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PRODUCTION OF "PZAZZ '70". THE SUPERSPECTACULAR IS PRESENTED TWICE NIGHTLY IN THE HOTEL'S ELEGANT CRYSTAL ROOM AT 8 P.M. AND MIDNIGHT.

\$50,000 OPEN TENNIS TO VEGAS, SPONSORED BY HUGHES

One of the finest fields in the world of tennis will converge on Las Vegas October 6-12 to compete in the first annual Howard Hughes Open Tennis Championships, playing for a total purse of \$50,000, it was announced today by Robert A. Maheu, Chief Executive Officer of Hughes Nevada Operations.

The new tournament is the first of its kind in Las Vegas and will be highlighted by a special Celebrity Challenge Cup classic featuring 16 Hollywood stars playing with the world's top pros and amateurs. Mr. Maheu announced that Hollywood star, Dinah Shore, would be the official tournament hostess.

The mens' field of 32 will be led by Rod Laver of the National Tennis League. Laver won the Australian, French and Wimbledon titles this year, and at Forest Hills this summer will be seeking an unprecedented second Grand Slam of the four major titles. He won all four in 1962. Only once before in history, in 1938, Don Budge accomplished a Grand Slam.

Joining Laver in the mens' division of the Hughes Tournament will be Ken Rosewall, Pancho Gonzales, Roy Emerson, Fred Stolle and Andres Gimeno, Tony Roche, John Newcombe and Tom Okker.

A powerful amateur field

will star Arthur Ashe, Clark Graebner, Stan Smith and Bob Lutz - the Americans who regained the Davis Cup from Australia, and Charlie Pasarell and Cliff Richey.

The womens' field of eight will be headed by Ann Haydon Jones, current Wimbledon Queen, Billie Jean King, three times winner of Wimbledon, Francoise Durr and Rosemary Casals.

Mr. Maheu stated invitations will be extended to the top ranking players, both men and women from all parts of the world to field 32 men and 8 women tennis champions.

The \$50,000 prize money is the largest purse in the world of tennis for a 5 day

tournament and offers the mens' winner \$12,500. Mens' runner up receives \$5,000, and winning womens' singles star \$3,000.

Spectators will be accommodated in the 5 Hughes Hotels, Sands, Desert Inn, Frontier, Landmark, and Castaways. A special "Tennis Tournament" package is being offered for the first time in the history of Las Vegas and will include accommodations, festivities, and admissions to the championship play which will be held on the Frontier Championship courts.

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