

OF THE STARS



BEAUTIFUL GIRLS WEARING BREATHTAKING CREATIONS FROM THE WORLD OF HIGH FASHION DANCE DURING THE DESERT INN'S SALUTE TO SAN FRANCISCO IN THE HOTEL'S MILLION DOLLAR PRODUCTION OF "PZAZZ '70". THE SUPER-SPECTACULAR IS IN ITS SEVENTH RECORD-SMASHING MONTH IN CRYSTAL ROOM.

LIBERACE AT CAESARS PALACE THRU FEB. 11

A legend in his own time, the master supreme in his own field, Liberace returns in triumph to Las Vegas on January 29!

Glittering candelabra on a glass-topped piano. A wardrobe of unabashed elegance to match the plush Circus Maximus theatre-restaurant at Caesars Palace. A virtuoso of dazzling versatility and warm sensitivity, who further captivates his audience with a deliciously sly humor.

Just a few of the many reasons for the Liberace legend--and Lee's well-earned honorific of "Mr. Showmanship".

The brilliantly-produced, all-new Liberace Show will be presented twice nightly at Caesars Palace from Jan-

uary 29 through February 11. Showtimes are 8:15 p.m. and midnight.

Liberace's upcoming engagement in the Circus Maximus is a personal triumph for Caesars Palace entertainment director Dave Victorson. Dave had been trying to sign Lee ever since the Strip hotel opened, but was repeatedly thwarted by the widely-travelled artist's busy schedule.

One of the five highest-paid entertainers in the world, Liberace is now in the process of breaking his long-standing box-office records. For instance, he recently grossed \$161,000 for one week at the Garden State Arts Center in New Jersey. His personal take was a cool \$98,000!

If anything outshines Lee's fantastic million-dollar wardrobe, it is his unique interpretation of today's biggest hits. He garnished a potpourri of musical favorites, both old and new, with his amazing "virtuosity-with-a-flair".

Appearing on the same stage with Liberace will be The Establishment, one of the most sought-after mod groups in the country.

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KAY STARR JAMMING FREMONT HOTEL

Musical trends may come and go, but a voice as truly great as that of Kay Starr, current headliner at Las Vegas' Fremont Hotel, never loses its tremendous appeal. Once it achieves a high level of popularity for its owner, it has no trouble keeping its enviable reputation intact.

Miss Starr, internationally known as the "Wheel of Fortune" lady, is demonstrating the curability and potency of her remarkable voice that has rocketed Miss Starr to the topmost rung of the recording and cafe ladder. And it's the same voice that is thrilling jam-packed houses as Kay's smash hit Fremont engagement begins a four-week stanza.

Miss Starr's electrifying song stylings are certainly worth the 10-minute trip downtown to the Fremont Hotel. Newly arrived stars always hope they'll be as



KAY

permanent in the show biz firmament as is the wonderful Starr.

And, amazingly enough, the Kay Starr show and a long list of superstar offerings scheduled to follow her at the Fremont's Fiesta Room, has a very low price tag. The dinner show tab is only \$4.75 and there's a \$2.75 beverage minimum for the midnight show.

Pert and pretty Patti Page replaces Miss Starr February 19.

"FLESH" PRIME TIME

After providing "Love in the Afternoon" in the Roman Theatre at Caesars Palace for the past month, Line Renaud's exciting musical revue "Flesh '70" moves into nighttime slots in the popular Las Vegas Strip show. It begins on February 1, January 30, for an indefinite engagement.

The fast-paced mini-spectacular will headline a powerful variety bill for after-dark patrons of the Roman Theatre, with two performances nightly.

Featured in the "Flesh '70" cast of 30 talented performers are the sensational Black, White and 14, the singing-and-dancing duo of Vest and Clark, and stunning lead nude, Jillian.

The Bob Rosario orchestra, featuring vocalist Mike Richard, provides the musical backing for Miss Renaud's highly-imaginative, Parisian-type production.

Choreography is by Claude Thompson, with visual concept by Gene Macovoy and costumes by Bill Bellow. Breck Wall and Joe Peterson's hilariously-funny new edition of "Bottoms Up", currently appearing in New York's Playboy Club, returns to the Roman Theatre at Caesars Palace on May 8 for two afternoon performances daily.

PHONE VIETNAM

The Southern Nevada Amateur Radio Club of Boulder City, Nevada will collaborate with the members of the U.S. Marine Club in a dramatic feature of the fifth national SAROC Convention at the Stardust Hotel Convention Center February 4-8.

The convention, a meeting for amateur radio operators headed by Ed Perkins, President and Leonard Norman, SAROC Chairman, is setting up a radio system (MARS) communications station in

the lobby of the Stardust Hotel for morale-building GI phone calls. The Marines will man the station 'round the clock during the four-day conclave, in handling phone calls from servicemen in Viet Nam to their loved ones on the homefront. All call must originate at Da Nang, Viet Nam.

Homefronters wishing to participate are to contact their GI relatives or friends by airmail to arrange for these calls. The public is also welcome to visit the Stardust Hotel lobby and send, without charge, a radiogram to any serviceman located almost anywhere in the world.

"Fanny Hill", the mystical comedy version of the law's bestseller, has been keeping the Desert Inn's Lady Luck Lounge a steady sellout since the ribald classic opened.



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