FREDAY, APRIL 10, 1970



that chemistry gave to the world? His earthshaking retort was "Blondes."

We must commend the Frontier Hotel. We spent a wonderful evening with very nice people, laughing with Bob Melvin and his very funny meisas (stories) and being thrilled by the wonderful voice of Robert Goulet (the magnificent gullet), Captain Mike Fields for tunately sat us next to two nice people from London. Yoothat Joyce from the English theatre and T.V., and Cyril Smith the manager of the Peddlars. Incidentally the Peddlars are doing a great job at Caesars Palace. This must be hospital

week. We visited Vic Silvagni at Sunrise where he is recuperating from minor surgery and we just finished a phone conversation with Nick (Fiore) Kelly who is in the Methodist Hospital in Brooklyn. We are afraid that these two nice guys will have trouble sitting down at our weekly poker game.

NAME'S THE SAME EXTENDED They've done it again! Gabor Hilton, Stan Seiden's popular mu-Meredith MacRae, Greg sical-comedy-variety show Mullavey, Teddy Lewis, and The Littel Steps, all of whom "The Name's The Same", which features the offspring have been featured in the

of famous show business personalities, is again being exgended for two additional weeks of twice-daily performances in the Nero's Nook lounge at Caesars Pa'ace. The show first played Daesars Palace February 26 through March 18 and then re-opened March 24 fro two more weeks by popular demand. It will now be presented through Sunday, April

19 (2:30 and 4:30 p.m. daily, except Mondays). Making their Caesars Palace debuts in the show Tuesday, April 7, will be Carla Alberghetti, Anna Maria's sister, and Randy Carmichael, Hogy's son, plus a yet-to-be named act, They join Deana Martin, Mickey Rooney, Jr., and The Ducks, Maureen Reagan, Jackie Cooper, Jr., and Francesca

LAS VEGAS ISRAELITE

production since its Febru-

ary 26 opening, are leaving

the show after the Sunday.

The show is produced by

Seiden and staged and di-

rected by Jonathan Lucas,

with music by Donald Kahn

and lyrics by Stanley Styne.

B.B. KING AT C.P.

" now generation " and

"bossman of the blues",

brings his legendary music-

ianship to Caesars Palace

for the first time Friday.

April 10, as headliner in the

hotel's Nero's Nook Lounge.

ly bill and also making their

Caesars Palace debuts will

be the exciting "World of

Jilly Rizzo" and the versa-

tile Jack D'John Trio.

Opening on the same night-

B. B. King, idol of the

April 5, performances.

BILL BRAY AT TROP

Bill Bray, former associate editor with one of the world's largest publishing firms, has been named Director of Publicity of the Tropicana Hotel and Country Club.

Bray most recently was Director of Publicity and Promotion for the Mint Hotel in downtown Las Vegas, a post he held for a year and a half.

As an Associate Editor with Prentice-Hall, Inc., Bray wrote "Personnel Policies and Practices", widely acclaimed as the laeding guide for business heads and personnel administrators. He also authored a communications manual, which was the choice of the government as a guide for civil service agencies.

Prior to his entry into the hotel public relations field, Bray established edited and published the awardwinning Nevada Bowling News, the first state-wide bowling publication in Nevada. While publicizing the activities of the kegling world, he assisted in the promotion of the nationally televised PBA Tournament in Las Vegas, and the March of Dimes and Easter Seal Charity programs.

Previously, Bray served Israelite Ads Pay with the California State De-

partment of Employment as an administrator in the job evaluation and employment fields.

A native of New York City, Bray was educated at Oklahoma State University and San Jose State.

How well should a woman know her own body?

Do you examine your breasts once a month for any sign of a lump or thickening?

You should Your awareness can help you help your doctor detect breast cancer.

And the earlier breast cancer is detected and treated, the greater your chances for cure.

It's up to you, too.

> American Cancer Society



