



QUOTH THE MAVEN

BY BEVERLY KING POLLOCK

The Baby Sitter

My son turned teenager yesterday and announced that now he's old enough to start making a living.

It's enough I have to get used to the fact he's 13 years old and I am no longer allowed to call him Bubbelah in front of his friends.

Now he's "My Son the Sitter." (Didn't I always say he'd be a businessman like his father?)

All of our children babysit at one time or other. It is most rewarding in terms of finances and maturing. I can recall my daughter with one of her early babysitting jobs. (She had been recommended by a neighbor to Someone We Didn't Know.) The one thing Someone never mentioned was her seven month old baby.

Luckily the baby was bedded down for the night so my daughter had no worries. The first time.

The next time I received a panicky phone call before the job was an hour old. Someone's dog escaped and there was so much noise when my daughter tried to catch him that the baby woke up and it was wet (the baby not the dog) and what do you do with a crying wet baby anyway?

I bade my husband and the rest of the family farewell and went to check on my daughter's "baby."

It was a cute little thing. A boy with brown curly hair and soft and the smell of baby lotion. For some reason he seemed to stop crying when I picked him up. My daughter immediately attributed to me magic healing powers and for the first time since she turned teenager, she almost held me in awe.

I changed the baby and three seconds later it was necessary to change him again. This time my daughter had the honors. She had

LOVE LETTER

Dear Boss,
You're such a nice Jewish boy and I'm such a nice Jewish girl -- why ain't we rich?

Best wishes for a healthy, happy, successful New Year to you and yours. And a belated happy birthday to your Bea.

Fondly,
Beverly
(ED. NOTE: Pine not. Often rich and nice do not blend. J.T.)

ISRAELITE ADS PAY

trouble getting the diaper right enough to avoid spillage and yet loose enough to accommodate a safety pin. But with her two hands and one of mine, she accomplished.

Next I showed my daughter how to hold the baby who promptly drooled down my left shoulder and smudged some greasy diaper rash stuff down my front. I knew that meant the end of my dress but I didn't have the heart to tell my daughter.

After all she was proud she'd be able by evening's end to contribute \$2.75 to her personal allowance.

"Someday when I have a baby," my daughter said, "I want you to come and take care of it."

And I eagerly said yes. But I wondered if by the time she needs me she still would think I knew enough about children to be entrusted with their care.

A NEW NEWMAN IN VEGAS, GOOD

Rich Newman, a 13-year veteran in broadcasting, will join KVOV Radio on October 4th as General Sales Manager.

Newman, a son of KVOV Radio President & General Manager Cy Newman, broke into radio in 1958 as an Announcer at WSSV Petersburg Virginia and subsequently became Program Director. From there, he moved to the Program Director's job at WTON Staunton Vir-

ginia. Then, for four years Rich was in TV doing "The House Detective" real estate program in Norfolk Virginia, Knoxville Tenn., Providence R.I. and Denver.

He returned to radio as a Salesman for WATT, Indianapolis where he remained four years and was voted the Outstanding Radio Salesman's Award in 1968. He then went to WEZW-FM Milwaukee as General Sales Manager, which position he resigned to join KVOV Radio.

Rich, his wife Peggy and their two young sons will reside at 5111 Newton in Las Vegas.

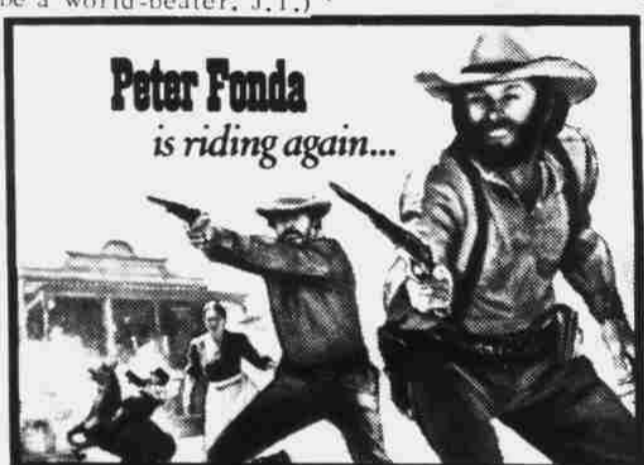
(ED. NOTE: Welcome Rich. If you are like mother and dad, you'll be a world-beater. J.T.)

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