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Hadassah Nurses Provide Endowment



Here a pretty young member of Hadassah School of Nursing, Class of 1970, announces endowment for Nurses Library

TELL TALES

"One Man Plus The Truth
 Constitutes A Majority"

BY JACK TELL



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pose are misleading the residents of our state. Again, we'll let our readers judge whether we have kept our promise on this score. Incidentally, our efforts in this direction paid off. We have more gentile paid subscribers and more gentile advertisers in the Israelite than those of our own Faith.

And there have been other accomplishments in the preceding six years. Within months after our inception Second Class Mailing privilege was acquired and subsequently we were granted rights to publish legal notices.

Because Las Vegas is a world known location as a No. 1 resort area, we commenced about three years ago to send the paper to 2,000 Jewish leaders in every state and most countries of the free world. There is no other Jewish weekly performing this service. It paid off handsomely as a community service for our Chamber of Commerce, what with hundreds of letters from grateful Rabbis and officers of congregations, many of whom arranged junkets to our town. It also paid off by informing Jewish communities everywhere of what is going on in our own Jewish community. We have been the subject of sermons and in hundreds of temples the paper is being made available to the entire congregation. This brings a great personal satisfaction, not only to us, as publisher and editor, but to our readers who are aware of the circumstance.

We pass on a few instances that are compensating rewards for our efforts. The time a Vegan, reading the Israelite in the lobby of a Rome, Italy, hotel, was accosted by a tourist from Ohio, who also was a subscriber to the paper. And the sunbather on a New Jersey beach, reading the Israelite, approached by a total stranger, who also was a regular reader. In each case friendships sprang up where none existed before, thanks to the Israelite. We remember being flattered by a visiting Rabbi, who offered to underwrite the publication of a newspaper, if we would move to his area. He wanted us to serve as a source of communication for his community as we were doing for the Nevada Jewish community.

The past year almost saw the death knell for the Israelite, when culinary workers went on strike, blacking out the Strip. Up until then our bread and butter income, paying the basic expenses, was provided by intermittent hotel advertising. The hotels never recovered, claiming their losses ran in the millions. Naturally, budgets were cut, and the Israelite was one of the first to go, in many cases not to return until this day. But we pulled in our belt, kept alive, and managed to survive, to where we are now nearing the break-even point again.

It was gratifying to receive letters from Sen. Cannon, Chief Justice Zenoff, Justice Mowbray, Federal Judge Foley, Gov. O'Callaghan, Lieut. Gov. Reid, and a host of other dignitaries, on the high level attained and being maintained by the Israelite. An equal source of satisfaction came from all the messages of approval we received from satisfied advertisers.

To all who appreciate our efforts, we humbly say, thank you.

To those who offer honest criticism, we promise to exert every application to amend our ways.

To the finger pointers, with ulterior motive behind their accusations, see a doctor.

To the loyal advertisers, stay with us if you want to stay in business.

To our loyal readers, enjoy, enjoy.

To our good friends, Harry and Kay, Pat and Candy, Aerion and Jerry, Al and Miriam, we love you.

To our three sons, their wives, our grandchildren, the footsteps of your father may be dirty, but there's a clean heart under his soiled shirt.

To our readers, thanks for the use of your eyes.

To our ever faithful, loving business manager Bea, get those billings out.

Down to Peace Business

The world can sit back and wait for the serious business of hammering out a peace treaty to get under way now that the preliminary steps have been taken.

UN mediator Gunnar V. Jarring, despite Arab objections, visited Israel for two days of talks with high government officials and returned with Israel's "seven points"--subjects Israel will discuss at an early stage of the talks if only Egypt agrees publicly to a willingness to sign a peace treaty.

Egypt, in turn, presented Jarring with her "three points"--which includes a demand that Israel withdraw, or present a timetable for withdrawal, from occupied Arab territories before peace talks begin.

Both parties have publicly rejected the other's proposals and are busily engaged in lobbying among the Security Council members for support of their own positions.

Now that the preliminaries are out of the way, the world can expect to hear continued public abuse and ridicule heaped by both sides on each other while they negotiate "behind closed doors" the tortuous path to peace.

It would be a mistake to expect peace to come quickly and easily.

Peace, when and if it arrives, will come only after long and difficult negotiations marked by as many retreats as advances, with both sides being forced, by logic and circumstances, into compromise.

The American Jewish community, too, must wait for peace in the Middle East. But it can help bring about a true peace by letting its representatives in Washington know that only continued American support of the military balance in the Middle East during this "most difficult period" can bring about a peace that is both just and lasting.

A Snippet

By Rabbi Samuel Silver

May I share a snippet of a speech with you?

The place is Jerusalem and the speaker is Golda Meir. She had just received a doctorate degree from Dr. Nelson Glueck, of the Hebrew Union College-Jewish Institute of Religion.

Sitting in the audience are leaders of the Israeli government, archeologists (like Yigal Yadin), scientists (like Dr. Albert Sabin), philanthropists (like Mrs. Rosaline Feinstein, of Philadelphia, who had underwritten a new building at the school,) American diplomats, and a host of rabbinical students.

Mrs. Meir tells about the letters she has received from Russian Jews yearning to be

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set free. She tells the audience that she hopes Israel will be spared more war.

But Golda got reflective and reminiscent and she offered this observation to the audience: "I remember that in my teens I would often have theological arguments with my mother. I wanted very much to explain to her that everything ultimately comes from nature; that there is science and that science has laws. During one of these discussions she won the argument by saying: 'Nu, Goldala, let's see you make the rain come.'

Added the prime minister, "Whenever I see people among us who are educated and clever and able to explain everything, I ask them whether one does not at the end finally reach the unexplainable, the ultimately unknowable. It really is not important what you call it. Let us assume we call it spirit."

Yes, only God can make the rain. But Golda Meir can bring moisture to your eyes. Her avowal that her mother beat her in an argument when she was a teenager throws light on how to bridge the generation gulf. Reason with your children.

No wonder that people are not only singing about Jerusalem of Gold but also of Jerusalem of Golda.

"OY-VEY-GAS"
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tional selections. He's sometimes relaxed, often hectic, always dynamite.

Gathering momentum like a Jolson or a Garland, he builds the tempos to a fast-moving crescendo, belting with flawless perfection: "Hi De Ho", Tim Harden's "If I Were A Carpenter", and Dylan's "I'll be Your Baby Tonight", along with "Mack the Knife", "Blood, Sweat and Tears", and our personal favorite, "Simple Song of Freedom", which tells it all!

It appears the new Hughes-Nevada executives started the New Year off right, moving Darin up to the Desert Inn. He was drawing good crowds at the Landmark during two separate engagements last year, but this major D. I. production -- replete with full orchestration and warm-up comedian Dick Lord -- rates as a great show-stopper, to be long-remembered by Strip visitors as well as local residents.

Darin is not only an accomplished musician and professional vocalist, but a natural-born ad-lib comedian of first rank. He's one of those rare, life-long veterans who gives the impression he could enthusiastically do his act in his sleep, seemingly effortless, yet the blood and sweat pour out while the audience is near tears.

Hardened Vegas crowds appreciate a dedicated, truly talented performer who doesn't insult your intelligence.

He delivers the goods.

NEW YORK (WNS)--Betar, a militant Zionist youth organization, is urging American travel agents to boycott tours of the Soviet Union.