

**HAPPY NEW YEAR**

TO OUR MANY FRIENDS AND PATRONS



ONLY  
**\$10**

PER  
MONTH

On Our  
Yearly Plan

NOW! SERVING ALL OF LAS VEGAS IT'S

*George Eiferman's*

(Holder of Both "MR. AMERICA" & "MR. UNIVERSE" TITLES)

**LAS VEGAS HEALTH CLUB**

For: MEN - WOMEN - STUDENTS  
TRAIN IN ONE OF THE MOST COMPREHENSIVE HEALTH CLUBS IN THE WEST

- Weight Reducing & Gaining
- Sauna Baths • Figure Contouring

*George has devoted many years to fitness activities. He has spoken to more than 10,000,000 students in 11,000 schools during the last 18 years.*

HOURS: MON. - FRI. 8 A.M. TO 10 P.M. SAT. 9 a.m. - 7 p.m.

MONTHLY - YEARLY RATES

Call:  
**384-7765**

2818 EAST FREMONT - LAS VEGAS  
(Next Door to Showboat Hotel)



George Eiferman

For  
a New  
Year of  
Peace  
in Israel



Yale Stuart

*New Year GREETINGS*

from All of Us at

**SAHARA  
SQUARE  
BEAUTY SALON**



**384-6970**

SAHARA SQUARE SHOPPING CENTER ACROSS FROM SAHARA HOTEL  
2400 LAS VEGAS BLVD. SOUTH LAS VEGAS

**NEW YEAR  
GREETINGS**



To The Jewish Community

- Service
- Quality
- Reliability

**384-6216**

**PATIO FLOWER SHOP INC.**

WIENER - JONES BLDG.

232 Las Vegas Blvd. South - Corner of Bridger

**Happy  
New Year**



to the  
Jewish  
Community

**384-9500**

to All Our  
Friends  
and  
Customers

**GAUDIN  
FORD**

NEVADA'S LARGEST FORD DEALER

OPEN  
7:30 A.M. to 1:30 A.M.  
MONDAY Through FRIDAY



SALES  
SERVICE  
PARTS

Two Locations  
MAIN OFFICE  
1120 LAS VEGAS BLVD. SOUTH  
Corner of Charleston  
384-9500  
GAUDIN FORD EAST  
2040 E. FREMONT  
382-7084

**Happy New Year**

TO OUR FRIENDS IN THE  
JEWISH COMMUNITY

**mayfair**  
SUPERMARKETS

**New Year  
Greetings**

WE ARE **ZENITH** SPECIALISTS

SERVING LAS VEGAS 21 YEARS  
SALES & SERVICE

TRANSISTOR & HOME RADIOS  
HI-FI & STEREOGRAPHIC

**FRONTIER TELEVISION**

IN  
MACAYO  
CENTER

**382-1415**

1729 E. CHARLESTON BLVD., LAS VEGAS

**Happy New Year**

Complete Line of Physicians Equipment  
and Sickroom Supplies

— RENTALS —  
FREE DELIVERY  
FOR SERVICE CALL

**382-9675**

HOURS —  
8:30-5:00 Weekdays  
Saturday till Noon

SAME DAY  
SERVICE

1778 INDUSTRIAL ROAD - LAS VEGAS

