



Big Complex For Fashions Due in Calif.

ESCONDIDO, Calif.—A 50-building, two-million square-foot industrial park for the men's fashion industry is planned here by A. J. Fenster & Associates, Los Angeles.

Al Fenster, president, estimates the cost will be \$35 million. He personally is underwriting \$15 million, with the remaining \$20 million loan secured from an

insurance company at 7 3/4 per cent interest.

Each building in the park-like complex, will comprise 100,000 square feet, on two floors. Free lodging, in an adjacent trailer park, along with recreation facilities will be provided workers, many of whom are expected from nearby Tijuana, across the Mexican border, Fenster says. Completion is set for December 1970.

Already scheduled to take occupancy are The House of Valentin, described as a "men's couturier fashion resource," making men's clothing, sportswear, pants, shirts and shoes, owned by A. J. Fenster & Associates; Dal Industries, men's sports shirts, operated by Dave Golden, former owner of Le Mans Sportswear, now closed. Hawaiian Sands, men's sports shirts; Harvey

Erenner, an associate of Fenster, principal;

Also Barefoot Surphas, men's pants, swimwear and robes, Al Fenster, principal; International Art Studios, original and art reproductions; A. J. Fenster & Associates, principal; Mannix Creations, men's neckwear, presently at 910 South Broadway, Los Angeles, Alex Feldman, president; TOTAL LOOK, men's sportswear, with showrooms in the California Mart, Los Angeles, Stefan Feuer, principal; Zell Enterprises, Inc., TV Productions, A. J. Fenster & Associates, principal; Global International Shoe Corp., men's

golf and dress shoes and boots presently at 122 East Washington, Los Angeles, Maury Silver principal; and Drum International Industries, Holding Corporation owned by A. J. Fenster & Associates.

Fenster describes Zell as an organization which will not produce TV shows but will furnish TV wardrobes, designed by the House of Valentin.

Fenster also is owner of Fraternity Manufacturing Co. men's belts; Gaylords, Ltd. men's neckwear; and several buildings in the Los Angeles industrial area.

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