

# For Whose Sake?

By RABBI SAMUEL SILVER

You've heard of Bialik. Have you heard of Tchernickovsky? Saul Tchernickovsky, whose 25th yearzeit occurred last year, was a romantic poet whose lyrical verse strongly influenced the builders of Israel. Often called a pantheist, the Russian-born poet glorified nature. A linguist, he translated Homer into Hebrew and many of his creations, set to music, are still popular in Israel. In Cleveland, Ohio, there's a rabbi named Mordecai Schreiber who is also a linguist. He recently published the translation of one of Tchernickovsky's poems in the Fairmount Boulevard Temple Bulletin, and more people should enjoy the pulsating cadence of one of Israel's sweet singers. Here's the Schreiber translation of "For Whose Sake the World Endures."

For whose sake the World Endures?  
For the sake of little birds  
in fields and yards.  
For their sake the world endures.

For whose sake the world endures?  
in fields and skies  
in spring and summertime.  
For their sake the world endures.

For whose sake the world endures?  
For the sake of baby fish and  
baby frogs and baby eels  
in pools and seas.  
For their sake the world endures.

For the sake of new-born chicks  
in little nests and midst the twigs  
on roofs and trees.  
For their sake the world endures.

For whose sake the world endures?  
For the sake of tiny tots  
in stone houses and in huts and  
wherever they may be.  
For their sake the world endures.

For whose sake the world endures?  
For the sake of little ones,  
in all places and at all times.  
For their sake the world endures?

WEST BERLIN (WNS) -- The West Berlin Jewish Center marked its 10th anniversary with a program featuring performances by Jewish and Israeli artists.

## HECHT PRAISES WOMEN VOTERS

State Sen. Chic Hecht Sunday heaped praise on a newly released Las Vegas Valley League of Women Voters study on air pollution and called for more stringent controls to protect the quality of the atmosphere in Southern Nevada.

"The report represents the most comprehensive study completed to date on the problem of air pollution in Greater Las Vegas," Hecht said. "There is no question that environmental pollution represents the greatest threat to the future growth of southern Nevada."

The Las Vegas Republican asserted that the report rightfully cited the automobile as the chief source of air pollution in Clark County.

"The tragedy of the Las Vegas Valley lies in the fact that every new car coming into the area is equipped with a smog device, yet there is no state law or regulation requiring that they be put into operation or maintained," Hecht declared.

A bill requiring that smog devices on new cars be maintained in working order was introduced into the state assembly during the last session of the state legislature, Hecht noted. The measure failed to make it out of committee.

"I will do everything in my power to push for effective legislation in this field," asserted Hecht, who served as Senate minority leader.



SENATOR CHIC

Hecht lauded the report for calling for more stringent local controls on dust and emissions from industry.

"The Clark County District Board of Health is preparing to consider stronger local controls in this field," Hecht said. "I feel it is my duty to appear at the hearing scheduled for Dec. 3 to urge stronger, more workable local regulations."

Hecht added that the community owes a debt of gratitude to the Las Vegas Valley League of Women Voters for preparing their newly released report.

JERUSALEM (WNS) -- The tempo of new housing in Israel has been speeded up in 1969 with Government agencies starting work on twice as many apartments during the first nine months of this year as compared to 1968.

JERUSALEM (WNS) -- The newly elected seventh Knesset, in its first special session, has passed a resolution calling on other parliaments of the world to use their influence to help Soviet Jews who want to go to Israel emigrate from Russia.

NEW YORK (WNS) -- The Jewish Defense League, a New York based militant, Orthodox - orientated self-defense organization, is investigating the possibility of setting up chapters in other North American cities and reported that branches in Montreal, Canada, and Cleveland, Ohio, were the first likely cities.

## NOT SLOW AT FRONTIER

The normal "slow" season for Las Vegas resort hotels, the first weeks of December, are going to be anything but slow for the Frontier Hotel in Las Vegas.

Starting on December 5th, the Frontier Hotel will host the U. S. Professional Lawn Tennis Assn. tournament which will see some 75 pros competing on the Frontier courts for \$7,650.00 in prizes.

During the same weekend, a bevy of beautiful girls will be checking in to get ready for competition for the title of Miss Rodeo America. For five days, a round of social and competition events will take place at the Las Vegas Convention Center, a local ranch and the Frontier. Patricia Eaves of Santa Fe, New Mexico, who won the title in 1969, will reign until the final coronation ceremony on December 9, when her successor will be announced in the Frontier's Music Hall where Bob Newhart will be appearing.

In the middle of this frivolity and pulchritude, a serious seminar will be taking place as some of the greatest names in the hotel and travel industries congregate to discuss "Travel's Giant Leap In to the 70's." Among the speakers and panelists for the two day seminar, on December 8 and 9, are Seacor Browne, Chairman of

the Civil Aeronautics Board, Arthur Halley, author of the best sellers "Hotel" and "Airport"; Najeeb Halaby, President of Pan American Airways; Phillips Lowe, President, Sheraton Corp. of America; J. W. Marriott, Jr., President Marriott Hotels, and F. C. "Bud" Wisner, Jr., President, Trans World Airlines. In addition, more than thirty other major hotel and airline executives will participate.

On December 10, several thousand breeders of prime cattle will descend on Las Vegas for the first International Cattlemen's Expo. The nonpareil of the livestock world, representing major breeds, will be shipped in and give headline writers a field day with steers and bulls of the genus Galloway, Brangus, Santa Gertrudis, Red Poll and others.

With all this pre-Holiday activity, the Frontier has thrown in some other plums. On December 11, Wayne Newton will open in the Music Hall, and on December 23, Diana Ross and the Supremes begin a stint which will carry them through Christmas and New Years.

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