

PAGE EIGHT

HANUKAH FEATURE . . .

(Continued from Page 1)

life-giving, life-saving, life-strengthening phenomena.

That's what makes every Jewish holiday a fresh opportunity to be enriched and ennobled.

Chanukah, for example, is an everlasting memorandum that we are capable of rejecting degradation no matter how prevalent it is. The Maccabees were the only people in the Greek empire twenty-one hundred years ago to say no to the demands of a despot who asked for the acceptance of idolatry.

Idolatry and idol-worshippers are all around us. Can we emulate the Maccabees and say no to them? It's not easy, but the example of Judah and his men can bolster us in our resolve.

Each night we light an additional candle in the Chanuka menorah.

That rite can just be a mechanical one, or it can convey a great message.

It can illuminate more than the candelabrum. It can shed light on the popularity of anti-values.

The escalation of the light in the menorah reminds us that even though we may begin with little we can acquire additional power in our finest resolves.

The freedom-fighters of ancient Judea began with a tiny band. Their cause looked hopeless. But gradually their numbers increased and ultimately they were victorious and saved Judaism from extinction (and, we might point out to our Christian neighbors, saved Judea so that less than two centuries later it gave birth to Christianity).

We often start a project with little. Either little funds or little hope or little prospects of success. If we work at it

LAS VEGAS ISRAELITE

zealously we have a chance to augment our resources and achieve triumph in the end.

Think of how many good causes began with small numbers and then grew. It's true of the American revolution, of the peace cause today, of the Zionist movement, etc.

The light grows in the menorah from night to night. The possibility of our successfully combating cynicism, turbulence and failure can also grow.

This is but one aspect of the power of Chanukah. Ponder the many others.



NOW OPEN SUNDAY

10 AM - 6 PM

DON'T MISS OUR - SUPER TRU SPECIALS!

PRICED SO LOW - WE DARE NOT ADVERTISE PRICES!

NEW ITEMS DISPLAYED EACH WEEK!

DELIVERY POSITIVELY GUARANTEED.





SUPER TRU SPECIAL



SUPER TRU SPECIAL

CHRISTMAS

Register For Our Christmas Drawing

HUNDREDS OF DOLLARS IN GIFT CERTIFICATES

No Purchase Necessary

DRAWING

DEC. 21, '70

WINNER'S NAMES WILL BE POSTED IN OUR STORE DEC. 21st



SUPER TRU SPECIAL

MANY OTHER SUPER TRU SPECIALS NOT SHOWN

STOP BY TODAY FOR YOUR FREE WHOLESALE COPY OF OUR 338 PAGE 1971 CATALOG!

HOLIDAY HOURS: MON. thru SAT 10 AM - 9 PM, SUN 10-6

WE GUARANTEE OUR PRICES TO BE THE LOWEST IN THE AREA!

USE OUR LAYAWAY PLAN TO HELP YOU WITH YOUR



Basco Jewelers, Inc.

953 EAST SAHARA

INSIDE COMMERCIAL CENTER EAST - PHONE 735-2166



spectacular carpet

SALE



NYLON or KODEL

Shag!

in an array of color, Tweeds or Solids . . . Really Plush

\$6.99 Completely Installed
sq. yd.

WHEN YOU THINK CARPET, DRAPERIES, FURNITURE, THINK

BURGESS
5000 W. CHARLESTON

WE URGE ALL READERS TO
PATRONIZE
THE FRIENDLY



SERVICE STATION

Finest Service Anywhere

- ★ Engine Tune-Up
- ★ Brake Service
- ★ Balancing
- ★ Lubrication
- ★ Front End Alignment

Automatic Transmission Repair

ATLAS TIRES, BATTERIES, ACCESSORIES

RANCHO ENCO

AT SAHARA & RANCHO

2475 S. RANCHO RD. 878-9824

PROP. KEITH E. HALL