



KIRSCHNER
OVERS
ABARETS
BY
AL KIRSCHNER

We are trying to say something nice about the end of July and the beginning of August. Unfortunately the heat is depressive and the economy is likewise. The only time visitors enjoy Las Vegas is when they are met with a smile on the faces of the people who serve and wait on them. Gotta tell you what the tourists tell me. Vacationers enjoy the treatment from Milt Frank, Hy Goldbaum and Mel Golden at the Stardust. They love the friendly suggestions from Frank Portnoy and Al Cassarotto at the Sahara. They appreciate Jackie Leonard at the Flamingo and E. Walker at the Riviera who always go out of their way to be pleasant. We don't think it's right to not include nice guys like Jimmie Moore and Bathhouse Sam at the Frontier, Will Zimmerman at the Tropicana and all time favorite Jackie Heller at the Sands. These are the guys who make this a nice town because they have learned to smile at people. If we have left out any nice guy let me know.

We have learned a lesson. Never mention the name of an unsmiling Maitre D' or a Captain. This is not true at the Desert Inn where the Frau and I had a delightful

evening enjoying the Irish Dixies, the Daily Dirt and Roberta Sherwood. Then we bounced upstairs to meet all our friends who enjoy dancing with Murray Arnolds music.

Must tell you that Patti Page at the Fremont is still the greatest when it comes to selling a song. My Miriam claims that she is one of the few singers that I don't sleep through. Yes, it's true. We slept through Sinatra. We slept through Dean Martin. We dozed through Presley, Streisand and most of the high priced foreigners like Jones, Pumpernickel and Petula. We must admit we are jaded. We are interested in good entertainment for me and for you. If you like good things, pass up the junk.

Burt Bacharach music is never better than when Eddy Arnold, the Superstar at the International, belts out his songs. Love that new tune, "Ten Times Forever". The Dancing Lomans are a true delight. We have never seen a more talented versatile dance act. We recommend this new International show. We liked it, we hope you will also.

We don't believe it's true, but Irving Corbin (Corb's Handyman) tells when he had the measles nobody came to visit him. As Irving puts it:

"Just when I have something to give away nobody wants to see me."

We love the story that the Cantonese Gentleman Pat Ginn tells about the prospective customer that phoned his Chinese Kitchen and ordered oysters, extra large, not too salty and not too fat. The young lady who answered the phone said "Yes sir, do you want them with or without pearls?"

Frank Robb, the Master Furrier, has a lot of guts when he talks up to his Irene and says you don't deserve a wonderful husband like me. Irene squelched him but good by replying "I don't deserve trouble with my teeth, but I got it."

Just got the good news that Gale Goldbaum (Hy Goldbaum Stardust) checked out fine after the doctors gave her a going over. It seems like the Good Lord takes care of nice people.

How about the nice plastic litter bags that Jimmy Bilbray is spreading around so that we don't have a dirty town? We wonder if it is just a coincidence that he is running for re-election? Jim Corey is doing his thing when he is talking about relaxing the pressure against POT. As a part of an old restaurant family he should be very familiar with POTS. Favorite wife Miriam Kirschner was disappointed that more women did not run for office. She claims that most women also have brains. We don't dare argue with her because we are a born loser.

Just noticed that Gay Fiore is the spitting image of the Original Mona Lisa by Da Vinci. Isn't it a shame that we are so old and she is so young. Nick Kelly, her uncle, is showing her Las Vegas - and she loves it.

Jon Gregory, the star of the Desert Inn show, tells me about the time he was wooing his Helene and he asked her to say something soft and sweet to him. Resourceful Helene said "Custard Pie" and sure enough she pushed one into his kisser. Since then, even tho they are married, they have remained friends. Jon takes Helene everywhere he goes because he can't stand to kiss her good-bye.

Creative designer Lynne Allen, with Los Angeles based Hali-Specht, was in Vegas to confer on some new designs for one of our major hotels.

Political Hopefuls
GEORGE LILL FOR U.S. SENATE

George R. Lill, candidate for the Democratic nomination for the United States Senate believes that it is almost inevitable that port-of-entry status will be achieved by Reno.

"Reno's disappointment at not being designated a port of entry need not be too long-lasting," he said. "The unique situation of the Reno-Sparks area makes it a natural."

He points out that Sparks was established as a rail terminal for years and feels that the Reno Airport should be the Reno-Sparks Air Terminal and plans made to promote it as a trans-ship-

ment point for freeport-warehoused products and commodities bound for the Orient. The terminal should be enlarged to accommodate long-range heavy cargo planes and service facilities increased.

The Freeport Law, now locked into Nevada's Constitution brings this possibility, according to Lill who points out that the Reno-Sparks area is a close and convenient point to most of the Pacific trade centers. Tokyo, he says, is about 200 air miles closer than to Los Angeles, and Guam is about 100 miles closer. Honolulu, Hong Kong, Manila and

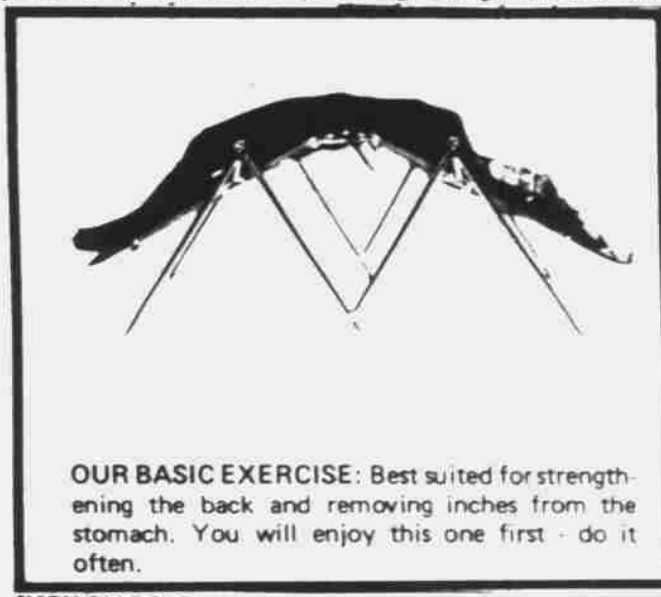
Bombay are also closer than to the California city.

Lill feels that it would be natural for export products to be warehoused here, and for imports brought in by returning planes to be stored here tax-free awaiting reshipment throughout the United States, and that under such a program achieving port-of-entry status would be a routine matter.

A resident of Nevada since 1958, Lill is a former publisher of the Sparks Tribune.

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

ISRAELITE ADS PAY



OUR BASIC EXERCISE: Best suited for strengthening the back and removing inches from the stomach. You will enjoy this one first - do it often.

INCH MASTER MAKES EXERCISE EASY, FUN, AND IT REALLY WORKS. CALL VIRGINIA ZOBRIST AT 382-6902.

Gonna Take A Trip?

GETTA TRIP ACCIDENT POLICY...

No matter how long you stay, you and your personal effects can enjoy low cost insurance protection as you go with a policy from

KAERCHER INSURANCE

107 South 3rd St. 384-2813

Porter House / Top Sirloin
New York / Filet Mignon
Prime Rib / Brochette
Chopped Sirloin / Lobster Tails

Flame
GRAND OPENING
STEAKS

\$1.50 LUNCHEON SPECIAL

BREAKFAST SERVED
MINUTE TO 4 PM

SANDWICHES
CARTE BLANCHE
DINNERS
AMERICAN EXPRESS
CREDIT CARDS
HONORED

1 DESERT INN RD. / LAS VEGAS / PHONE 735-4431

Willkommen

ALPINE VILLAGE INN

SINCE 1950
SWISS, GERMAN and AMERICAN FOOD
IMPORTED WINES, BEER, SPIRITS

Enjoy our Rathskeller

OPEN DAILY
5 pm til Midnight
Closed Mondays

• American Express • Carte Blanche • Master Charge • Diners Club

734-6888

PAT GINN

WANTS ALL ISRAELITE READERS TO KNOW HE IS 100% IN SUPPORT OF ISRAEL IN HER HOUR OF NEED

PAT'S CHINESE KITCHEN

SERVING THE FINEST CANTONESE COOKING IN LAS VEGAS AT REASONABLE PRICES

735-5795 **735-0248**

OPEN 3 TO 11 CLOSED TUESDAY

DINING ROOM FREE DELIVERY SERVICE

953-30 E. Sahara (IN COMMERCIAL CENTER)