

OF THE STARS



TELLING IT LIKE IT IS

Don Tell

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cessive years, Felix "Doc" Blanchard and Glenn Davis won back-to-back Heisman Memorial Trophies, as their Army football team's record was unblemished.

Basketball fans in Los Angeles have seen UCLA champs for so long, many are spoiled by the perfect teams produced each year by Coach John Wooden. Boston Celtics fans screamed in ecstasy for eight straight years watching professional basketball at its very best.

Showbusiness also has its perfect team and we wish to record this fact, not in history, but right now so you can catch them currently appearing at Caesars Palace. That is the most perfect and popular husband-wife entertainment team of all time, Steve Lawrence and Eydie Gorme.

Steve is his usual witty, personable and suave self, the perfect hubby. While Eydie comes over as cute, pert and slightly mischievous, the perfect wifey. They scold each other on stage and then make up. They tease each other and then show a long, enduring love-affair relationship. If they have had a bitter argument before going on, no one will ever detect it.

We have caught their act since 1957 and it has never been stale. They keep up with the times and their audiences are very loyal. Their stage performance together is as flawless as the flight of 10,000 Canadian geese. From the very minute Steve opens the show to their final duet, you are being entertained by professionals.

In their current appearance, Steve opens with "I've Got To Be Me," "On A Clear Day," and the theme song from Jesus Christ Superstar. He tells about Eydie's new book "The Sensuous Yenta," by E.

Eydie joins Steve in a jazzed up version of "By The Light Of The Silvery Moon." They

ELVIS AT HILTON

Elvis Presley, recently named "Entertainer of the Decade" by a major publication, and whose specialty seems to be breaking all-time attendance records wherever he appears, returns to the scene of his original stage triumphs, the Las Vegas Hilton, on August 9 for another

GALA 4 DAY CELEBRATION MARKS UNION PLAZA OPENING "FIDDLER" AUG. 10

The formal grand opening of the \$22-million Union Plaza Hotel Casino will be as unique as the magnificent uptown structure itself, Sam Boyd, president, revealed today in announcing plans for the gala four-day celebration.

AUG. 9

Elvis, who rates as Las Vegas' all-time top entertainment draw will be making his fifth appearance at the Las Vegas Hilton. Elvis once more will be backed vocally by The Imperials and The Sweet Inspirations, and five of his personal musicians,

go on together for the endurance with such oldies as "Too Close For Comfort" and "Something Big" and follow through with more recent vintages like "Close To You," "When You're Hot You're Hot" and "Sweet Caroline."

They have to love the Carpenters as they sing "We've Only Just Begun" and "Close To You." Their windup duet of theme from Love Story and "What The World Needs Now" is simply sensational. They leave you just when you need that one more song. Don't miss the best Mr. and Mrs. act of all time.

Opening the Steve and Eydie show is a flashy young comic by the name of Ronnie Martin. His chuckles about living in the poorest Italian neighborhood in New York City go something like this... "We were so poor that during the winter we used to slide down the hill on my cousin... and she wasn't bad at all."

Ronnie Martin will go far in the business but he musn't get rattled so easily. A drunk heckler started up with him and he came back with an old joke about a jackass which was in the poorest taste possible. Steve faced the same heckler and they both wound up laughing.

Around Town....When a female member of the fabulous Lido D' Paris cast became seriously ill recently, the entire group sponsored a benefit showing of West Side Story at the Charleston Fox Theatre. The financial response was very heart warming....Another memo from the Lido girls. Moe Lewis take notice! The girl's locker room temperatures are soaring each night at just under 90 degree temperatures. Their tempers are starting to soar also. If something isn't done to cool the gals off, a repeat of the closedown of all strip shows might be instigated... .

While we're on the Stardust another item must be told. Their poker room is perhaps the most successful in Vegas history. But now some of the action is drifting to the Horseshoe and Union Plaza. Games like two to five holdem and five and ten high-low split must be started before it's too late. The pan give-away at the Plaza has stagnated similar action at the Dust. Perk up fellas'.....

State Senator Chic Hecht just back from a confab in Atlantic City where he was elected national vice president of an elite society of intelligence personnel. He was a U.S. intelligence officer stationed in Russia.....

decorated facility in what has been termed the biggest opening in the history of Las Vegas.

The formal opening, in addition to marking the debut of "Fiddler" at the Plaza, will also signal the opening of the 20-story hotel's 504 guest rooms, suites and gourmet dining facilities.

On Tuesday (Aug. 10) the Plaza will "salute" leaders of the state's gaming industry, business and finance, Boyd said. Subsequent evenings have been set aside to pay tribute to elected officials, the press and other community leaders.

"Fiddler On The Roof," the longest running musical in the history of American theatre, will open the Plaza's beautiful 600-seat showroom with a cast of 35 highly acclaimed Broadway stars.

According to Boyd, the nights of Aug. 10-11-12, "Fiddler" will be presented only once, but will begin the traditional two shows nightly thereafter.

The Plaza's casino --the world's largest at 66,000 square feet-- opened at midnight July 1 with a crowd of more than 12,000 swarming through the elegantly

On Wednesday (Aug. 11) Boyd will receive, from a representative of the United States Travel Service of the Department of Commerce, plaques indicating the Plaza meets the USTS Language Certification program requirements to assist foreign travelers in overcoming the "Language barrier" that has prevented many of them from visiting our nation.

The Plaza is the first hotel in the nation to hire its initial personnel with a view to that program and has on its staff personnel fluent in French, Spanish, German, Japanese and many other languages.

The novel "Salute Nights" opening celebration concept was brought into being, Boyd said, "because we want everybody in the state who has contributed to its growth and development to have 'their night' of acclaim."

4 MUSICAL STRIP GROUPS GIVE FREE CONCERT AUG. 8



THE BROTHERS KEEP

Four young musical-comedy groups currently appearing at four different major Strip hotels will combine their talents for the first time in a special free concert on Sunday, August 8. Dubbed the "Comin' On For Youth" concert, the presentation will be held at the Clark County Juvenile Detention Center expressly for children and teenagers new in the care of the Center, Child Haven and Spring Mountain Youth Camp.

The four starring groups will be The Marshmello Company, currently at the Landmark Nighthawk Lounge, The SunSpots, now at the Flamingo, and The Brothers Keep currently at the Frontier Circle F Theater.

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