

Passover Greetings



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Passover Message

FROM EDWARD GINSBERG,
 (United Jewish Appeal General Chairman)

The symbols of Passover are many, but the message of the holiday is singular. The great message of Passover for Jews and for all humanity is freedom. The exodus from Egypt was the first triumph of the cause of freedom in human history. So great was its impact that its message has never lost its relevance.

Indeed, the first seal of the United States portrayed the victorious Moses and his people crossing the Red Sea. Yet, ironically enough, the people who first demonstrated to the world the importance of freedom frequently benefited from it least. With the establishment of the State of Israel, freedom became a living reality for many Jews who had never experienced it.

Freedom is a joy. It is a basic human right. But it is also a burden, for with freedom comes the assumption of responsibility. For the people of Israel it means building and strengthening their country so that it may survive and thrive. For the Jews of the rest of the world, freedom means sharing -- helping immigrants build new lives in the promised land. *The majority of the 50,000 immigrants who will arrive in Israel this year are experiencing real freedom, as we understand it, for the first time. They come from lands of oppression and persecution, where the word "Jew" means "enemy." For today there are many Pharaohs.

Freedom from political and cultural persecution is only the first step to a new life. These immigrants also seek -- and deserve -- freedom from want. In fulfilling their vital and traditional responsibility of providing for these immigrants in need, the Jews of America, through the United Jewish Appeal, have maintained a Jewish tradition as old as Passover itself.

But 1971 is different. It is unlike previous years, when the people of Israel shared the humanitarian costs with us. In 1971, burdened by the highest tax rate in the world and by financial pressures under which a less tenacious people would have long since crumbled, they have nothing left to contribute toward immigration and immigrant absorption -- our traditional total responsibility -- which costs at least \$1 million a day.

Because we have promised these immigrants all these freedoms, our gifts to the UJA in 1971 must be on an unprecedented level -- a level which reflects not only deep concern, but total commitment.

Cash income to support humanitarian programs is immediately and desperately needed. Promises and pledges to UJA are not enough under the current crisis situation. We

must strain ourselves to translate them into the cash that pays for these human needs.

The theme of Passover which is demonstrated by the symbols and rituals of the holiday is an exaltation of freedom and human dignity. During the seder we relate the tale of what happened to our ancestors 4,000 years ago. Today we have the opportunity to see that it goes on happening -- every day.

LOS ANGELES (WNS)--The first graduates of the school of Jewish Communal Service of the Hebrew Union College have formed an Alumni Association.

NEW YORK (WNS)--Funeral services were held here for Charles Frost, industrialist, philanthropist and communal leader who died at his home at the age of 75.

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