

EL AL TO ADDIS ABABA



FIRST EL AL PLANE IN ETHOPIA

A stately lion, eymbolizing the Kingdom of Ethiopia, land of the Lion of Judah, was on hand to welcome a majestic bird of the sky as an El Al Israel Airlines' jetliner recently touched down for the first decidedly different, Ethiopia airport.

morning.

were created 3,000 years out-grands the Grand ago, when the Queen of Canyon; while in these Sheba paid her historical mountains, near Gondar, visit to King Solomon. In lives the Falasha tribe. These announcing El Al's new people, whose places of service Mr. Y. Shrem, the worship are clay huts with airline's Vice President, thatched roofs and the Star Commercial, stated: "The of David on top, bear a airline is the logical stap Strik in ally strong airlink is the logical step strikingly strong

following years of goodwill and understanding between Israel and Ethiopia. Our Biblical heritage serves to deepen our affiliations.

time at Addis Ababa's has much to offer even the most seasoned traveller. Thus El Al inaugurated Among her attractions are its newest, most exotic big game hunting, a game route. The three and one reserve, museums and sites half hour flight traversing of ancient towns. The best the Red Sea between Israel coffee in the world grows in and East Africa is now the rainforests of Kaffa, a regularly scheduled to southern province. The depart Tel Aviv every Friday

Waterfall which sizele waterfall which rivals The first personal ties Niagara for impressiveness. between Israel and Ethiopia The Simean gorge were created 3,000 years "out-grands" the Grand



resemblance to the Yemenite Jews.

The largest market in Africa is in Addis Ababa 1. Unusual bleeding or Here, too, are some of the world's most modern buildings, alongside clay huts and thatched roofs. The hardy and adventuresome will want to visit the oldest monastery in the world, at Debre Damo, which is reached by climbing a 60-foot rope.

As an extension of a trip to Israel, a visit to the Land of the Queen of Sheba will add an exciting and unusual dimension to the travel experience. Detailed information about accomodations, shopping. restaurants, tours and transportation, as well as the art, customs and folklore of Ethiopia, is available from El Al Israel Airlines office in this area.

Would you rather not know these 7 warning signals?

- discharge.
- A lump or thickening in the breast or elsewhere
- 2. A sore that does not heal.
- . Change in bowel or bladder habits.
- 5. Hoarseness or cough.
- 6. Indigestion or difficulty in swallowing.
- Change in size or color of a

If a signal persists for 2 weeks see your doctor without delay. Because many cancers are curable it detected and treated early

It's up to you, too.

American Cancer Society

New Year

To The Jewish Community



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