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survival is our adherence to the Torah and the practice of its Precepts in our every-day life. Let no one delude himself by taking the "easier" way out, nor be "bribed" by any temporary advantages and illusory gains.

The secret of our existence is in our being "a people that dwell alone" (Num. 23:9), every one of us man or woman believing in the One G-d, leading a life according to the One Torah, which is eternal and unchangeable. Our "otherness" and independence of thought and conduct are not our weakness but our strength. Only in this way can we fulfill our function demanded from us by the Creator, to be unto G-d "a kingdom of priests and a holy nation."

With prayerful wishes for a KESIVA VACH-ASIMA TOVA, for a good and pleasant year, good as defined by our Torah, which is truly good, both materially and spiritually.

MAN OF THE YEAR

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Temple Beth Sholom. Shortly after World War 2, where he served in the U.S. Air Force, the Exbers became permanent residents of Las Vegas. He was a member of the first synagogue established here, on Carson Street. Consequently, he was one of the persons responsible for the building of the present Temple Beth Sholom.

During Mel's tenure our temple has had many innovations, like a new, brightened pulpit; enlarged business office facilities; pleasing new social hall decorations, etc. He took on many extra-curricular duties.

For two years Exber served as general chairman of the Combined Jewish Appeal and Israel Emergency Fund. His diligent efforts in conducting these campaigns brought in record contributions, without sacrificing dignity. For this and his earnest dedication to Judaism has won him the admiration of Jew and Gentile in our community.

Therefore we are proud to name Mel Exber, the Man of the year.

ISRAELITE ADS PAY

WOMAN OF THE YEAR

(Continued from Page 1)

Beth Sholom there must be a substantial record of service in her background to deserve that recognition.

Mrs. Joan Shapiro is no exception to the rule. She spent a year reorganizing the Temple library, supplementing many new titles and generally bringing order out of chaos.

Then Joan served as chairman of the membership luncheons and many newcomers found her a gracious and understanding hostess.

Her next assignment was with the Torah Fund, where her outstanding service was rewarded by her being elected Executive Vice President.

In her current position as President of the Sisterhood, she also serves as a member of the Board of Directors of the Temple.

For the time and effort she has given voluntarily for the Temple and the Jewish community at large, we unhesitatingly name Mrs. Joan Shapiro Woman of the year.

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

LONDON (WNS)--The appeal of Valeriy Kukui, a 33-year-old engineer who was sentenced to 3 years after he applied for a visa to Israel and was subsequently tried for slandering the Soviet state, was indefinitely postponed.

Happy New Year



Kay Wallerstein

Happy New Year



MR. & MRS. HARRY LEVY

Happy New Year



Dr. & Mrs. Sol. T. DeLee

greetings in honor of New Year



Mr. & Mrs. Carl Cohen

HAPPY NEW YEAR




Mr. & Mrs. Jerry Mack

Happy New Year



Mr. and Mrs. Harry Herzog

Happy New Year



IRVING & ESTHER CORDEN

Happy New Year



Mr. & Mrs. Steven Applebaum

New Year Greetings




To The Jewish Community



From DR. RONALD STRICKMAN
2025 PARADISE RD., LAS VEGAS, NEV.

Happy New Year



EDWARD. WEINSTEIN
BARRY & LINDA WEINSTEIN
HENRY & PEARL WEINSTEIN

greetings in honor of NEW YEAR




Mr. & Mrs. Yale Cohen