





ATTENTION HUGHES HOTELS, LAS VEGAS CONVENTION BUREAU, CHAMBER OF COMMERCE, ET AL...At long last, there's a definite, provocative and entertaining package that merita wide spread distribution via television stations throughout the country, and it's direct from the entertainment capital of the world. JOE DELANEY'S LAS VEGAS BACKSTAGE would make an ideal advertising buy to promote Las Vegas; aired locally on KSHO-TV, the new program - a series of on the spot tv interviews with Strip stars filmed at various hotels right after the second show - could provide a billboard listing of Vegas activities and attractions for national coverage. So far, Joe has caught such stars as BUDDY HACKETT, CONNIE STEVENS, BOB NEWHART, etc. for spontaneous and lively interviews. Coming up on Joe's weekly sked: JOAN RIVERS, MARTY ALLEN, PAUL ANKA, JIM NABORS, and dozens more. It's just too good of a Las Vegas promotion to go unexploited by major advertisers as a package!.....

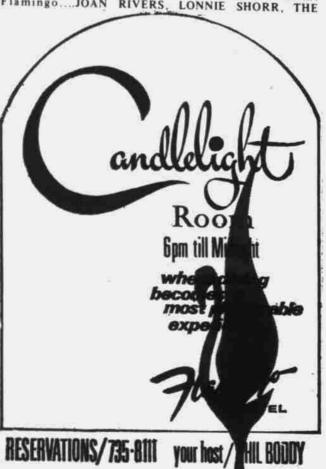
ROUND TOWN...Don't Miss: PAUL ANKA & JOAN RIVERS - the Tingle and the Tickle - now at Caesars Palace...RIP TAYLOR and his zany non-stop revue now at the Sahara Casbar Theater. His Hawaiian Fairy Tale is introducing this or any year's most unlikely presidential candidate in his new revue. It's Marty's wildest get-up yet, and a screamer in more ways than one!...The new JIM NABORS SHOW, now at the Sahara Congo Room, is definitely a two-man show, first is the real Jim Nabors, the singer, the other is Gomer Pyle, tv's most popular hillbilly. Together or alone, Nabors-Pyle, and featuring the sensational TONY MORDENTE DANCERS, are putting on one of the biggest crowd-pleasers in town Comedian RONNIE SCHELL is guest star and has wildly inventive wit that knocks the audience (and occasionally himself) off his center stage stool. Ronnie has another whole act he doesn't even use on stage about his career's curious "good luck charm" effect on his co-stars. Schell has headlined for dozens of "newcomers" who became stars like PHYLLIS

DILLER, THE SMOTHERS BROTHERS, BOB NEWHART, THE KINGSTON TRIO, BARBRA STREISAND, etc., etc.....

COMING ATTRACTIONS.....BARRY ASHTON & WOLF KOCKMAN'S new revue, opening March 2 at the Union Plaza will be called "VERVE - IT ALL STARTED WITH EVE". TIP KELLY & REGINE CARTIER will be lead singers-dancers with specialty acts ELSA & WALDO, GIL DOVA, and THE ROLAN BOYS set to open. Set designer GLENN HOLSE is working on some special sets to enlarge the Union Plaza showroom stage somehow, obviously not designed or built with extravaganzas in mind.... LENA HORNE, ANTHONY NEWLEY, GOLDIE HAWN and TOM JONES, ALAN KING, PETULA CLARK & THE OSMOND BROTHERS are the March-to-June superstar attractions set for Caesars Palace....Set for Easter Strip lures: DEBBIE REYNOLDS at the D.I., ROBERT GOULET at the Frontier, JIMMY DURANTE at the Sands, JOHNNY CASH at the Las Vegas Hilton and TOTIE FIELDS at the Riviera....

STRIP SIGHTS & SOUNDS.... THE MARSHMELLO COMPANY initiating the Golden Nugget's new policy of contemporary entertainment are proving as big a hit with the Nugget's traditional country western fans as they are with their growing rock-pop boosters. TOMMY RONCA and his versatile band of singers-dancers-musicians keep the accent on exuberance and versatility in their nightly mini-musical-comedy revues....The Walls Came Tumbling Down at the Desert Inn Lady Luck Lounge when RICK HARRIS, CANDY & MR D. came back to town for their econd Vegas engagement. The D.I. decided to start its \$300,000 renovation on Rick's opening night so the lively, popular group had to tone down abit on its sound so as not to disrupt the gambling casino in the open ended area. No matter, talent comes through at any sound level, and they are a visual treat....Popular JOHNNY RICCO, formerly one of The Characters, is back with his own revue to the Frontier Circle F Theater ..... Funny lady WEELA GALEZ is the very hip, risque and casually outrageous attraction at the Hotel Bonanza's Glitter Gulch lounge.... The Aladdin's Sinbad Lounge is back in full swing with THE DETROIT SOUNDS featuring TONY THOMAS.....And one of the Strip's biggest attractions for at least a dozen years, gorgeous NALANI KELE & HER POLYNESIAN REVUE

STRIP BITS....Hear tell the authorized national road company of Broadway smash "JESUS CHRIST, SUPERSTAR" has been set for a ten week stand at the Circus Circus Hippodrome Theater in June...PAUL COOPER who used to be ENGELBERT HUMERPDINCK's public relations aide is now Company & Road Manager for JIM NABORS, at the Sahara. Cooper has also been with HERB ALPERT, pr firm ROGERS, COWAN & BRENNER, and WARNER BROTHERS Special Entertainment Projects....Blonde songstress KAREN BLACKWELL (who played here with WAYNE NEWTON as Karen Rondell) with handsomely bearded actor CRAIG GARDNER in to see Craig's former bosslady, CONNIE STEVENS at the Flamingo....JOAN RIVERS, LONNIE SHORR, THE

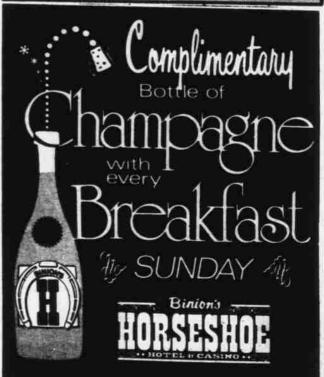




RICK HARRIS, CANDY & MR. D. BRING COMEDY AND HARMONY TO THE DESERT INN

GOOD HUMOR COMPANY, FAY McKAY & RONNIE SCHELL among the first-nighters in to see RIP TAYLOR at the Sahara Casbar....Speaking of THE GOOD HUMOR COMPANY, the zippy sextet has had a dozen offers to return to the Strip when they finish their latest stint with Desert Inn headliner BOBBY DARIN. But the GHC has their collective eye on a brand new television variety series, also in the offing. They'll be doing a pilot next month in L.A. The group's members — LINDA SUBLETT, JERRY BROWN, JOE DANOVA, LIBERTY WILLIAMS, DING DINGLE & JOHN PALMER — also have thriving sideline careers in television commercials. You'll be seeing them soon for Toyota....





## DOUBLE PAY CHECK

