

# ★ LAS VEGAS ★

## SHOWCAST OF THE STARS

### FREE PARTIES AT STARDUST IN \$250,000 HOLIDAY FESTIVAL

Some 80,000 Las Vegas will be receiving personal invitations to the most spectacular array of free party events ever scheduled as a part of the mammoth \$250,000 Stardust Hotel 14th Anniversary and Christmas Party, it was announced jointly by the hotel's president, Earle Thompson and Al Sachs, general manager.

"These special invitations to very special people - Las Vegas - represent the Stardust's way of saying 'thank you' to the local population, whose acceptance of the hotel's realistic pricing policies and special attractions has helped us maintain our role as the greatest resort facility in the world," Thompson and Sachs stated in their announcement. "We could never have done it without the backing of the local people."

The special "thank you" parties involving a vast segment of Southern Nevada's population begin Tuesday, Dec. 15, when

11,000 city, county and state employees and their guests will be hosted by the Stardust for a gala evening.

The second huge party is scheduled for the following evening, Wednesday, Dec. 16, when 5,200 school system personnel and their guests are invited for a special Stardust party in their honor.

On Thursday, Dec. 17, the 4,100 federal employees in the Las Vegas area, with their guests, will be treated to a fabulous Stardust party.

A military ball for the area's 4,000 military personnel and their guests will be held on Saturday evening, Dec. 19.

Then on Monday, Dec. 21, local square dancers and members of horse-riding organizations - 8,000 in all - along with their guests will receive the special Stardust party treatment.

Finally, on Wednesday, Dec. 23, some 8,000 local bowlers and members of the Junior Chamber of Commerce and their guests are invited to attend a special

party in their honor at the Stardust.

One of the most unique aspects of each of these special events is the fact that there's no way the invited guests can spend their money at the parties, it was explained by Thompson. No money will be accepted for drinks, and there will be no tipping.

Each party will be held in the big Stardust Convention Center from 7 to 9 p.m. on each of the evenings listed for the invited groups. Guests will receive free champagne and a free chance for \$100 in cash drawings at each of the parties.

There will also be additional drawings for beautiful liquor decanters - rare collectors' items which could be prized Christmas gifts. Other drawings will take place during each party with surprise gifts appropriate for the particular group being hosted that evening.

However, celebrants and guests need not confine their evening to the 7 to 9 p.m. hours of each party. Those who wish to do so are invited - both before and after each of the parties - to participate in the mainstream of the Stardust's gigantic \$250,000 celebration which runs Dec. 13 through Dec. 24 as the hotel rides the crest of the Christmas season combined with its fabulous 14th anniversary observance.

Throughout this entire period, the world's most complete resort will offer a quarter-million dollars in prizes topped by the

"Greatest Grand Prize" of \$50,000 cash.

In addition to the free champagne, dance music, lavish drawings and other excitement-studded events offered each group at each of the special parties, guests will actually receive free tickets which will also give them a chance to participate in the grandest cash-bash of all time.

Those attending the parties will thus have the opportunity to participate in the 12-day parade of 29 events morning, noon and night.

Winning tickets will permit lucky celebrants to step into the Pot-of-Gold enclosure twice each day, and become deluged by \$100,000 in cash, keeping all he or she can grab during one never-to-be-forgotten minute. There will also be daily drawings with \$1,000 in cash guaranteed the winner, plus special drawings for \$5,000, \$7,500 and \$10,000 working up to the climatic \$50,000 prize.

And these are only one portion of the daily chain of festivities which offer prizes ranging from double jackpots to a new Dodge Demon. In addition, special breakfast, lunch and dinner drawings will be held, along with a galaxy of free cocktail parties.

Thompson explained that the hotel is holding the event strictly as a program for local residents, and the special invitations to particular parties will help maintain the local flavor of the celebration.



### KIRSCHNER OVERS KABARETS BY AL KIRSCHNER

Today is Friday the 13th. Now I am not superstitious but to play safe we suggest that you keep a piece of wood with you so that you can knock on it all day long. Incidentally, we caution you not to walk under ladders and also stay away from Black cats. Lotsa Luck.

Since we have the earliest deadline in Nevada we had to pass on this choice information to friendly friend Joe Delaney. Harley Harmon, after many years of urging by his supporters, is going to run for mayor in 1971. We can't think of a better man for the job. If he runs Las Vegas as well as he runs his bank we will wind up with a surplus in the city treasury.

Jimmy Moore at the Frontier has to be the nicest guy in town. We have yet to hear a bad word for this fine man.

Sol Wolf claims that U.S.A. is still a free country where a man can do as his wife desires. My Miriam agrees with this statement.

Don't ever bring your girl to watch and hear great singer Goulet at the Frontier. Gladys Drimmer and Irene Robb have ordered their respective spouses to take voice lessons so they can try to belt out a tune like Goulet. As we say in Yiddish "Svett gounish helphin"

According to Al (Sahara) Cassarotta the most dangerous thing in any car is the nut behind the wheel. So true.

Arion from the Mel Aire shop gives us an expert opinion. She claims that a

man is someone who hopes he is as wise as his wife thinks he is.

The PR man for the Tropicana claims he has the best shows in town, and Bill Bray might just be right. After all the Folies Bergere is still playing to a packed house. Now that Cugat is back in the Blue Room we and every one else that try to get in to hear the Master of Latin music are sometimes hopeful that the center would be clear for dancing. As it is we have to go along with the wishes of the Tropicana and stamp our feet. Think about this Dancing bit Bill Bray, and perhaps a dance contest. This would be a gass because everybody thinks they are the greatest, yes even me.

Now that legs are going out of style because a French Fagela decides that he and you girls have to wear dresses long. Obviously boobs are back in style because the new designs that these Frenchmen are designing call for lower hemlines and necklines. We Americans will have to blow our tops. Let the Frenchmen go the other way.

How about that Perry Como at the International. He is the loving idol of the older set. As Mrs. Gottlieb said "We love Perrilla". To me, he still sounds like the Ted Weems orchestra whistler. Of course, we are jealous just to think about it. If we had a good voice and had gone to barber school, as Nino the Dune's barber suggested, I also could have been a great star and we wouldn't worry about trying

to sell a fur piece now and then. We're only kidding. No one has ever imitated Perrilla.

The toothless dentists that have been in town for the past week certainly proved one thing to their patients back home. "Don't have a toothache while I'm gone." Save them for when we get home."

This next Sunday, the 15th, promises to be a delightful day, we are taking Chance Meng, my next door neighbor and best cookie and candy eater in our neighborhood, to a special performance of the Tortoise and the Hare in our Temple Beth Shalom. Harry Zumar who is the chairman of the youth commission is doing a great job. We suspect that Irwin Kishner (no relative) is giving a helping hand because he loves kids.

Loony Lenny from the Somerset Delly has one thing in his favor. He makes a great sandwich and we are happy that he learned it from Abe Foxy Fox.

One of the great many non-Jewish supporters of the only Jewish newspaper in Nevada has to be Pat Ginn. If

you are strictly Kosher he is a little bit TREIF. Well so are the other restaurants in town. At least we can claim he still serves the best Oriental food in Vegas. We know because we tried them all.

Now that fall has come, we are looking forward with anticipation to seeing Bob Newhart and Edie Adams at the Desert Inn while a press release is trying to tell me that Newhart is also appearing at the Frontier.

Lotsa Luck - More Kabaret next week.

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