



'HILLSWAY'

by

Roland Hill

A NEW COLUMN BY AUTHOR, WORLD-TRAVELER, GOURMET, ROLAND HILL, WHO WAS NAMED "MR. SEE AMERICA FIRST."

ED JAFFE was born in Philadelphia on July 18, 1927 and he went through the public schools there. After that he moved to Chicago where he ran a business for a short while. He was in the Navy during World War II and in the army during the Korean War. After his service he came to Las Vegas and worked first at the Sands Hotel for a year. It was then Jaffe built the FLAME SUPPER CLUB (House of Steaks) at No. 1 Desert Inn Road - he is still the principle owner. His father Milt, is his manager.

Ed is single and lives at 350 Desert Inn Road. His hobbies are golf, hunting and horseback riding. He has been a resident of Las Vegas for the past 12 years.

The FLAME is a delightful, sort of a hide-a-way place, just in front of the Guardian Angel Shrine, and only a stone's throw from the busy Las Vegas Strip. Despite its location The Flame is a place you can go to to get away from all the hustle and bustle of Las Vegas. It is the most popular eating and meeting room for localities and as an after-hour spot it has no peer. All the dealers and workers who get of work after midnight congregate there as do many of the Strip entertainers. The food here is exceptionally good and the decor will



ED

please you, as will the reasonable tariffs. Ed and Mike are two grand guys, beloved by all who know them.

Aside from his interests here, Ed is associated with a resort up in Southern Utah called Aspen Lakes. It is on Hwy. 14 out of Cedar City and is located at an 8,000 foot elevation in mountain beauty that literally defies description.

At Aspen the guests enjoy both private hunting and fishing. It's own private waters require no licenses to fish and rainbow and brook trout are in abundance. Deer hunting is at its best during season--there are thousands of acres of private hunting property. Guides, boats and horses are available. There are new, modern, luxury cottages overlooking the lake--each including living, dining, kitchen, bedroom and bath facilities and each has its own fireplace. It is a perfect spot for a family vacation. Reservations are a must and I suggest you write to Aspen Lakes, P. O. Box 588, Cedar City, Utah or phone JUniper 6-8993 for information and to make reservations.

I have been touring Southern Utah for several years as a resort area for all Las Vegas and must get up here with Ed Jaffe sometime to have a look-see. And don't forget the FLAME SUPPER CLUB--one of Las Vegas's nicest and coziest places for a rendezvous for a drink or a superb meal.

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