

OF THE STARS

L.V. MARCH OF DIMES IN GOOD HANDS



TAKE MARCH OF DIMES POST — Richard Goldworthy and his wife, Elsie, both busy Las Vegas executives, have accepted appointment as co-chairmen of the 1970-71 March of —Dimes Campaign, to raise funds for youngsters suffering from birth defects.

Only about 25 per cent of all children who should be immunized against German measles have received the vaccine, according to March of Dimes officials.

This was reported by Dick and Elsie Goldworthy, Las Vegas man and wife team heading up the 1970-71 March of Dimes Campaign, after their return from a two-day orientation meeting in Phoenix. The Rubella (German measles) vaccine and other means of preventing birth defects were the focus of the March of Dimes program.

Other volunteers from

Clark County attending the meeting were Gen. William E. Creer, Mrs. Linc Kramer, Mrs. Gretta Schenck, Sandra Pushard and Diana Dickerson, State C.A.P. head. (Teen Action Program).

According to the Goldworthys, the 1964-65 epidemic of rubella damaged or destroyed some 50,000 American babies during pregnancy. To help prevent another epidemic, volunteers from Nevada and neighboring states were urged to continue assistance in immunization programs with local health departments and medical societies.

"Many more children between ages 1 and 12 must receive the rubella vaccine if another epidemic — which could come as early as this spring — is to be prevented."

Scientists at more than 100 March of Dimes birth defects centers are studying the causes and prevention of birth defects, as well as the improvement of diagnostic treatment and rehabilitation techniques. The National Voluntary Health Organization also offers professional and public health education, and medical and community services.

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