYAL LAS VEGAS CASINO SHOWROOM. The reaction to the TERRY GORDON production has certainly been varied enough to make it talked about. CANDICE, who portrays Eve, in the ultra nude peek at Adam and Eve from creation to expulsion from the Garden of Eden, is breathtaking, fresh, innocent and SEXY (what a combination!)....The rumors spilling out of the Dunes Hotel that the "CASINO DE PARIS" cast is on a week to week notice. Chances are the longtime spectacular will remain - the Dunes reportedly has a long run contract with the "Casino" producers in Paris....Reports that the downtown FREMONT HOTEL is most definitely considering a change in its entertainment policy from star names to a long running "Vive Les Girls" type revue, this summer....

**STRIP BITS.....**WELCOME HOME (for a week anyway) to the cast of "BOTTOMS UP" just back from Harrah's, Tahoe and opening next in Dallas at THE LOSERS CLUB (April 7). This is the group's first engagement in their homestate in more than 10 years....Welcome Vegas Visitors MARYJANE COOKIE & GEORGE LAELLA from Philadelphia. Cookie is a singer; George a music teacher and part-time musician with a group in Wildwood, New Jersey....Hello again to stunning Australian singer TRISHA NOBLE in town for a short holiday with husband-manager ALAN SHARPE. Sharpe now books entertainment on the \$60 million SITMAR cruise ships from L.A. to Mexico, with stars like JOHNNIE RAY, ROSEMARY CLOONEY, SAMMY SHORE & JACKIE KAHANE signed on. Trisha, who starred here in the Sands' "London Playgirls" for Barry Ashton, heads Down Under to star as "SWEET CHARITY" at the St. George League Clubs in May....

**WEEKEND WANDERERS.....**DON'T MISS: ALAN KING & LENA HORNE at Caesars Palace.... BOBBY DARIN & THE TRENIERS at the Hilton-International for a very limited engagement; JOHNNY CASH opens March 30....

## CASH IN FOR WEEK AT HILTON

The legend that is Johnny Cash takes a new turn when, on March 30, he makes his first major appearance in Las Vegas at the Hilton Hotel.

It is being billed as a "Special Easter Engagement" and will last only a week, a concession to Cash's overwhelming work schedule. It's a schedule that manifested last year more Johnny Cash records sold in a single year than by anyone else in the history of recordings.

Johnny will bring with him his entire "family" of performers including June Carter, Carl Perkins, Mother Maybelle and the Carter Family, the Statler Brothers and the Tennessee Three.

Cash's seven days in Las Vegas will be far



JOHNNY

from a relaxing holiday for the popular entertainer. In addition to his two nightly performances in the Showroom Internationale, he will film a portion of an upcoming motion picture in and around the famous "Strip."

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