

LAS VEGAS SHOWCASE

THE VEGAS BAG

by Mark Tan



BACKSTAGE BITS...MARTY ALLEN, currently starring at the Flamingo Hotel, is having one of the busiest and most varied times in his long and successful career. With rave reviews for his current nitery act - "Bridging the Generation Gap" - Marty's been swamped with cafe offers. He's also more in demand than ever for tv guestings with pals like Merv Griffin, Mike Douglas, and numerous game shows, variety shows, etc. Added to that hectic schedule is Marty's blossoming career as a serious actor; he'll soon be seen in Basic Empire's "The Ballad of Billie Blue" being released nationally in September, and again, in a dramatic role on Universal's fall-premiering "Night Gallery" series. While in Vegas, Marty and his ever popular Frenchy have been making the show rounds and popping up everywhere. Their appearance last week on the HELEN ESTRADA SHOW (Channel 13) to cook caused an avalanche of requests from viewers for the recipe of Low Calorie Hors d'oeuvres ala Marty...then Marty surprised GLADYS KNIGHT AND THE PIPS, at the Hilton Casino Theater, with the presentation of their latest Gold Record for their Motown million seller "If I Were Your Woman" album...the Allens were also on hand for PAUL ANKA's 15th year anniversary performance, DEBBIE REYNOLDS' Fiesta party at the Desert Inn, and the opening of Marty's former partner Steve Rossi - now ROSSI & WHITE - at the Sahara Casbar.

MARQUEE MEMOS...JONATHAN WINTERS will

follow Elvis at the Hilton on Sept. 7; then ANN-MARGRET for a limited special engagement before BARBRA STREISAND'S October 5 return... MITZI GAYNOR returns to the Riviera on Sept. 1...ANDY WILLIAMS will be joined by THE LENNON SISTERS for his Sept. 30 return to Caesars Palace...Singer-composer MAC DAVIS will be guest-starring on NBC-TV's "Make Your Own Kind of Music" on August 31, the same night he'll be opening live with BUDDY HACKETT at the Sahara...RIC MITCHELL'S annual HALLOWE'EN BALL will be held on October 30 at the Stardust Auditorium. This year, all night, all show folk frolic, is going all out to be the biggest and best ever. Ric is hoping to get a superstar panel of judges from the Strip stars that'll be working here then, including BARBRA STREISAND (at the Hilton), ABBE LANE (at the Desert Inn), CONNIE STEVENS (at the Sands), and ROBERT GOULET (at the Frontier)...On hand for the special celebrity performance by PAUL ANKA-JOEY HEATHERTON-THE UNUSUAL WE at Caesars Palace: DAVID FROST, DIAHANN CARROLL, JAN MURRAY, MARTY ALLEN, ED SULLIVAN, BOB MELVIN, JAN DALEY, JOHN ROWLES, with Miss Tanya Hawaii, SHARON HARVEY, DICK ROMAN, RICK HARRIS-CANDY & MR D (just closed at the D.I.), FATS DOMINO, THE BROTHERS KEEP, BOB CARROLL (star of "Fiddler on the Roof" at the Union Plaza), HERB EDEN (now with BOBBIE GENTRY at the Landmark), and MELBA MOORE.....

QUICKIE QUESTIONS...Hasn't TAB HUNTER been signed for a Vegas date???...Isn't "MINSKY'S BURLESQUE" returning to its former long run stage at the Aladdin in December???...Did that top entertainment exec give his resignation notice again - for the third time this month???...Did the Bonanza Hotel finally get a firm offer of sale to a local gaming executive???...Hasn't the Desert Inn given up its plan to resume super-spectacular stage shows and now signing name stars for play dates through '72???...Are MILTON BERLE and MARTHA RAYE planning a return to Vegas in a musical comedy

MILLIONTH DUE AT SILVER SLIPPER

The Restaurant of the Silver Slipper Gambling Hall and Saloon is waiting on its 1971, One-Millionth customer which has been estimated to appear sometime between now and mid-September.

A complete weekend for two is scheduled for the lucky one-millionth, compliments of the Silver Slipper," stated Glenn O. Neely, General Manager of the Silver Slipper.

The Itinerary planned consists of two nights for two in the beautiful Frontier Hotel; two dinner shows, one at the Frontier and the other at the Desert Inn; plus the Silver Slipper's Barry Ashton production, "Wonderful World of Burlesque, 1971"

The winner will be able to take advantage of his prizes at any time.

A daily countdown has begun in order to find the lucky 1,000,000th customer.

AL HIRT BLOWS INTO BLUE ROOM

Hirsute Al Hirt and his honeyed horn of plenty implant their extraordinary size and talent in the Blue Room of the Tropicana Hotel.

Bearded and bulky, the New Orleans Trumpeting King will be making his second Blue Room appearance and will be pointing toward breaking the all-time attendance record he established in his maiden outing.

production?...Did EDDIE FISHER sign for a Vegas date in a lounge?...Is JOHNNY CARSON'S tv hit "SUN CITY SCANDALS" being prepped for a January debut here?...Is there a deal jelling to star GLORIA SWANSON in a Vegas production of "COCO"??...

STRIP HOPPING...Singer-impressionist JIM BAILEY (now in Australia) returns to the Flamingo Casino Theatre in October. At the same time, female impersonator LYNN CARTER is due to be appearing at the Royal Las Vegas. And now there's a possibility that "male actress" CHARLES PIERCE may be brought in for a Vegas debut at still another hotel. Pierce has been getting sensational reviews in San Francisco for his current stint at Bimbo's and has been a complete sell-out for the entire six week engagement...The long running and enormously popular "VIVE LES GIRLS" starring ELMARIE WENDEL, GARY COSTER, THE COLOMBO BROTHERS, JUDY RITSKO & BARRY MONROE will have its final performance on Monday, August 30 at 2:00 a.m....EDDIE HADAD & THE KANYON made a special three night appearance at the Stardust Lounge, and caught the interest of three Strip hotels. The group - under the management of Top 40 deejay CASEY CASSEM, just signed with MGM records...BOTTOMS UP star-co-producer BRECK WALL takes his day off in Pittsburgh this week for a special meeting with comedy writers and a look at some new talent for next year's "BU"....THE SIX POUND SMILE who used to be the back up group for songbird LEE MEZA are now doing their solo thing at the Hilton Crown Room...Polynesian singing star ALEX MCANGUS signed with BOBBY MORRIS' Creative Entertainment Agency for a solo debut; Alex was last here as star of an all Hawaiian revue at Circus Circus...THE MARSHMELLO COMPANY, last here at the Landmark, take time out to cut their first album for Decca, then are being set for a return date at probably one of the Hughes Hotels...THE UNUSUAL WE, now at Caesars, have a State Department tour pending. If the tour heads to the Far East, the group will be able to take up one of the several Hawaiian offers they've had either en route or on the return trip....

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