

2nd Class Mail, Las Vegas, Nev. Member American Jewish Press Association Member of Worldwide News Service Now in 5th Year of Continuous Weekly Publication Service the Jewish Community of State of Nevada,

Many Questions Unanswered

Sen. J.W. Fulbright of Arkansas has called for a United Nations imposed peace in the Middle East under which Israel would be required to withdraw to its pre-war 1967 borders and provide "a just settlement of the refugee problem." The Senator also called for UN-guaranteed free passage through the Suez Canal and the Gulf of Agaba, and a bilateral United States-Israel treaty under which the U.S. would guarantee Israel's territory and independence.

Since Sen. Fulbright is known for his anti-Zionist and anti-Israel views, his plans must be examined carefully, point by point.

It is generally agreed by military men that Israel's 1967 borders are virtually indefensible. A return to those borders would put Tel Aviv and Jerusalem within range of Jordanian artillery and once again place Syrian guns (a Syria that even today vows its aim is the destruction of Israel) on the Golan Heights from which they daily shelled Israel's farms and settlements before the Six Day War.

When the Senator speaks of "a just settle-ment of the refugee problem" just what does he mean? Does he mean that Israel must accept the return of all the refugees whose declared aim is the destruction of the Jewish State? Or does he mean that Israel must compensate the refugees for the loss of their property in Israel? Would compensation be offset by com-pensation to be paid Jews whose property was seized by Egypt. Iraq, Syria, Libya and other Arab states? If not, why not?

Does the Senator know that free passage for the ships of all nations through the Suez Canal and Gulf of Aqaba is today, and always has been guaranteed by the U.N. and international Treaty? If the U.N. did nothing to secure Israel's rights to such passage yesterday, why should Israel expect the U.N. to secure her rights tomorrow?

While the Senator's proposal for American guarantees of Israel's security are welcome, his proposals for a U.N. imposed peace is better forgotten. To be meaningful, a Middle East peace must be hammered out in face-to-face negotiations between Israel and the Arab States.

# Good and Evil of 7V

### By ROBERT E. SEGAL

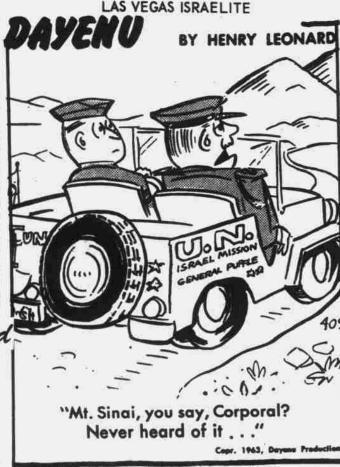
With the departure of Kenneth A, Cox from the Federal Communications Commission and the appointment of Sherman Unger to that body, a handful of alert "events watchers" have the opportunity to awaken a larger slice of the populace to the awesome potential for good and evil exercised by the high priests of radio and television in America.

K en Cox, who was named to the F.C.C. by -----I FORGOT TO SEND MY SUBSCRIPTION IN TO LAS VEGAS ISRAELLTE - P.O. BOX 14096 LAS VEGAS, NEVADA 189114 Dear Jack:

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President K ennedy, has to leave his post because his term is up and his job is naturally one of the great plums for the political party in power. The radio and TV industry will be glad to see Mr. Cox depart because he has had the interests of the listeners and viewers in mind much more than the drive and ambitions of those who pump considerable drivel into those idiot boxes now so necessary to our daily (and nightly) existence. Consider the power in this modern and ex-

citing means of communication: 1. More than 95% of the 60 million homes in

the U.S. have television sets. 2. In the average home the set is turned on

five hours and 45 minutes a day. 3. By the time the average American child enters kindergarten, he has spent more hours in

front of his television set than he will spend in a college classroom earning a B.A.

In a recent appeal for more public concern about broadcasting, FCC Commissioner Nichols Johnson pointed out that television is not only reaching more people than all other forms of communication combined, but is also reaching them with an impact previously offered only by direct experience. He noted that the average male viewer will watch television for roughly nine full years of his life. He stressed the importance of the observation of Dean George Gerbner of Annenberg school" "in only two decades of massive national existence, television has transformed the political life of the nation, has changed the styles of the generation,. made overnight global phenomena out of local happenings, and re-directed the flow of information and values from traditional channels into centralized networks ... It has profoundly affected the process by which members of our species become human.

Who Watches Over TV Watchers?

This medium may bring America the final, fatal nervous crack-up.

But---it may also open the way to the achievement of a higher quality of life, new standards

of excellence. Louis Hausman, Director of the Television Information Office, reminds us that television was able to attract 6,000,000 to Walter Lippman chiefly because 40,000,000 viewers watch"Gunsmoke" week after week. Opportunity is tucked away in every crisis.

All the more reason why we must have reponsible, concerned, sensitive citizens selected to watch over the affairs of the Federal Communications Commission.

Our airwaves are public property. Any Joe or Caroline can start a periodical; but the powerful people who get their hands on our new engines of pictorial, instant communication may obtain this prize only from Uncle Sam. The Communications Act of 1934 drives home to radio and television moguls the needed reminder that they are "trustees in whose hands public property was to be placed for a short, terminable period," as Commissioner Johnson recalls.

So changing the guard at the Federal Communications Commission is not just the plucking of another political plum. It is an event of earthshaking significance; and that earth you feel



### (Continued from Page 1)

run down of the front runners and apparent winners in some of the contests, and the Israelite is proud and happy to announce a preponderance of those who saw fit to advertise in our pages are now candidates in the general election.

As expected Fike got the Republican nod for governor, while O'Callaghan will be chief oppos-ition for the post on the Democratic ticket. Again as expected Cannon (D) and Raggio (R) will oppose each other for the U.S. Senate. Franklin waltzed in as Repub. D.A., to be opposed by Woofter, who had a walkover on the Demo sideside. The Lt. Gov. seat will find Reid (D) vs Broadbent (R). One State Senate seat will find Hecht (R) doing battle with Foley, Close and Bunker, all (D) for three seats available.

County commissioner races went to Lamb and Leavitt, and they can wrap it up for the general, along with Sheriff Lamb to stay in office.

In the aforementioned Assembly 4 race, our darling Eileen Brookman was near the top, along with Hilbrecht, Olsen and Cohen, whose return surprised nearly everyone but this column. We're Cohen all the way.

That's enough for this week, but please don't hold your breath for the complete rundown to come next week.

It ain't worth it.

## Three Million More?

#### By RABBI SAMUEL SILVER

most revealing book was "While Six Million Died" by Arthur Morse, a chilling account of how the United States and President Roosevelt failed to save victims of Nazism. What might be regarded as a sequel is the

"Three Million More?" by Gunther book. Lawrence, a public relations man with Jewish neshama (soul).

Compellingly written, published by Doubleday, the Lawrence book pinpoints the systematic oppression of the Jews in Russia,

Making a strong distinction between killing Jews and killing Judaism, Lawrence concedes that the Kremlin masters are not Hitlers. But they are ferociously resolved not to permit Jewish culture or religion to thrive in Russia.

This grim determination is enforced by the anti-Israel posture of Russia despite its quick recognition of the Jewish state in 1948).

Like their Arab puppets, the Communists prate that they're not anti-Semitic. They're just anti-Zionist!

Like the dog in the manger, the Soviet government will not let them leave.

Apologists often point out that some Jews do well in Russia, but they do well only if they discard Jewish loyalties.

All of this is stirringly chronicled by Mr. Lawrence who visited Russis in the company of a group of rabbis. It is a remarkable book he has written, containing poignant stories such as the one of the American Bar Mitzvah boy in the Moscow shul, the pathetic attempts of Russian Jews secretly to tell their stories.

This would be an excellent book for any gift occasion, but would be an especially fitting gift to those Jewish young people who get exercised at any form of oppression except against Jews.

Mr. Lawrence makes it clear that the White House and the State Department are not too much interested in protesting this matter. Congress has done so many times, as for the White House, a letter sent to Mr. Lawrence by the White House press aide icily suggests that the Jews ought to manage this situation themselves.

In the long run, therefore, Mr. Lawrence concluded, you and I are the ones who must cry out until the Iron Curtain clanks open.

shaking is yours and mine. If the men named to watch over the most powerful means of shaping men's minds yet devised sully the public trust, a badly-served citizenry will have to take appropriate action.