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Speaking for Joe Fan

By A. SPECIATOR

We're all happy to see the UNLV Rebel roundball squad has suddenly come alive and put together a six game win streak. The team is playing with the promise that had been predicted for it at the start of the season, and by the time you read this column it should have made it seven in a row over weak UNR by at . least 25 points.

The Rebs played a great first half against Seattle shooting 51% by the break. This is fine shooting on the road, but even more important was the way that LOVERD COLEMAN handled Seattle's great center GREG WILLIAMS. We'd like to see the Rebs play Pacific at the Convention Center with Coleman on Gianelli this time. After Pacific demolished powerful Long Beach it dropped a league tilt to weak San Jose State at the Spartan gym, and we'd like to think the Rebs could handle them here as well. However, the only games of importance now are the remaining league tilts and we're hoping Coleman can contain Santa Clara's MIKE STEWART in which case the Rebs should handle the Broncos at San Jose Civic.

If the Rebs can beat either Santa Clara or USF on the road, it has a real shot at winning the conference. USF and Santa Clara should split their two games and one of them, if not both, should lose at Seattle. That leaves it up to the Rebs to win the rest at home and beat either of them away.

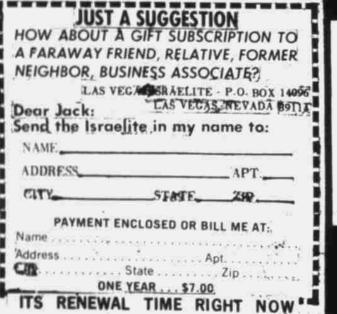
The upcoming Southern Mississippi and South Carolina games are of little importance except possibly for fan appeal and a limited recruiting value,

Speaking of fans, they should return in droves Wednesday night when the Rebs meet the Wolfpack both because of our recent record and the rivalry motive. Nothing breeds success like a winning team and perhaps some of the season ticket holders we heard exclaim at the halftime of the Santa Clara game, "Anyone want two season tickets for a dollar?" will be returning for the remainder of the season.

Fans here want to see 100-point-a-game basketball, win or lose. This was reflected by another comment made at the half of the LA State game when a booster remarked, "Well, this is better than 19 points at halftime." Loyal followers here would rather lose 119-102 if they have to lose than 56-48!

The "new" style of ball that the team is playing also may have had some bearing on JERRY BASKERVILLE'S comments after the TV game Saturday which we're sure many ot , saw as the Rebs played run and gun with weak St. Mary's. BASKERVILLE, if one can decipher his West Philadelphia-ese, opined that the game was what was making the "running" Rebels go. According to him, they weren't running when he was out and recovering from his ankle injury. The Rebels began the run and gun upon his return. Whether this "game was waiting for Baskerville's return to plan' be made operable, or whether it was something designed among the players themselves, we can only guess. BUT we hope that we never have to suffer thru another "Work the ball into Toby" type offense as long as Coach Bayer remains

Ex-Rebel coach ROLLAND TODD was finally dropped by the Portland Trailblazers of the



LAS VEGAS ISRAELITE UMMM, BIG DIPPER OPENS IN VEGAS

By JACK TELL

have memory fashioned ice cream parlor that dotted every Dipper. neighborhood years ago and have gone the way of counters in drug stores, Terry, long-time we have good news.

iniscent of the by-gone responsible for bringing days when the flavors did not just look like their names but actually tasted chock-full of the fresh fruits, has opened Dipper, with 18 to 24% in the 5000 Charleston Center, a few doors west fruits, is served in more of Decatur.

For those of us who modern, fresh, cherished the appetizing atmosphere of the old you will find an emporium called The Big

Mike and Sylvia Gold, and their handsome son friends and favorites A wing-dinger, rem- of the Israelite, are this delight to Las

Vegas. Ice Cream is especially created for Big West cream content, and only Shopping the freshest of fresh Here in than 40 flavors. All the

NBA after a less than successful 3/4 season. It was becoming more and more evident as the season wore on that Rolland was in trouble in Portland both personality wise as well as record wise. Some of the players had spoken out about dissension on the team chiefly between last year's Rookie of the Year, GEOFF PETRIE and the present high scorer, SIDNEY WICKS, late of UCLA.

Rumor has it that ROLLAND is trying to promote a pro franchise for Las Vegas and let's face it, his personality is more adapted to LV than Portland! We're certain ROLLAND would get lots of local support for any move which could bring major sports into Vegas, but with the less than great facilities available at the present, it remains to be seen. More on facilities in a later column.

Speaking of facilities, we're reminding you all to purchase your tickets to the South Carolina game quickly as this contest promises to be a sell-out.

See you there!

One more postscript ... The LAS VEGAS TRACK CLUB sponsored marathon last Saturday was the biggest in history. Repeat winner SCOTT BRINGHURST lowered his own record time in defeating his nearest rival by over 11 minutes. Several local runners recorded personal records as LVTC's JOSE GARCIA led the local contingent in finishing llth overall. The grade school teacher had been ailing lately and claimed he wasn't up to the distance due to lack of training. If Jose wasn't in proper training how about LT. GOVERNOR HARRY REID, who finished in about 3-1/2 hours for the 26 mile distance? Harry has to be the greatest runner in political history. Who else would go so far to get a vote? Sahara exec and running buff JOHN ROMERO finished in a very respectable 3 hrs. and two minutes just behind LVTC Pres, DON MURRAY, Several local high school athletes showed good speed as did several sub-teens. It wasn't long ago that teenagers and those over 40 would be barred from a race of this distance. How times have changed!

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sweet cream that tops most the exotic dishes is whipped on the premises.

> As for the prices, you do not need an estimate before the selection. Cones with extra large dips, go for 15 cents.

> We'll let Mike Gold give you the rundown on how this magnificent creation came about.

"BIG DIPPER"STORY

What this country needs is a modern version of the Old Time Ice Cream parlours that were so popular at the turn of the century ... at least this was the opinion of Mike Gold former Las Vegas Radio Station owner and his son Terry.

They realized that there was no place today where you could get rich, creamy, oldfashioned ice cream, freezes, parfaits, phosphates, fancy ice cream dishes and an endless variety of ice cream sodas and tempting exotic soft drinks.

So the Golds set out to do something about it. They got books and research material on ice cream dating back to its inception in the late 80's and 90's. They discovered old recipe books filled with all kinds of ideas for unusual and tempting ice cream dishes and refreshing drinks....that were so popular in the past. Then they contacted artists, architects and designers and came up with a prototype of their first ice cream parlor ... a bit of old New York and old San Francisco complete with soda fountain, brass rail, antique

The BIG DIPPER Ice Cream menu contains over 100 oldtime favorites including an ice cream soda "ZODA" for each sign of the Zodiac, as well as such mouth watering specialties as a sundae called "Heavenly Body," a banana split called the Meteor and an original ice cream cake sandwich called the "Chocolate Eclipse."

For a name, they looked to the heavens. and there it was ... shinbrightly high in ing the sky as it has been since time immemorial ... just waiting to be put to use... "THE BIG DIPPER." They brought it down to earth and you can see it high above the first BIG DIPPER ice cream parlour in the form of a star studded neon sign flashing nightly at 5000 West Charleston Blvd.

The Golds have copyrighted their ice cream parlour designs and registered their BIG DIPPER trade mark and will soon be offering franchises throughout the country. According to Terry Gold, Vice President of the BIG DIPPER, INC., their ice cream which is featuring an "Astronomical number of flavors" is the richest served in the State of Nevada.



