

LAS VEGAS ISRAELITE
OF NEVADA

PHONE 870-1255

Published Every Friday in Las Vegas, Nevada
Price per copy 15¢ - Per year \$7 - 2 Years \$12
P.O. BOX 14096 LAS VEGAS, NEVADA 89114
Editor and Publisher Jack Tell
Business Manager Bea Tell, 870-1255
Vegas News Helene Stadler, 384-3685

Al Kirchner in Cafes, Trade Feldman from Washington
and occasional views by Jack Entratter.

2nd Class Mail, Las Vegas, Nev.
Member American Jewish Press Association
Member of Worldwide News Service
Now in 5th Year of Continuous Weekly Publication
Serving the Jewish Community of State of Nevada.



NEW YEAR FEATURE
(Continued from Page 1)

takiah reminds us that, as the prayerbook tells us, our soul "can pur from thee." In the course of a lifetime, our spirits are marred and scarred by our faults and failings. The greatest miracle of all is the power of regeneration given us from on high. So the final tekiah sound tells us that we have it within us to restore the purity of our soul, by renouncing anything unworthy and going back to the smoothness of our original nature.

The truth sound is traditionally the call of concern. It has an urgency to it. In the Book of Numbers the truth is called the note of alarm. But, interestingly, this series of piercing alerts is not supposed to induce retreat. No, the Bible says that the truth should be followed by an advance. So when you hear or imagine the truth, bear in mind that it should augur neither fright nor flight, but fight. In too much of society panic and pandemonium ensue when we are alarmed. Progress and "forward march" ought to follow the truth.

Then there is that series of sounds called the shvarim, a word which literally means "breaks." The blasts sound like sighs, like moans and goans. They recall the anguish we have caused other people by our slights and cruelties. They indict us for the shortcomings and errors we have committed to the detriment of the feelings of others. They simulate the cries we have produced in those we have neglected, both those in our immediate orbit and those in society at large who remain distressed and disadvantaged because of our indifference or indolence. Ask not for whom the shofar sounds....

Frame-up Backfires

The fire which destroyed sections of the Arab Mosque of El Aksa raised some questions. The mind at first began to turn on the probable origin. According to a New York Times story, Halmi Muhtassab, the Moslem Chief Justice and Chairman of the Jerusalem Council, reported that caretakers had seen a "fair" man who did not appear to be Palestinian running away from the area right after the fire began.

At first blush, this would have seemed like a plant to blame Israel. But Jerusalem abounds with blonde and fair Arabs, descendants of the early Crusaders. Therefore it might have been possible that the arsonist was a Palestinian. Immediately, the Arab radios began to blast at Israel, condemning it, demanding return of control of the Holy Places and even the Old city. The Arab world was convined and wanted to convince the rest of the world this was engineered by the Israelis.

But the fact now is that the fire was started by an Australian Christian, Michael Dennis William Rohen and according to official sources at this writing, there is enough evidence against the prisoner "for any court in the country."

It is nevertheless a tragedy but the best of the worst is that another frame-up against the Israelis has been shown for what it is. The Arabs will now be sore-put to find an attack against Israel. They will probably find it in blaming Israel for letting "fair" people into the country.

FROM L.A.'S BIRTH MESSENGER

A Thrilling Weekend

THIS week delegates, more than 1,000 of them, will be converging on Los Angeles for the 72nd annual convention of the Zionist Organization of America.

Usually the ZOA goes where the action is. In July of 1967, its delegates were the first organization to meet in Israel after the Six-Day War. In August of 1968, the delegates found themselves in Washington, D.C., on the eve of a national election.

This year the ZOA brings the action to Los Angeles as it comes westward for the first time in its more than seven decades on the American scene.

The struggle for the presidency of the ZOA has been making headlines in the Jewish press across the country — and in the non-Jewish press as well. It's unfortunate that the election of its president should, at this time, obscure its program which grows more vital as the years go by despite its critics.

But the ZOA has always been a spirited organization. The veterans can recall the clashes of the past—and each time the ZOA emerged unscathed. Yesterday's factional enemies are today's friends. And thus it will ever be. For the movement is paramount.

We are happy that the ZOA has selected Los Angeles as its convention site, not only because it recognizes that our Jewish community is on the ascendency on the American scene, but because the ZOA is willing to share its conference with all Southland Jewry.

They've invited the public to join them in their momentous opening session at the Century Plaza on Thursday evening. And they've put out the "Shalom" mat for the Friday afternoon meeting at which Mrs. Rita Hauser, American United Nations delegate who has just returned from both Egypt and Israel, will speak.

They want you to join them, too, at their Friday evening Oneg Shabbat at which longshoreman-philosopher Eric Hoffer, that great friend of Israel, will be the major guest.

Then there's the Aliyah session on Saturday afternoon with Major General Ariel Sharon, one of Israel's great heroes who is now director of training for Israel's Defense Forces.

For those who want the pure joys of Zionist philosophy there will be the Saturday evening session with Dr. Max Nussbaum and Dr. Emanuel Neuman.

On Sunday evening, the ZOA will honor Gen. Sharon and all the Israel Defense Forces at its concluding dinner. The speaker will be United States Senator Harrison A. Williams Jr. of New Jersey.

The matter of internal politics is purely a ZOA family affair. But the menu that the organization is offering Los Angeles Jewry is a thrilling weekend for the Southland community.

We know that many Angelenos will take advantage of the ZOA's 72nd annual convention and hear its array of speakers.

Poet-Rabbi

By RABBI SAMUEL SILVER

One of the greatest Jews of our day is Rabbi Harry Ettelson, long of Memphis now living in retirement in Philadelphia.

Dr. Ettelson is a bridge between Europe, where he was born, and the United States, to which he came in 1884. He is also a bridge between traditionalist and liberal Jews, understanding the feelings of the former and serving the latter in pulpits in Philadelphia, Hartford and Memphis, Yale University, where Harry Ettelson got his PhD, and the Rotary Club of Memphis (which made him an honorary member) are among the many institutions which have felt the impact of the this quiet, sensitive, and eloquent spokesman for humanitarianism.

Another mark of this rabbi's distinction is his way with words. He is a poet, having produced miles of verse for the Memphis Hebrew Watchman, one of the finest Anglo-Jewish papers in the country, and for other publications as well.

One of Dr. Ettelson's countless literary achievements is the rendering of most of the Book of Ecclesiastes ("vanity of vanities") into lilting English verse.

Recently, the ever-creative rabbi tried his hand at versifying the Hatikvah into English. He did such a fine job that it is well to reproduce it here, simultaneously saluting a spiritual nobleman, revered at Temple Israel in Memphis and all over the nation. Dr. Ettelson's Hatikvah goes like this:

As long as deep within the inmost heart
There still resides a Jewish self that yearns,
Even so long our Hope will not depart,
The Hope sustained for 2000 years,
The cherished Hope that challenges yet cheers,
In our own land of Zion once again to be free,
Yea, in Jerusalem itself, a nation proud and free.

"OY VEY-GAS" (Continued from Page 1)

And he's a comic too! "Beverly Hills is so clean the pigeons fly upside down." He really puts on a complete show -- not letting his name carry the hour. The Memphis truck driver sky-rocketed to fame in 1956 under the brilliant guidance of Col Tom Parker -- who knew the less we saw of his star, the more we'd want. But even the Col. couldn't have predicted the overwhelming popularity of that palpitating, perpetual projectile; that pelvic pyramid of punch -- the one, the only-- P-R-E-S-L-E-Y!!!

Rich Little is big with originality. The Sandstar sez a reporter asked Mr. Nixon "Why did you chose Spirow Agnew?" "Well-- let me just say this -- I wanted to show I had a sense of humor." Or, sez the Prexy again, "I will end this war by the end of the century." Rich's name won't be little anymore.

And then comes the immortal -- need we mention who? You read the raves -- and Ralph Pearl's lack of appreciation -- of the great one! So exciting, so talented, so phenomenal -- as summed up by a waitress who said, "I've seen him every night and still love him to death!"

Need we dwell on his selections: "Runaway"; "Are You Lonesome Tonight"; "Yesterday"; "JaiHouse Rock"; "Love Me Tender"; "Blue Suede Shoes"; "All Shook Up"; "Heartbreak Hotel"; "Hound Dog" and that 12-million seller that burned him into the hearts of a na-

tion -- "Don't Be Cruel." And he's a comic too! "Beverly Hills is so clean the pigeons fly upside down." He really puts on a complete show -- not letting his name carry the hour. The Memphis truck driver sky-rocketed to fame in 1956 under the brilliant guidance of Col Tom Parker -- who knew the less we saw of his star, the more we'd want. But even the Col. couldn't have predicted the overwhelming popularity of that palpitating, perpetual projectile; that pelvic pyramid of punch -- the one, the only-- P-R-E-S-L-E-Y!!!

Soul stylists, the Sweet Inspirations, can't cool the building fever pitch for E.P., and Sammy Shore, a second warmup for HIM, sez: "Look at all the people -- and they said I wouldn't draw!" Sammy sez the only act that could follow Elvis is a live performance of the Arab-Israeli war. Welcome Nance!

Didja catch Dee Spencer's Sunday R-J feature on the tragic flooding in the east? A prize-winning masterpiece of journalism.

Landmark's Trini Lopez dining 'long side Birthday gal Bea Tell and Family at the acclaimed South Pacific, where the stars flock to feed.

Congrats to hometowner Lem Banker, hailing from N.J., now the R-J's answer to the Greek as odds picker. Two venerate veterans.

(Continued on Page 5)

I FORGOT TO SEND MY SUBSCRIPTION IN TO
OY LAS VEGAS ISRAELITE - P.O. BOX 14096
VEY LAS VEGAS, NEVADA 89114

Dear Jack:
I am deeply interested in the welfare and growth of our Jewish Community.
Please add my name to your fast growing list of subscribers.

NAME _____ PHONE _____
ADDRESS _____ APT. No. _____
CITY _____ STATE _____ ZIP _____

One year (52 issues) \$ 7.00
 Two Years (104 issues) \$12.00

YOUR RENEWAL IS APPRECIATED