

# LAS VEGAS ISRAELITE

"For Those Who Deserve The Best"

NOW BEING READ WEEKLY BY AN ADDITIONAL 2,000 JEWISH LEADERS ALL OVER THE WORLD, COURTESY OF HOTEL SAHARA

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FRIDAY, MAY 22, 1970

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## COMBINED JEWISH APPEAL BALL

# STARS WILL SHINE AT CAESARS PALACE

## EDITORIAL

BY JACK TELL

ANYONE WHO SAYS CONDITIONS AREN'T ROUGH THESE DAYS DESERVES A SHOT IN THE HEAD.

CONDITIONS ARE ROUGH, ALLRIGHT, BUT WHEN CONDITIONS GET ROUGH, JEWS GET TOUGH. ITS BEEN THAT WAY FOR 5,000 YEARS.

TRADITIONALLY, JEWS KEEP TAKING PERSONAL INVENTORY, ASKING THEMSELVES, AM I PRODUCTIVE, AM I CONSTRUCTIVE, AM I DOING RIGHT AND CAN I DO MORE? JEWS ARE KNOWN AS BIG GIVERS. TRUE, BUT THEY NEED A PROD NOW AND THEN. NOW IS NOW.

READ WHAT JIMMY WISCH SAYS IN HIS TEXAS JEWSIH POST ABOUT SAMMY GOLDFARB, A MAN DEDICATED TO JUDAISM. ITS ON PAGE 6 IN THE ISRAELITE. THEN SPRING FOR A LITTLE MORE.

## PATTI SCHWARTZ BAT MITZVAH

Patti Schwartz, daughter of Mr. and Mrs. Stanley Schwartz, of 1013 South 6th Street, will become a Bat Mitzvah during services at Temple Beth Shalom, 1600 E. Oakey Blvd., on Friday evening, May 22, 1970. Rabbi Aaron S. Gold, spiritual leader of the Temple, will officiate and conduct the services which will commence at 8:30 P.M. Cantor Joseph Kohn will chant the liturgy, assisted by the Temple Choir.

Parents of the Bat Mitzvah will host the congregation to a special Oneg Shabbat refreshment period in the Social Hall immediately after the conclusion of the services.



PATTI

## 100 RED PILOTS IN EGYPT

WASHINGTON (WNS) — The Soviet Union has sent about 100 Russian pilots to man three or four squadrons

of jet interceptors for Egypt and an additional 70 to 80 pilots were training Egyptian flyers. American and other Western intelligence sources reported.

The Russians were flying some late model MIG-21s which were flown in with them as well as other modern aircraft borrowed from the Egyptian Air Force. (In Paris the newspaper LeMonde said that Moscow has reportedly designed a special modified MIG-21 for use by Egypt. This aircraft, first believed to be the new MIG-23 when it started operating against positions, carries an

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BY JACK TELL

Myron Cohen, whose name is world-wide as a comedian, will display the humanitarian side of his life, as a host and master of ceremonies to an outstanding array of theatrical personalities, who have consented to appear at the annual Combined Jewish Appeal Victory Dinner, Thursday, May 28, at Caesars Palace. All other performers must remain un-announced but the Israelite assures its readers that the most prominent names in show business will be there, including a comic who will insult you in one breath and creep into your heart in the next.

Also on the agenda is a short appeal speech by Maurice Saltzman, one of the outstanding Jewish philanthropists in the world.

Saltzman, active in Jewish Welfare Fund Work in Cleveland, Ohio, is a former recipient of the Human Relations Award from the National Conference of Christians and Jews. He is the head of Bobbie Brooks, the largest women's sportswear company in the nation. He and his wife have given millions of dollars to charitable institutions in

MYRON



MAURICE

Cleveland and elsewhere. In 1966, the Harvard Business School of Cleveland awarded him its Business Statesmanship award.

Tickets for the May Ball, which is open to the public, may be obtained from the CJA office, 846 E. Sahara, or from Mrs. George Rudiak (384-5423), who is in charge of the affair.

See you there.

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

ISRAELITE ADS PAY

## TELL TALES

"One Man Plus The Truth  
Constitutes A Majority"

BY JACK TELL



## Circus Circus Deals Double



JAY J.

This is the time of year when Tell Tales offers a few bits of gambling "know how" to those among the thousands of out-of-town readers who are planning to visit Las Vegas in the months to come.

It is amazing how many men and women, apparently prudent in most other cash expenditures, buck the wagering tables for hours on end, actually throwing their money away. It is saddening to observe the hopes and expectancies of those whose bets cannot possibly pay off, mainly because of ignorance in the odds of chance. Most of the suckers are first-time tourists to our community. While many chalk up their unfortunate experience to entertainment, they cannot help but feel the disappointment of losing, which has to be a let down, not only in the pocket book, but also in the overall pleasure of the trip.

In previous years we've pointed out the pitfalls of blackjack, roulette, the wheels, cages and slots. Today we're going to talk about craps. Those six-sided cubes have their own peculiarities, without emotion, void of feeling, and absolutely immune to outside distraction. Unfortunately, the humans who wager on the outcome of the dotted plastics, are not equipped with the same indifference. If you understand that fundamental, you have the basic ingredient to come out a winner. But there is much, much more to know.

We are not going to waste space on the simple rules of crap shooting. If you don't know them, you'd be an idiot to put up the first dollar.

(Continued on Page 3)

## ATTEND COMBINED JEWISH APPEAL DINNER MAY 28

# ISRAEL MUST LIVE

## YAHREZITS TONIGHT AT BETH SHOLOM

Friday, May 22, 1970

Harvey B. Warren  
Samuel Gould  
Abraham Kolod  
Morris Bernstein  
Sam Ukeiley  
Israel Sincoff  
Nathan Katz  
Jacob Garber  
Anton Adler

Mollie Berger  
Esther Coira  
Esther Feldman  
Mary Shain  
Katie Stein  
Frieda Turkel  
Jill Morrison  
Perl Konigsberg  
Ida Azorsky  
Esther Slote  
Eva Krow  
Mollie Kempler