

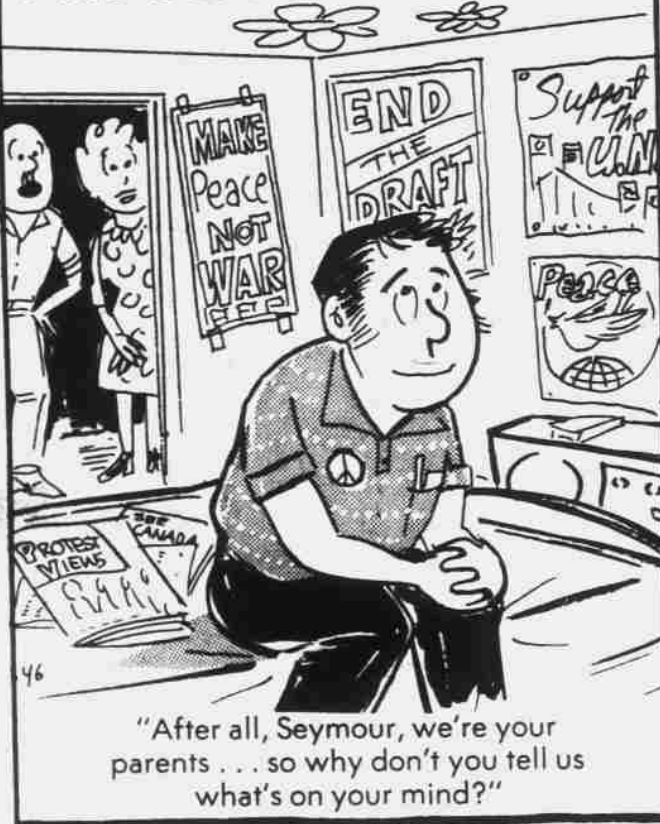
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DAYENU BY HENRY LEONARD



"After all, Seymour, we're your parents . . . so why don't you tell us what's on your mind?"

TELL TALES
(Continued from Page 1)

world over, we have, serving the community, two papers of ordinary stature, to say the most. While no other locale anywhere can come close to our level of hotel accommodations, entertainment, food, and of course - gambling, to make us the No. 1 resort on Earth, the newspapers are the first blight that meets the eye. Where the atmosphere abounds with so much brightness, we've got some awfully dull dailies.

Tourists, by the millions, gape and stare and are awe-inspired by the wonders of our city. Then they pick up a local newspaper, and suffer the first let-down. The fire and excitement of the never, never land of Las Vegas is depleted by the triteness of our gazettes. The complacency of the publishers and managing editors, wallowing in a prosperity unmatched, is a sore spot as apparent as a slipped pad of a chorus girl's bra.

All that will be changed with the arrival on the scene of the Free Press. Here, at last, will be a newspaper worthy of association with our great and glorious city. It will reflect everything that makes Las Vegas the extraordinary community it is. It will have life, excitement, agitation and magnetism. It will be what a tourist will expect in a town of our magnitude. At the same time the locals will eat it up. Here's why. They are fed up with the present fodder.

The purpose of the Free Press is to clear the air on matters that need clearing. It will be dedicated to total freedom of thought and expression. Impositions against humanity will be aired, puncturing stuffed shirts, exposing sacred cows and deflating those inflated with delusions of grandeur.

In short, the Free Press will be a protest paper. If there is a man anywhere who don't have a protest in him, he just "ain't" alive. It is being brought to us by youth, with a fresh, vibrant approach demanding change. But oldsters as well, will take advantage of this medium of expression. There isn't a soul among us who doesn't desire to improve the world. Here is the opportunity all have been waiting for.

Confronted with the present predicaments of turmoil and strife there should be no barriers to total communication in meeting the frustrations of society. No voice should be stilled in the battle of the 70's. Never before have there been so many areas of complete disparity. Our political system is outmoded, education is in utter chaos, civil rights is torn between racism and irresponsibility, business-labor relations is wracked with wanton greed, religion lacks benevolence, and the revolution of youth is adamant.

Youth, that's the big word, the key that will open the door to a new threshold for life and society. Youth will solve all problems, bring us out of our frustrations. The adage: "Youth, too bad it is wasted on the young," does not hold water in this day and age. The youth know where they are going and no power on Earth can stop them. It's just a matter of time. Their target is the establishment.

But through a quirk of circumstance, the very establishment the youth is fighting, also has its protests against higher levels of the same establishment. Thus we have district attorneys, like George Franklin, protesting bitterly against decrees of the U. S. Supreme Court protecting the rights of individuals. Law enforcement agencies are in constant conflict with governing superiors over more men, more money and less hours. We firmly believe that for every act of police brutality, there are ten times more sheriffs and police chiefs in our nation who will tolerate nothing less than fair and humane administration in their departments. Sheriff Lamb in Clark County and Police Chief Witcher in Las Vegas are decent, kind, understanding officials. They will discipline any man in uniform who takes it on himself to usurp the rules of decent treatment for any citizens.

That's what the Free Press is all about. That's why the district attorney and law enforcement agencies will welcome this new medium of expression. These far-sighted men know the tremendous benefits that will accrue to the community by an open forum for protest from all quarters, including their own. Wait and see.

Naturally, the objections against establishment by youth will be a predominant factor in the Free Press. They got more to beef about than all others combined. But the protests will be in good taste, legal and intelligent. There will be no rabble-rousing, inducement of violence or advocacy to break any law. Honest argument to change laws, yes. Breaking laws, never. Criticism of officials and official acts? Indubitably. Name calling? Out of the question. Outspoken? By all means. Arrogant? No.

The Free Press will be an appeal to reason and logic. Bigots beware.

To those who are prejudging the nature and makeup of the new newspaper, waiting apprehensively to pounce on it for any reason, we repeat the response from Gus Guiffre, when asked what he thought of the forthcoming Free Press. Said Gus: "I have no fears about it because the Tells would never do anything to embarrass Las Vegas, which they love." Thank you Gus.

For those who may not know it by now, the FREE PRESS is being published and edited by our middle son, Jay.

We Hear You, Israel

We hear you, Israel, was the slogan which rallied the recent national meeting of the United Jewish Appeal. Of course, Israel today is many voices and it will be a big job to respond to whatever message Israel is sending out. The UJA has a commitment to raise money for human needs and Israel has a responsibility to absorb and to build. Practically under a state of siege, but limited momentarily to its borders, Israel says it wants peace. This is the basic message and the one we ought to hear. Under conditions of peace, Israel will be able to absorb people, benefit best from their talents and industry and plan futures for the young. UJA money is and will be devoted to pursuits of projects for peace, like building the land, developing its potential and advance the living conditions for its people.

When peace comes, as it must, the human investments made by this small country, will pay off in a big way. Not only for itself but for a wide sea of humanity around it. Including the Arabs.

Snow Says Jews Tops

According to C. P. Snow, the eminent British scientist and writer of fiction, the Jews are a superior people. According to Mr. Snow, there are also two disparate worlds, that of science and that of culture. Is he defining the Jews' excellence as a scientist or as a writer of fiction?

The concept, of course, is now new. It is perhaps questionable although flattering. It matches in many ways the legend that the Jews were a chosen people when in fact, according to another legend, God had to threaten the Jews in order to make them accept their relationship with Him.

The British thinker is going by empirical factors such as the larger number of Jews on the lists of world achievement in the fields of science and creativity. There has been no evidence of genes or chromosomes inhabiting the Jewish corpus or psyche to prove this. There is a tradition of learning; there is a history of oppression and perhaps the combination has motivated the Jewish people towards excellence.

However, after the Hitler Holocaust, the renaissance in some parts of the world of anti-Semitism, including our own domicile, it is good to hear we are an elite people in the better sense of the word. Even if it is not a hundred percent true.

Gordis on Steinback

By RABBI SAMUEL SILVER

One of the world's most scholarly men is Robert Gordis.

Dr. Gordis, a rabbi, is one of the leading products of the Jewish Theological Seminary, where Conservative rabbis are trained. In his so-called retirement as spiritual leader of one of the largest synagogues in the world, Dr. Gordis has become associated with the newest American rabbinical seminary, one founded by the Reconstructionist

movement in Philadelphia's Temple University.

Rabbi Gordis shines as a lecturer, and he absolutely glows as a scholar. His treatment of the Book of Job, said to be the greatest literary achievement of all times, is one of the great literary achievements of our time.

Recently Dr. Gordis saluted another rabbi, the noted Dr. Alexander Alan Steinbach. Although Rabbi Steinbach, of Brooklyn, is Reform, his older brother, Reuben, had taught at an Orthodox yeshivah and one of his pupils was the future Rabbi Gordis.

Rabbi Gordis can not get over the genius of Rabbi Steinbach, a great preacher and poet who has created nine books ranging from Talmudic treatises to glittering rhapsodic poetry.

Editor of the Jewish Book Annual put out by the National Jewish Welfare Board, onetime head of the New York Board of Rabbis and the Jewish Book Council of America, Steinbach recently turned 75, but does not stop fashioning phraseology which is mind-catching and heart-moving.

Or as Gordis puts it: "In a world of dizzying and dismaying change, where men's lives are torn asunder by dissolving loyalties and disintegrating ideals, Alan Steinbach has held fast to his vision of the permanent and enduring unity of faith and love as the highest inspiration of man, while his trust in man has been nurtured by the conviction that through storms we grow." "Through Storms We Grow" is the title of one of the Steinbach op' in sympathy and understanding. Like the prophets of Israel whom he loves, Alan Steinbach is able to discern in the chaos of today the prelude to a new and better era for Israel and humanity."

We are a lucky nation to have with us a Gordis and a Steinbach. Happy birthday!

B'NAI B'RITH NEW OFFICERS

WASHINGTON, D.C. - Ronald Cahn, Atlanta, was elected president of the National Staff Association of the B'nai B'rith Youth Organization. The Association is comprised of professional workers serving the BBYO in the United States and Canada.

Mr. Cahn, BBYO's director of District 5, was installed as president along with a roster of new executive officers at a staff ceremony here, between sessions of a five-day national staff conference at B'nai B'rith headquarters. The staff had come to Washington to discuss how BBYO can best meet the needs of Jewish youth in the 1970's.

Robert A. Levine, director of BBYO's Ohio region, was installed to a second term as first vice-president, and Kenneth Holsberg, director of the Long Island region, took office as second vice-president. Mrs. Mimi Spielberg, director of the San Fernando Valley region, was installed as secretary, and Edward B. Schifree, District 3 director, took office as treasurer for a second term.

Elected delegates - at-large were Miss Esther Sanders, Brooklyn region director; Harry Goldberg, director of the Milwaukee region, and Marc Adelman, director of the Central region.

MONTREAL (WNS) -- Gerard Pelletier, Canadian Minister of State and a personal friend of Premier Pierre Elliot Trudeau, said that Jews "in a province with a French majority like Quebec" should "identify" themselves with the rising French cultural heritage and also help to counter the English-language linguistic "ghetto" which circumstances beyond their control have helped to erect."

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