

EL AL'S NEW UNIFORMS

El Al's new winter uniforms reflect the modern outlook of Israel. The airline's familiar winged Star of David insignia look better than ever on these chic and colorful outfits created by the talented young Israeli designer Gideon Oberson.

His clean-lined styling and vivid color combinations represent a radical departure from the conservative blue uniform worn by El Al's air and ground hostesses during the past ten years.

For air hostesses, Mr. Oberson has taken his cue from the new interior decor of El Al's jets, combining a soft slate grey suit with an overblouse, hat and cape-coat the color of Israel's famous Jaffa oranges.

The handsomely tailored single-breasted wool suit is belted at the natural waist and features a mandarin collar that acts as a perfect complement for the mock-turtle neckline of its accompanying short-sleeved overblouse.

The hostess hat is close-fitting and helmet-like; though stark and severe, it creates a perfect frame for the feminine face.

Most dramatic is the new winter coat, with its clean, straight-lined skirt and rounded almost molded-looking cape effect. Here, as in the suit jacket, Mr.

STUDENTS DEMONSTRATE FOR RUSSIAN JEWS



LARGEST STUDENT RALLY, IN MALCHEI ISRAEL SQUARE, HEARD PRIME MINISTER GOLDA MEIR PROMISE, "OUR SCHOOLS AND FIELDS WILL YET BE FILLED WITH THE YOUNG JEWS OF RUSSIA." (ISRAEL SUN PHOTO)

Oberson employs a single-breasted closing and mandarin collar.

Ground hostess uniforms, identically styled, are a combination of sky-blue and citrus green, the colors that identify much of El Al's printed materials and ground transport equipment.

With the exception of an attractive silk scarf, especially designed for El Al by Pierre Balmain of Paris, all materials, as well as accessories for the uniforms (black leather handbags, shoes, boots, gloves and travel bags) were designed and produced in Israel.

The new uniforms clearly represent the airline; right on the buttons: tiny squares that spell "EL AL."

uate School of Journalism at Columbia University. The author is Fred Ferretti, a member of the staff of the New York Times, who was a WCBS-TV correspondent during the strike and covered it for his station.

The author charged that the depth of Black anti-Semitism was greatly exaggerated and accused Albert Shanker, president of the United Federation of Teachers, of major responsibility for raising and pressing the issue. He said the strike originally began over the decision to give communities control over their schools on an experimental basis. Opponents of the educational experiment, he said, "needed something to demonstrate that it couldn't work, something to obscure the educational nature of the experiment. Black anti-Semitism became that 'something.'"

NEWS MEDIA RAPPED

NEW YORK (WNS) -- New York's News media are accused of badly handling the issue of Black anti-Semitism raised during the New York City teachers' strike last year and of failure to "hold the accusers accountable for their words and their deeds."

The criticism of the press, TV and radio was made in a lengthy study in the current issue of the Columbia Journalism Review published under the auspices of the Grad-

AJC GRAPE GRIPES

NEW YORK: - An American Jewish Congress protest to the Defense Department on its policy of increased grape purchases brought a note of thanks from Ce-

sar Chavez but continued silence from the Pentagon.

In a letter to Defense Secretary Melvin R. Laird, Rabbi Arthur J. Lelyveld of Cleveland, president of the American Jewish Congress, urged reconsideration of "a policy that plainly favors the grape growers in their present effort to defeat unionization of their employees."

Rabbi Lelyveld, noting that the Defense Department's 1969 purchase of grapes was up nearly 4 million pounds from its 1968 level, said:

"The practical result of increased Department of Defense purchases is to shore up the price of grapes and permit many growers to stand firm in their refusal to negotiate with the workers."

The American Jewish Congress leader urged the Defense Department to maintain "true neutrality" in the labor dispute by cutting back its grape purchases to pre-boycott levels.

In a letter to the Congress from his Delano, Calif, headquarters, Cesar Chavez, director of the United Farm Workers Organizing Committee, thanked Rabbi Lelyveld "for his concern and for his efforts on our behalf."

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