

BOAT SHOW IN VEGAS THRU SUN.



BIGGEST BOAT SHOW IN SOUTHWEST, OCCUPYING 60,000 SQ. FT., WITH MORE THAN 200 UNITS WORTH \$750,000 IS ON VIEW AT CONVENTION CENTER,

An estimated 50,000 persons are expected to attend this year's Las Vegas Boat, Sports & Travel Show at the Convention Center until Mar. 15, according to the show's producer, Edward Greenband.

Greenband sald the figure would represent the largest turnout in the three-year history of the popular show.

"Thirty - five thousand attended the show last year," said Greenband but this year we have the added attraction of an unusual mobile home exposition.

cities.

"People have more leisure than ever," he explained, and the biggest in Nevada his-

est growing," he said.

this year's exhibitors at the units valued at approximateshow include more than 100 ly \$750.000. local, regional and national manufacturers and distribu-Greenband, a tall, silver-haired gent who seemingly has the energy of a dozen tackle, resorts, travel trail-tors of boats, marine equip-ment, sporting goods, fishing day, Mar. 14-15.

persons, spends a good deal ers, campers, motor homes of his time travelling. He and all recreational equipis currently setting up simi- ment. There will also be a lar shows in several other display of 25 1970 factoryfresh mobile homes.

This year's show will be they "are spending more and tory with 60,000 square feet more of that time outdoors." of space set aside for dis-The outdoor - recreation playing inboards, outboards, industry has become one of fishing boats, canoes, housethe world's largest and fast- boats, outboard motors and marine equipment. There Proof of that claim is that will be 200 such separate

Show hours are 2-11 p.m., Friday, Mar. 13, and noon to 11 p.m., Saturday and Sun-

JERE AT CP

Jerry Lewis, a monument, a myth and a tradition in the entertainment world and oen of its masters of comedy and song, makes his Caesars Palace debut in the resort hotel's Circus Maximus theatre-restaurant.

Lewis will be featuring his explosive and wide-ranging talents which have impressed audiences all over the world. Lou Brown will be conducting the Nat Brandwynne Orchestra for the show. Also on the bill are The Little Steps.

The show business phenomenon is currently engaged in the completion of his 40th motion picture, a war satire called "Which Way To The Front?", which will be released this summer by Warmer Brothers. Lewis is producing, directing and star-



For Show Reservations call 736-2022

his Orchestra

with

MARY STALLINGS

PHILIPPINE PLAYMATES

GOURMET ROOM: One of the world's fine restaurants. Currently Featur-JULIAN FOORMAN AND HIS STRADIVARIUS.

LA FONTAINE LOUNGE: Relaxing. romantic, intimate. Currently Fea-turing MARY FRAN.

& COUNTRY CLUB

5 AM

ring in the movie, and during his Caesars Palace engagement, will be joined by two Warner Brothers film editors in editing over 11,000 feet of film flown in from Burbank, Calif., studios,

Milton Berle, Phyllis Mc-Guire and Jerry Collins open in the Circus Maximus Thursday, March 19.

STARDUST BILLIARDS

The Sixth Annual "Stardust Open" All-round Pocket Billiard Tournament got underway at the Stardust Hotel March 12. The \$33,000 Open, scheduled March 12-29 in the International Room, is the richest tournament of its kind in the world and will be

attracting the largest number of billiard players ever assembled.

Play will consist of three leading pocket billiard games -- Straight Pool, Nine Ball and One Pocket, There will be 74 cash prizes, plus trophies, for each division and a special trophy for the fiani "Stardust Pocket Billiard Championship." It is possible for one man to win as much as \$10,000, the most money ever won in a single meet.

IF YOUR BUSINESS CAN-NOT AFFORD TO ADVER-TISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.





ANNUAL AS VEGAS

CLE SHOW

COMBINED WITH MOBILE HOME EXPO

PLENTY TO DO! PLENTY TO SEE!

FOR THE WHOLE FAMILY

5 ACRES OF FABULOUS EXHIBITS

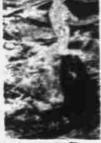
- Over 200 Boats on Display
- Over 200 Campers
- Travel Trailers
 Motor Homes
- Camp Trailers
 Pickup Campers
- All Recreational vehicles
- · Free Sports Movie
- Vacation Exhibits • 20 New 1970 Mobile Homes factory fresh



SPECIAL ADDED ENTERTAINMENT BILL FONTANAS LOG ROLLING **POOCHES**

-P115-ARCHIE BRAND SPARKY"

THE SEAL 2 SHOWS BARY



VENTION C

adults 50¢ Juniors Kids under 6 free

SHOW HOURS: 2 p.m. fil 11 p.m. THURS & FRI NOON TEL 11 p.m. SAT & SUN

BONANZA HOTEL & CASINO **BIGGEST AWAY** Applianc 13 DRAWINGS A DAY 39¢ BREAKFAST MIDNIGHT TO 6 AM THE LEE GREENWOOD AFFAIR 11 PM FREE MOVIE CLASS 1 AM 3 AM

NIGHTLY in the Opera House with Cocktail Services