FRIDAY, SEPT. 19, 1969



to happen because she works the top floor of this tall slim building.

It was very nice of my big brother Herman Kirschner in Dallas to send in a New Years ad to the Israelite. Incidently my everloving is in Dallas for a well earned rest and to spend the High Holy days.

Sol Wolfe claims he doesn't like a sore loser in a poker game. But he would rather play against a sore loser than a happy winner. Saw Jack E. Schieff the other day. He looks great -please stay healthy from now on. Publicist Sherril Dacey is still hobbling around, Met him with Ralph Pearl at the Frontier Hotel.

Must give a special accolade to Sy Hussney (he operates SY's) for closing his store for the entire Jewish Holidays. He could have kept it open because his employees are not Jewish. I am proud of him. I closed my shop also but since I work alone it was not to difficult for me to have to make a decision. Sy has created respect for the Jewsh Community and has done this every year that he has been in business. Sy please give my love to your mother May in Brooklyn.

Dr. Schiller tells me that sterility is heriditary. He claims that if your father and mother didn't have any children that there is a good chance that you also won't have any either.

King Sinatra opens at Caesars Palace. This guy has to be great. Forgetting about his talent, he has done such wonderful charity works. Did you know that on May 23rd this year he donated \$50,000 to the Combined Jewish Appeal. I'll repeat the comments that Jack Tell made

MOVIE STARS DANNY KAYE AND HAIM TOPOL ON A FLYING TRIP TO ISRAEL (ISRAEL SUN PHOTO). "A Champ is A Champ". His concern for his family

is best exemplified by his personal appearance when Frank Jr. or pretty Nancy open somewhere. I'm proud of Sinatra. He is a man to respect.

Attorney Phil Feldman tells me the story about a client who was aquitted on a burglary charge. The client said "Good bye I'll drop in on you sometime." Phil said "Thats fine but make it in the daytime please." Phil also told me that when he asked the little boy where the wicked go eventually the kid said "They practice law for awhile then they go into politics."

The Celebrity Theatre in the Sands is a real jumping place now that Prima is back. The locals love his antics and the music is good. Just found out from Irving Miller from Beverly Hills that he worked with Jackie Heller the Celebrity host at

the Slipper in Atlantic City. Jackie Heller is an unusually fine man. There have been many occassions when impromptu entertainment was needed for some charity and Jackie has always obliged. Thanks Jack,

If you like fractured English and belly laughs, don't miss Norm Cosby in the Sahara Lounge. This guy breaks you up and each time we see him he has fresh material. I suggest he write a book and get Professor Irwin Corey to collaborate with him. Incidently any time you have a problem at the Sahara Hotel get in touch with Phil Arce, manager of the place. He is the nicest Hotel executive in town. Girls, please remember he is a married man.

We will close with the wish that our Christian friends use at Christmas time. Peace on Earth and Good Will to All.

you September 26th. See

HAPPY NEW YEAR

This will be Prima's 20th the 5 years since he first engagement at the Sands in joined the Sands family,

Comedian Alan King stars in the new Copa Show set by producer Jack Entratter for the Sands Copa Room. This is Alan's 15th return engagement to the Sands since he first joined the Sands family.

KING AT SANDS

LAS VEGAS ISRAELITE

Alan is best known for his diatribes against insurance companies, telephone companies, airlines and other "City Hall" establishments. His biting satires against such entities has brought him renown as well as law suits -- but has also brought much laughter to many millions of people who have seen him on television and night clubs.

With King will be singing and recording artist Marilyn Maye making her Sands debut. Marilyn was chosen to do the title song from the Broadway show "CABARet" recorded for R.C.A.

by Sam Butera and The Witnesses returns to his home grounds in the Celebrity Theatre of the Sands Hotel opening for 8 weeks -- the longest engagement he has ever played in any one night club.





