


Chanukah GREETINGS



**MR. AND MRS. DANNY STEIN
AND
SON CARY**

GOLDSWORTHYS A CREDIT TO VEGAS



ELSIE AND RICHARD

By Jack Tell

Everyone knows Las Vegas for its excellent shows, hotel accommodations, gambling attractions, and hospitality as a resort city, but few realize here in Southern Nevada is located one of the most outstanding shopping centers in Western America.

The Charleston Plaza Mall, on East Charleston, was the recipient of not one, but two awards at the recent Golden Lamps Awards of the International Council of Shopping Centers, when Richard Goldsworthy received a trophy for the best Easter Promotion and wife, Elsie, got a Certificate of Excellence for the best Civic Event, the March of Dimes Benefit Premiere. This husband and wife team, who manage to become involved in most community civic and charitable projects, finally received the recognition they so richly deserve.

The Shopping Centers Council, now in its fifth year, is dedicated to sound public relations, sponsorship of community events and encouragement of worthwhile community organizations. Goldsworthy was one of five trophy winners, while Mrs. Goldsworthy was amongst ten for the certificates.

It is encouraging to hear words of optimism from the shopping center general chairman Jerry Joroslow, who stated: "When many --- are depressed by the recession, the high unemployment, the tensions of war and over-supply of highly competitive centers, it is our professional duty to be the apostles of optimism, the Doctors of good cheer, the spreaders of confidence in the ability of our industry to surmount all obstacles as it has done in the past."

The Israelite congratulates Richard and Elsie for their fine contributions to the betterment of our city.

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He's sort of a cowboy.

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7:30 - 9:30
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Sat. & Sun.
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