

# CRUCIAL LAS VEGAS 1971

The most crucial campaign in the entire history of the CJA-ISRAEL EMERGENCY FUND was launched this past month with a series of meetings and the appointments of chairmen to various fund-raising committees. General Chairman Mel Exber announced the following appointments.

General Co-Chairmen, Nathan Adelson and Irwin Molasky

Business Division Co-Chairmen, Al E. Levinson and Harry Levy

Business Division Captains, Dr. Eugene Kirschbaum, Bernard Otis

Accountants Division, Chairman Philip Engel, Co-Chairmen Paul Eisenberg and Dan Goldfarb

Attorney's Division, Chairman, George Rudiak, Co-Chairmen Robert Cohen, Neil Galatz, Jerry Kaufman

Physician Division, Co-Chairmen, Drs. Victor Schiller, Leonard Raizin, Alan Feld, Maurice Pearlman, Leon Steinberg, Jack Hirsh

Hotel Division, Co-Chairmen Al Benedict, Charles Rich, William S. Weinberger

Hotel Division Captains, Milton Frank, Jackie Gaughan

Purveyor Division, Chairman, Edgar Gambarana

Metropolitan Division, Chairman Leo A. Wilner

Publicity Chairman, Maury Stevens

Women's Division, Chairman Edith Katz

Women's Division Special Gifts Chairman, Fran Cohen, Co-Chairman, Evelyn Bittker

Women's Division Pacesetter Chairman, Elaine Wynn; Co-Chairman, Jean Levy and Louella Schiller.

"For this CJA drive, the largest ever, Las Vegas is fortunate to have these dedicated men and women in responsible roles of leadership," Mr. Exber said.

"Daily headlines remind us that the Israeli people face an uncertain peace. Because they must pay ever-rising defense costs, they cannot continue to help us provide for new immigrants or vital humanitarian programs. American Jewry must realize its traditional total responsibility for these programs, so vital to the future of the people of Israel."



CAMPAIGN WORKER ARTHUR MARSHALL, HOTEL DIVISION CO-CAPTAIN JACKIE GAUGHAN AND HOTEL CO-CHAIRMAN WILLIAM S. WEINBERGER



L TO R - DONALD GEE - 1971 CAMPAIGN WORKER; DR. MAURICE PEARLMAN - CO-CHAIRMAN PHYSICIANS DIVISION; MIKE FEINBERG - 1971 CAMPAIGN WORKER



GEN. CO-CHAIRMAN NATHAN ADELSON, GEN. CHAIRMAN MEL EXBER, NATIONAL GEN. CHAIR-

MAN UJA EDWARD GINSBERG AND PRES. L. V. COMBINED JEWISH APPEAL, DAVID GOLDWATER