If there is anyone around with more stick to it, more determination, more driving force to succeed, than Randy Costa, it is a fellow who used to be known as Randy Crane. Crane and Costa is one and the same.

Why a man with all his talent has to spend \$2,000 for a Strip billboard telling the world he is NOT appearing at the Sands, the Frontier, the Desert Inn, etc., to attract attention is a sad commentary on the entertainment world. It's just a question of time. He's got the better mousetrap. They'll be beating a path to his door.

The turnaway business he did at the Showboat, his first engagement in Las Vegas, is an indication of things to come in the lounge at the Union Plaza, once fun-starved Nevadans and tourists discover Costa's new pad. In the hullaballoo of the grand opening of the new, beautiful hotel, with a lavish production of "Fiddler on the Roof" in the main room, The Randy Costa Show has been overlooked. But not for long.

Randy has a compact, fast-paced, 90-minute revue with all the vital ingredients of a show that rates "Tops."

There's beauty, style, rhythm and plenty of flesh in the Plaza Kittens, who's routines get the ah's and oh's every performance.

There's more beauty, plenty of class, and loads of talent in Ingrid Hart (Mrs. Randy Costa) who was the singing sensation of Australia before Randy induced her to join him professionally and per-sonally in life. She's a belter, reminiscent of Sophie Tucker, She's a tunesmith, who carries her notes with the smoothness of STREIS-AND, and her delivery has all the earmarks of Garland, Ingrid sings in eleven languages, which is superfluous. She charms you with class, whether she's leading the chorus showing her gorgeous gams, or under an amber shot chirping a love ditty.

Then comes Randy. member Will Rogers twirling a rope in the Ziegfeld Follies, solving the traffic problem in New York City with: "Those going east do so on Mondays, etc." Or Jack Benny in Earl Carroll Vanities, winding up his monologue with "Don't leave that book on the shelf, Cause it's girls who are wise to the ways of the world



RANDY

-- who make it tough on that knows no brother, guys like myself." Or How do you describe Fred Allen, on a threelegged stool in the "First Little Show," with: it was so hot, we sat around in our bones."

That's what you'll find in Randy Costa at the Union Plaza. Material new mown hay or grapes pilot light goes out?" On woman's lib: She of entertainment. won't know what real frustration is until she puts a bra on backwards - and it fits. Now it's the Avon Man calling."

All that and a voice for it.

INGRID

sound, except to say its rich, its melodic, its original and it blends all the way? Randy's took off our skin and Ink Spots, Clyde McCoy Dean Martin and all the rest will have you gasp-

Then there's the hypso fresh it smells like notist bit, where a "Cyril stranger on the vine. To an 80- Laggey, is put under year old woman in hot a spell. It's the funniest pants: "What are you skit in town and will going to do when the long be remembered as a classic in the annals

> All in all The Randy Costa show is worth your time, the price and the trip to the Union Plaza. Take our word



GENERAL OFFICE 16661 VENTURA BLVD. ENGINO, CALIF, 91516 786-1422 672-1144

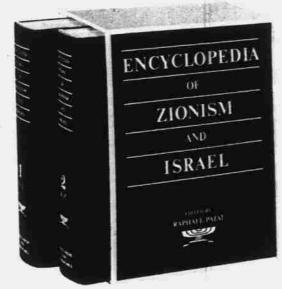
WAREHOUSE: 5429 SANTA MONICA BLVD. LOS ANGELES, CALIF, 90029 (213) 469-1941

All States Office Machines, Inc.

2403 INDUSTRIAL ROAD LAS VEGAS, NEVADA 89102

WILLIAM E. FULKMAN

(702) 735-8363



ENCYCLOPEDIA OF ZIONISM AND ISRAEL

EDITED BY RAPHAEL PATAL

2 volumes/1,300 pp./\$39.50 the set

- Over 600 photographs, maps, charts
- Large 8½" x 11" format
- 285 contributors from 34 countries
- Approximately 3,000 articles
- Over 1,300,000 words
- Large 2-color fold-out map of Israel
- 200-entry bibliography Slipcase

.. of paramount importance ***

In two lavishly illustrated, handsomely slipcased reference volumes, the entire Zionist experience...and its meaning for today's Jew in Israel and the world over... come lastingly, exhilaratingly alive

...a visual delight***

language...unique...a welcome addition, and indeed a valuable complement to the classic Jewish encyclopedias....Brings, for the first time before the English-speaking public, and therefore to the world-at-large, a reliable source book on Zionism and Israel ... of paramount importance to American Jewry. In this age of crisis, change, and uncertainty there is a dire need for identity, and in helping to meet this need, the Encyclopedia of Zionism and Israel can best serve its purpose."

*-Joseph Adler, The American Zionist

"A solid and useful compilation . . . characterized by both scholarly soundness and readability."

-Salo W. Baron, Prof. Emeritus of Jewish History

and Former Director of the Center for Israel and Jewish Studies at Columbia University

"Undoubtedly of immense value...these two beautiful volumes should have a place not only

"Handsomely illusfrated...a visual delight and in every synagogue and Jewish community cena pioneering effort without a counterpart in any ter and in every public and university library, but also in the private libraries of every writer and speaker on Zionism. Israel, or the Middle East, as well as in every Jewish home."

-Viscount Samuel, Jewish Chronicle

"Fills a need that has been felt for a long time ... a concise, authoritative source of all aspects of the Zionist movement and Israel."

-Rehaveam Amir, Consul General of Israel, New York

"A scholarly work showing that Zionism and Israel are but two aspects of the same interwoven process...that Zionism is one of the great liberation movements of this century It is the first book of its kind in any language...fills a very important place in Jewish scholarship... [gives] a wider perspective on Israel of today and of the developments which brought about the establishment of Israel ever since political Zionism was initiated as a movement by Dr. Herzl in 1896." -Boris Smolar, The Jewish News

Published by McGraw-Hill in association with Herzl Press under the distinguished patronage of Zalman Shazar, President of Israel.

10-DAY FREE EXAMINATION!

McGraw-Hill Book Company, 330 West 42nd Street, New York, N.Y. 10036

Send me a copy of the two-volume set of the ENCYCLOPEDIA OF ZIONISM AND ISRAEL, edited by Patai, for 10 days' examination. At the end of that time I will remit \$39.50, plus local tax, postage, and ha or return the volumes and owe nothing. This offer subject to acceptance by McGraw-Hill.

EXTRA SAVINGS OPPORTUNITY: If you remit full price, plus local tax with this order, we pay delivery charges. Same refund and return privilege applies.

This offer good only in the U.S.

Add The

NAME		
ADDRESS		
CITY	STATE	ZIP ZIP