

BARNEY GLAZER



In Hollywood

A reader asks, "Was Pola Negri Jewish?"

She not only "wasn't" Jewish but she "isn't." Very much alive, Pola is 69 and Catholic.

Although the green-eyed, Polish-born actress made many movies in Nazi Germany, she definitely was anti-Nazi; so much so that she helped many Jews to flee Germany. Because Pola steadfastly refused to participate in propaganda films, she herself fled Germany after the Munich pact.

Later, when a French newspaper reported that Miss Negri had considerable influence over Hitler, she sued for libel and collected.

To this day, many claim that Pola is concealing the truth but she defies them to prove that she even met Hitler, let alone fraternized with him. She has always maintained that it wasn't her doing that Adolf established her as his favorite motion picture actress.

On the other hand, many are anxious to defend Miss Negri's position. They point to her early movie, "The Yellow Pass," as a powerful statement opposing anti-Semitism. In it, Pola portrayed a young Jewish girl struggling under the Czar's oppression so convincingly that many who saw the film adopted the opinion thereafter that she really was Jewish.

Miss Negri's real name: Apolonia. She adopted her surname from the poet, Ada Negri.

"Trader Hornee," the current carnal movie unreeling at Hollywood's Pussycat Theatre, invites chuckles from Jewish audience members when an entire expedition is captured by members of the most feared tribe in the Dark Continent. Their name: the Meshpokas.

George Jessel made his point he's been invited to the White House by every President since Garfield, except Eisenhower and Nixon. That could launch an anti-Semitic whispering campaign against the Executive Mansion. However, shout this aloud: Harold D. Cohen, executive

producer of the Johnny Cash Show, accepted two invitations in April to visit President Nixon.

All Hollywood is chuckling over Benjamin Einhorn's translations and illustrations in "Jewish Curses for All Occasions" (Ace). Said Einhorn, "Jewish curses express the Jew's contemptuous and acid resistance to animinical destiny."

Here are the warmth, the inherent humor and the indestructibility of the Jews. Apparently, "insultans" filled the air and pages of Jewish history long before the world ever heard of Don Rickles and Jackie Leonard.

Our people have lashed out with beautiful gems like these... "May you become a widower before your wife's death"... "May you keep your daughter and lose the dowry"... "You should grow like an onion with your head in the ground and your feet in the air"... "Don't die, suffer"... "May you lose all your teeth except the one that aches"... "If you want to avoid old age, go hang yourself."

In his handbook for revolutionaries, "Young People and Revolution," Dr. Arthur H. Cain insists that each young person be consistent with his ideals. For example, he suggests if a youngster fights against "imperialistic aggression," he or she must not make an exception to supply the Israelis with Phantom jets.

That's a neatly turned phrase, Dr., but it reverberates with a hollow ring. Milton Berle has added a new shtick. He calls audience members onstage, which makes him a Jewish Don Ho. Or has Don Ho been an Hawaiian Milton Berle all this time?

Tony Curtis used to chide me, "Barney, why must you refer to me in your Jewish papers as Bernie Schwartz, even in jest? I've created a new image in Hollywood as Tony Curtis so why not accept me for what I am?"

And a good day it was for thousands of Schwartzes when Bernie changed his name so he couldn't shame an honored and untarnished surname.

WASHINGTON JEW ELECTED VP OF UNITED AIRLINES

CHICAGO — Irving Roth, a member of the Washington, D.C. Hebrew Congregation, has been elected a vice president of UAL, Inc., and its wholly-owned subsidiary, United Air Lines.

Roth, who formerly was director of the Bureau of Economics of the Civil Aeronautics Board, will serve as vice president of financial relations of UAL, Inc., and as vice president and assistant to the senior vice president of finance and property of United Air Lines, according to UAL, Inc. president, G.E. Keck.

A native of Brooklyn, N.Y., the 56-year-old Roth joined the CAB in 1941 after spending six years with the Federal Communications Commission and the Securities Exchange Commission. At the CAB, he held various positions connected with air carrier economic regulation and in 1965 was named director of the board's bureau of economics. In the latter position, he was the chief



IRVING

advisor to the CAB on economic policy formulation. He returned from the CAB in late May.

Roth graduated from Brooklyn College and attended graduate school at Columbia University and New York University. He served three years with the Army Air Force in Europe during World War II, emerging with the rank of captain.

He and his wife, Sarah, have two children, Barry and Catherine, who are both students at the University of North Carolina.

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