

OF THE STARS

BOAT SHOW IN VEGAS THRU SUN.



BIGGEST BOAT SHOW IN SOUTHWEST, OCCUPYING 60,000 SQ. FT., WITH MORE THAN 200 UNITS WORTH \$750,000 IS ON VIEW AT CONVENTION CENTER.

An estimated 50,000 persons are expected to attend this year's Las Vegas Boat, Sports & Travel Show at the Convention Center until Mar. 15, according to the show's producer, Edward Greenband.

Greenband said the figure would represent the largest turnout in the three-year history of the popular show. "Thirty-five thousand attended the show last year," said Greenband but this year we have the added attraction of an unusual mobile home exposition.

Greenband, a tall, silver-haired gent who seemingly has the energy of a dozen

persons, spends a good deal of his time travelling. He is currently setting up similar shows in several other cities.

"People have more leisure than ever," he explained, and they "are spending more and more of that time outdoors." The outdoor - recreation industry has become one of the world's largest and fastest growing," he said.

Proof of that claim is that this year's exhibitors at the show include more than 100 local, regional and national manufacturers and distributors of boats, marine equipment, sporting goods, fishing tackle, resorts, travel trail-

ers, campers, motor homes and all recreational equipment. There will also be a display of 25 1970 factory-fresh mobile homes.

This year's show will be the biggest in Nevada history with 60,000 square feet of space set aside for displaying inboards, outboards, fishing boats, canoes, houseboats, outboard motors and marine equipment. There will be 200 such separate units valued at approximately \$750,000.

Show hours are 2-11 p.m., Friday, Mar. 13, and noon to 11 p.m., Saturday and Sunday, Mar. 14-15.

ISRAELITE ADS PAY

JERE AT CP

Jerry Lewis, a monument, a myth and a tradition in the entertainment world and one of its masters of comedy and song, makes his Caesars Palace debut in the resort hotel's Circus Maximus theatre-restaurant.

Lewis will be featuring his explosive and wide-ranging talents which have impressed audiences all over the world. Lou Brown will be conducting the Nat Brandwynne Orchestra for the show. Also on the bill are The Little Steps.

The show business phenomenon is currently engaged in the completion of his 40th motion picture, a war satire called "Which Way To The Front?", which will be released this summer by Warner Brothers. Lewis is producing, directing and starring

in the movie, and during his Caesars Palace engagement, will be joined by two Warner Brothers film editors in editing over 11,000 feet of film flown in from Burbank, Calif. studios.

Milton Berle, Phyllis McGuire and Jerry Collins open in the Circus Maximus Thursday, March 19.

STARDUST BILLIARDS

The Sixth Annual "Stardust Open" All-round Pocket Billiard Tournament got underway at the Stardust Hotel March 12. The \$33,000 Open, scheduled March 12-29 in the International Room, is the richest tournament of its kind in the world and will be

attracting the largest number of billiard players ever assembled.

Play will consist of three leading pocket billiard games -- Straight Pool, Nine Ball and One Pocket. There will be 74 cash prizes, plus trophies, for each division and a special trophy for the final "Stardust Pocket Billiard Championship." It is possible for one man to win as much as \$10,000, the most money ever won in a single meet.

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