

LAS VEGAS SHOWGAS



KIRSCHNER
COVERS
KABARETS
BY
AL KIRSCHNER

We think that Joe Glaston, P.R. man for the Stardust, Fremont and Aladdin Hotels, has wonderful material to work with. Just think about the awesome lineup of talent. Last night Pat Boone and Jerry Collins gave a crowded showroom at the Fremont a wonderful 2 hours of entertainment. Minsky's Burlesque at the Aladdin still packs 'em in every night and that great Lido show at the Stardust still has lines waiting to get in to see this Spectacular musical comedy.

Loony Lenny the Deli man in Somerset claims that no woman could ever become president because she could never say "No Comment". Arion from the Bridal shop on Fremont Street makes a very amusing statement. "When a woman puts on a little weight, it's a crime - so she goes out and buys a new girdle to fit the crime."

Don't you dare miss the mirth, merriment and music in the Blue Room at the Tropicana. They have Lou Rawls and Jimmy Wallis. What more can you ask for? The Folies Bergere is still one of the Super Spectaculars. We know one guy, Frank Robb, who brings special eyeglasses when he watches this show for the tenth time.

In a discussion with Lew (Alarmco) Whitney, he claims that we will have honest politicians from now on because there is nothing left to steal.

My Miriam tells about a master diplomat who convinced his wife that she looked fat in a mink coat.

Paul Mold just came in from San Francisco to tell me that Las Vegas is the town he loves but he does much better financially in San Fran.

Come to think of it - this weekend is Halloween. This is a night to remember because the kids keep knocking at

your door till the wee hours. Trick or Treat are the words they use. So get plenty of goodies ready otherwise they will blow your house down.

All my old buddies are at the Frontier from Atlantic City. We hope that you don't mind us mentioning judge Perrone, Dom Pinto, Art Stann, very good attorney Harold Garber (he is a look alike for our attorney Oscar Goodman) and last but not least Lou Pergament. Have fun fellows.

When we asked Sol Wolf how come he took the train to New York instead of the plane, he claimed it was for religious reasons. Sol is a very devout coward.

Will never forget the time that Irene Asbyl went to the movies and plunked down 50 cents. The cashier said "Sorry lady, the price is \$1." Irene said "Why did the price go up?" The cashier said they were showing a Doctor Kildare picture. Irene thought it over. "He must be a specialist."

More Kabaret Next Week.

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First Annual Shopping Center Promotion Awards Dinner

Special awards for the most effective shopping center presentations will be made by the Southern California Public Relations Committee of the International Council of Shopping Centers on Tuesday, November 10, 1970 at the Los Angeles Press Club, 600 N. Vermont Avenue, Los Angeles, California at 7 p.m. Among the prominent California officials and Shopping Center Developers invited are: Governor Ronald Reagan or his designated representative; Mayor Sam Yorty, Mr. Harry Newman Jr.; Past President of ICSC and developer of Orange Mall, Orange, California; Mr. J. David Gladstone, Past Vice President of the ICSC and developer of Northridge Fashion Center, Northridge California; Mr. Ernest W. Hahn, ICSC Trustee and Owner developer of many shopping centers including Fashion Valley, San Diego, California; Mr. Albert J. Auer, State Director of ICSC and Vice President of the Irvine Company; and Mr. Bill Brown, partner and President of the John S. Griffith properties including the Esplanade, Oxnard, California.

These are the first annual awards made by ICSC Public Relations Committee of Southern California, which consists of representatives from more than 58 shopping centers in California and Nevada. This organization has been operating for five years, with its main objective of establishing accredited professional standards in promotional services in centers. Officers of this group are General Chairman, Jerry Joloslow, President of Shopping Center Properties; Vice Chairman, Dave Richards, representing John S. Griffith properties, and Howard Weichsel, Program Chairman, General Manager of Del Amo Fashion Square, Torrance, California.

Las Vegas members are Elsie Goldsworthy, Manager, and Richard Goldsworthy, Promotion Director of the Charleston Plaza Shopping Center.

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