



'HILLSWAY'

by
Roland Hill

A NEW COLUMN BY AUTHOR, WORLD-TRAVELER, GOURMET, ROLAND HILL, WHO WAS NAMED "MR. SEE AMERICA FIRST."



RANDY

Randy was born in New Jersey, attended Parochial Schools and graduated from N. Y. University. He did his graduate work at Princeton University and after that he spent 20 years with the S. S. Kresge Company, managing stores all over the east coastal regions. In 1933 he married Dorothy Lee and they have three children.

By direction of the President in 1941 Randy was shipped to assist in the activation of the L. V. Army Air Base. He had been a 2nd Lt. in the ROTC--he practically fought the battle of L. V. during the war years and, as a matter of fact, he still is engaged in the pursuit. He held the rank of S-4, Major and ended up as a Lt. Col.

He became acquainted with John DeLucca, but when the war ended he went back to the Kresge firm, didn't like the east, and returned to the desert and became a partner of Johnny De Lucca in the Wine and Spirits business and he has now been associated with this organization for nearly 26 years. He is President of the Nevada Beverage Company which is well beyond its 26th year of service in the L. V. marketing area.

Randy has been an Elk for 37 years, in the Kiwanis Club for 28 years and the K of C's for 37, including the Fourth Degree. He is also a member of the NCCJ, the Chamber of Commerce, and has belonged to the Boulder Dam Area Council of Boy Scouts. He is a member of the Roman Catholic Church and is past president of the Friendly Sons of St. Patrick--his Jewish friends call him "McElberg".

He is also very active in the Variety Club and finds time to be Vice President of the Pioneer Trucking Co. He is a member of the Honorary Board of Advisors of the Hillsway Company, is President of the Nevada Chapter of Kentucky Colonels, has received too many awards and honors to be listed here, was chosen the Man of the Year, and is perhaps thought of as one of Las Vegas' most prominent citizens.

Randy is a big man, a jovial man, a generous man, well-liked by everyone, and is perhaps the most extroverted individual in town. He knows and has a kind word for everyone. He has a story for all, and is never without a broad, ear-to-ear grin. If ever a man rated the title of Mr. Las Vegas it is Randy McElhone, the one-man chamber of commerce and official greeter.

He and his wife, Dorothy, have traveled much of this earth, partly because of his winning so many sales awards from various breweries and wineries, a direct result of HIS



ABSOLUTELY FREE

FOR WOMEN ONLY — Larry DuBoef, left, president of the Clark County Unit of the American Cancer Society, and Dick Goldsworthy, manager of the Fox Charleston Plaza Theatre, and ACS Public Information Chairman, discuss the film showing of "Time and Two Women," to be held Jan. 16 at 9:30 a.m. at the Fox Theatre, located in the Charleston Plaza Shopping Center.

BAY AREA JEWS STILL VIGOROUS

SAN FRANCISCO (WNS)--Orthodox Rabbi Robert E. Levinson of San Jose has denied that the consumption of kosher meat has declined in the San Francisco area as was reported by the San Francisco Jewish Bulletin last September.

In issuing his denial, Rabbi Levinson agreed with Rabbi Meyer Frankel, supervisor for the Board of Kashruth in the Greater Bay area, who was quoted in the original story, that the number of kosher butchers in San Francisco had declined from eight in 1935 to two in 1970. But

he said the reason for the decline was because "cattle slaughtered in San Francisco was of inferior quality" and in "this age of affluence" Jews observing dietary laws in the Bay Area were importing "kosher meat of a superior quality from Los Angeles, Denver, Omaha and other cities."

Rabbi Levinson also denied that the vigor of the Orthodox Jewish community had declined. He pointed out that there were 10 Orthodox synagogues in the Bay Area, seven in San Francisco, one in Oakland with a mikva (ritual bath), one in

Berkeley, with a governing board composed primarily of university professors, and his congregation in San Jose. There was also a Hebrew Day School in San Francisco with a branch in Berkeley.

SUPER SALESMANSHIP ABILITIES. Certainly in no small part his lovely and charming wife Dorothy has been the ideal partner for this man who spends so much time in achieving the almost astronomical goals he constantly is setting for himself, both in the business, and in the social world. There is hardly a worthwhile affair in town but what Randy is there, johnny-on-the-spot, with his wife.

The family home is at 1531 East Oakey and the McElhones have three very handsome and prominent (in their own right) children: Alison (Mrs. Tom Snow, atty.) Dallas, Texas, Donald who has his PhD and is now in the service of his country in Virginia where his wife, also with her PhD, has a big job with the government in Washington, and John Randall who is an executive with the Nevada Beverage Company and lives here in Vegas with his charming wife, Leeze, and their children.

Quite a family, these McElhones.



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