

**TELL TALES**

(Continued from Page 4)

hotels, etc., along with public telephone booths (with closed door) are considered private areas, under our Constitution, and are protected against infringement, just as a home. So why not school lockers?

There is a point made by the R-J editorial in support of District Attorney George Franklin's opinion: that students were being assaulted with weapons that could be deadly.

The R-J editorial alludes to "the protection and interest of the majority . . ." But according to the press release rendered by Franklin and printed in the same Review-Journal, only two per cent of all students are violators of the drug problem, and he was sure the other 98 per cent would not mind the search and seizure of the lockers. We disagree. Not on the statistics compiled by our district attorney, who is a friend, and whom we have every intention, at this time to vote for, but we take issue on his opinion concerning the law-abiding 98 per cent. Some may be indifferent, we maintain, but it is not conceivable the majority "will not mind" the infringement on their personal property. Not in America, where our rights are sacrosanct.

Some persons refuse to accept the existence of a generation gap, preferring to ignore it, or play it down. But here is an instance where the establishment is the moving force, creating an aggravation and widening the gap. Why?

We cannot conclude without first explaining our charge, accusing the Review - Journal of blasphemy, meaning irreverence toward anything regarded as sacred.

To this column, the Constitution of the United States is sacred.

**PURE ORANGE "JOY JUICE"**

B. Gerald Radstone, president of Joy Citrus Foods, Inc. of Las Vegas, today announced the bottling of his new product—"Joy Juice" (trade mark).

"Joy Juice" will be the only pure orange juice bottled locally in Las Vegas—and will be distributed throughout the state of Nevada. Joy Citrus Foods, Inc. will also bottle and distribute 11 other varieties of citrus juices.

The advertising firm of Reach-McClinton & Co., Inc. has been designated as the agency in charge of all promotion for "Joy Juice". Reach-McClinton will handle an extensive advertising and publicity campaign for the new product with coverage throughout the state of Nevada through television, radio, newspaper and direct mail. Reach-McClinton, Inc. will be in charge of design for "Joy Juice" labels, packaging and distribution containers.

The campaign becomes effective immediately.



B. G. RADSTONE

NEW YORK (WNS) -- A group of American Businessmen and educators have formed the American Friends for the Israeli College of Fashion and Textile Technology to help the new Israeli institution designed to train textile technicians and fashion designers.

NEW YORK (WNS) -- American oil companies have been assured by Egyptian officials that Cairo doesn't intend to take over any firms in retaliation for United States support of Israel, oilmen reported from Egypt.

NEW YORK (WNS) -- The Solomon Schechter Association of Queens will start the second day high school under Conservative auspices in New York City when it opens a school in September in Queens with freshmen and sophomore grades.

JERUSALEM (WNS) -- Nine American teenagers will represent the United States and Canada in the 11th International Bible Contest for Jewish Youth to be held in Jerusalem on May 11, the date this year marking the 22nd anniversary of the establishment of Israel.

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