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BY RABBI SAMUEL SILVER

IN HONOR OF ROSH HA SHANAH, JEWISH NEW YEAR OF 5731, THE LAS VEGAS ISRAELITE WILL PUBLISH A SERIES OF STORIES TO COMMEMORATE THE HOLIDAY WHICH FALLS ON THE FIRST TWO DAYS OF THE MONTH OF TISHRI, THURS, OCT. 1 AND FRI., OCT. 2. ROSH HA SHANA MARKS THE BEGINNING OF THE 10 DAYS OF REPENTANCE, AWE-INSPIRING, DAYS CULMINATING AT YOM KIPPUR, ON SAT., OCT. 10

ROSH HA SHANAH FEATURE

New Year Message

By Max M. Fisher

(Chairman, United Israel Appeal, Inc.)

As the Jewish year 5731 dawns, Jewsevery-where face the immediate days ahead with the greatest feelingsof anxiety for the brave people of Israel. There is good reason for such concern. The situation which now faces Israel is as highly charged with danger as the tense days of May, 1967, preceeding the Six Day War. Despite the current United States peace initiative, Israel's enemies are once again taking provocative actions which seem to signal that they want nothing less than her annihilation.

But if these are anxious days, they are also days in which we should allow ourselves a certain measure of confidence and hope. More than three years of a near East without a peace have shown the people of Israel to be as determined and resolute a nation as any in modern history. In the face of adversity they are holding firm and strong. Under the strain of heavy sacrifices for security, they also continue to press forward in building their democracy and their future.

Meanwhile, the Jews outside of Israel have demonstrated that they too, understand their responsibilities -- another good reason for confidence. In the heat of the Six Day War, Israel's people paid the Jews of the free world a great tribute when they declared, "But for you we would have stood alone". Today, they

Why don't you write your address on a letter when you send it? Don't you realize the recipient may throw away the envelope and never be able to reply to your note?

Why do some movie ads say that a young person will not be admitted to a certain film without parents? Does anyone think a parent will sit next to his own child while smut is being unrayeled?

being unraveled?
Why do movie companies call juvenile films

"mature"?

Why do you go to a filthy film? Why do you read a filthy book?

Why do some Jewish radicals favor every oppressed people except their own?

Why is it that the only thing Russia and the U.S. can agree on is how much land the Is-

raelis should give up?
Why does the UN spring into action when

Arabs suffer, and look the other way when Jews are attacked by terrorists?

Why does the radical press never register

protest against the sufferings of people under Communist rule?

Why don't you seek the solace and the uplift of a worship service even if there is no Bar Mitzvah?

Why were the peace protestors, who hounded and harrassed Hubert Humphrey, not doing their thing when Mendel Rivers got a testimonial dinner from the military - industrial complex people headed by Spiro Agnew?

BONN (WNS) -- The West German government had granted Israel \$38 million in economic aid for 1970 to aid in housing

still know that they are not alone.

The days ahead will call not only for more sacrifice and more determination on the part of Israel's people, they will call for similar determination and even sacrifice on the part of American Jews. Great human and humanitarian needs -- immigration, immigrant absorption, agricultural and educational help -- can only be met by the most powerful support yet of American Jews through the United Jewish Appeal and its constituent agencies including the United Israel Appeal. Devotion will have to be met with devotion, and sacrifice with sacrifice -- and it is our belief that they will be.

But we should not forget that the end of the dark tunnel there is now the faintest glimmer of light. There is the hope, the very faint hope, that a lifting of pressure will yet be found, and a way to peace.

In 5731 then the goal of our efforts must be to bring more strength to strength, knowing that as much as anything it is just this fresh strength that will eventually insure the fact that Israel's day of peace will yet come.

very much in our thoughts.

Tens of thousands of needy Jews in North
Africa and the Middle East are fed, healed,

Africa and the Middle East are fed, healed, clothed and educated by the Joint Distribution Committee. In Europe and in North Africa still more thousands continue to walk the refugee roads in search of a haven. For them too, the Joint Distribution Committee remains a beacon of hope and a source of aid and comfort. Some 90,000 Jews in Israel, including the aged, ill and handicapped, continue to look to the Joint Distribution Committee for aid.

Rosh Hahasanah Message

5731 - 1970

By Louis Broido

Chairman, Joint Distribution Committee

iod of rededication to the spiritual values that

have kept our ancient faith alive and vibrant for

almost six millenia. As we reflect on the hap-

penings of the year past and pray for better

tidings in the year to come, the welfare of so

many of our less fortunate co-religionists is

The Jewish New Year is traditionally a per-

On behalf of more than 300,000 needy Jews in over 25 countries around the world who will be assisted by the Joint Distribution Committee, through funds raised by the United Jewish Appeal, the officers, directors and staff of the Joint Distribution Committee send New Year greetings to the Jews of the United States, Canada and other communities here and overseas who make its life-saving work possible.

STARLIG HT, Penna. --- Three-hundred-fifty teen-agers of B'Nai B'rith Youth Organizations from throughout the United States and Canada called for the United States to "meet its moral obligations to enforce the cease fire in the Middle East--and to use its power to see to it that illegal Egyptian-Soviet missile sites are removed from the Suez area."



Mr. Sy o

WILL BE CLOSED FROM SUNDOWN WED. SEPT. 30

TO
SUNDOWN FRI, OCT. 2
IN OBSERVANCE OF
YOM KIPPUR

happy New Year

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