

# OF THE STARS



## VALE REACHES NEW PEAKS AT SANDS



COMEDY ANTICS OF MARSHMELLO COMPANY HOLD FORTH AT THE GOLDEN NUGGET.

Jerry Vale, reaching new peaks of greatness as a recording titan and night club superstar, believes in making his own breaks in life. Vale, born Genaro Louis Vitaliano in a poor section of Bronx, N.Y., shined shoes at a nearby barber shop at the age of 12. Now Jerry didn't particularly like doing this. He was too eager to shoot baskets and swat baseballs with his young pals. But a mystical faith in his future as a singer, despite his tender years, impelled him to swallow his unpleasant shoe shining tasks. He wanted to be near the barber shop

operator who once had enjoyed fame as a professional singer. Maybe the barber would discover his potential as a singing star.

Vale sang for his boss

between shoe shine assignments and so impressed the barber that he spent as much time grooming Jerry's budding singing career as he devoted to hair grooming.

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